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# **AGENDA**

## **CANADIAN SIMMENTAL ASSOCIATION 39<sup>TH</sup> ANNUAL MEETING**

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### **Saturday, August 4, 2007 9:00 am**

- President's Welcome, Call to Order – Murray Jacobson, President
- Moment of Silence
- Guest Introductions
- Approval of Agenda
- Approval of the 38<sup>th</sup> Annual General Meeting minutes
- First Call for Nominations
- Voting procedures, discussion procedures, etc.
- President's Report – Murray Jacobson
- General Manager's Report – Dale Kelly
- Audited Financial Statements – Dan O'Brien
- Appointment of Auditors
- Second Call for Nominations
- Committee Reports:
  - Advertising/Promotion and Simmental Country – Bonnie Glasman
  - Breed Improvement – Everett Hall
  - Young Canadian Simmental Association – Rick McIntyre
- Proposed By-law changes – Adrienne Waller, CSA solicitor
- Third Call for Nominations
- Election of Directors
- Provincial Simmental Association Reports
- New Business – CSA 40<sup>th</sup> Year celebration

## CANADIAN SIMMENTAL ASSOCIATION 2006 / 2007 BOARD OF DIRECTORS

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Murray Jacobson  
President  
*Shaughnessy, AB*

Everett Hall  
1st Vice-President  
*Owen Sound, ON*

Stewart Ainsworth  
2nd Vice-President  
*Mayerthorpe, AB*

Dan O'Brien  
Chair of Finance Committee  
*Greeley, ON*

Bill MacLeod  
*Fredericton, NB*

Bonnie Glasman  
*Russell, MB*

Rick McIntyre  
*Churchbridge, SK*

Dan Skeels  
*Rimbey, AB*

Reanne Sanford  
*Quesnel, BC*

## HOST PROVINCE ONTARIO SIMMENTAL ASSOCIATION 2006 / 2007 BOARD OF DIRECTORS

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Grace Oesch  
President  
*Wellesley, ON*

Dan O'Brien  
Vice-President  
*Greeley, ON*

Juanita Elmhirst  
Field Person/Secretary  
*Indian River, ON*

Bev Engel  
Treasurer  
*Queensville, ON*

Everett Hall  
CSA Rep to OSA  
*Owen Sound, ON*

Mike McCart  
*North Gower, ON*

Carla Nolan  
*Mississauga, ON*

Shane Williams  
*Orton, ON*

John Pearson  
*Grafton, ON*

Jane Crawford  
*Glencoe, ON*

Scott Matthews  
*Guelph, ON*

## CANADIAN SIMMENTAL ASSOCIATION STAFF & CONSULTANTS

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Dale Kelly  
*General Manager*

Barb Judd  
*Office Manager*

Joe Barnett  
*Marketing & P.R. Specialist*

Beth Rankin  
*Registry & Member Services*

Perry Welygan  
*Registry & Member Services*

Cheryl Graham  
*Receptionist*

Denise Dorosz  
*Registry / Bilingual Services*

Darryl Snider  
*Simmental Country Sales Representative*

Lori Gross  
*Simmental Country Production Assistant*

Mike Brooks  
*Information Technology*

Chris Sanford  
*Information Technology*

Dr. R.A. Kemp  
*RAK Genetic Consulting Ltd.*

Sean McGrath  
*Breed Improvement Consultant*

## **PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION**

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1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta †
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 -	Murray Jacobson, Shaughnessy, Alberta

**CANADIAN SIMMENTAL ASSOCIATION**  
**MINUTES OF THE 38<sup>TH</sup> ANNUAL MEETING**  
TUESDAY, November 21, 2006  
Regina, SK

**CALL TO ORDER**

President Bruce Holmquist called the meeting to order at 7:20 p.m.

**PRESIDENT'S WELCOME**

Bruce Holmquist welcomed all to the Canadian Simmental Association's 38<sup>th</sup> Annual Meeting.

**MOMENT OF SILENCE** – remembering breeders and friends who have passed away

**GUEST INTRODUCTIONS**

- Merial Canada – Greg Stewart, Garth Elgie, Richard Little
- Brian Kostiuk – Today's Publishing
- Adrienne Waller – Legal Council

**APPROVAL OF AGENDA**

*Moved by Dan Skeels to approve the agenda*  
*Seconded by Grace Oesch*  
**CARRIED**

**APPROVAL OF THE 37<sup>TH</sup> ANNUAL GENERAL MEETING MINUTES**

Errors or omissions

- Brian McCarthy noted – First Call for Nominations, reads “There are three (4) terms expiring for directors this year”. This should read three (3)

*Moved by Neil Carson to approve the 37<sup>TH</sup> AGM minutes as amended*  
*Seconded by Ian Mitchell*  
**CARRIED**

**FIRST CALL FOR NOMINATIONS**

Bruce Holmquist called on Brian McCarthy to make first call for nominations

- There are three (3) terms expiring for directors this year. They are Bruce Holmquist, Wayne Carson and Bonnie Glasman. The following nominations are put forward by the nomination committee:
  - Bonnie Glasman, Russell, MB, supported by Manitoba Simmental Association.
  - Dan Skeels, of Rimbey, Alberta., supported by Alberta Simmental Association.
  - Reanne Sanford of Quesnel, BC., supported by the B.C. Simmental Association.
- Brian called for nominations from the floor.
  - No nominations were presented for the first call.

## **VOTING PROCEDURES**

President Bruce Holmquist outlined the processes being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Voting procedures, see page 19 of AGM report
- Guidelines for discussion
  - use courtesy and respect at all times
  - please use microphone

## **PRESIDENT'S REPORT – BRUCE HOLMQUIST**

Thank you to all attending; to Saskatchewan Simmental Association for hosting AGM.

- Highlights of President's written report
  - Simmental continues to enjoy tremendous popularity and success within the Canadian beef industry.
  - Thank you to the committee chairs for doing an excellent job
    - Bill McLeod, Simmental Country/Promotion committee chair. Bill has worked tirelessly.
    - Dr Murray Jacobson, BIC committee chair
    - Rick McIntyre, Young Canadian Simmental chair
  - 2006 World Simmental Fleckvieh Federation Congress – over this past July. Tremendous support from across the country for the entire event.
  - Thank you to the board and staff – very proud to be president the past 2 years and appreciate the commitment that everyone has put forth

***Moved by Dan Skeels to adopt Bruce Holmquist's report  
Seconded by Brian McCarthy  
CARRIED***

## **GENERAL MANAGER'S REPORT – DALE KELLY**

- Thanks to Saskatchewan Simmental Association for hosting another AGM
- Highlights of written report that is AGM book include:
- World Simmental Congress - tremendous success.
  - Those that participated had a great time. Thank you to members who participated
- On line Simmental.com users are contributing about 40% of registry data
- Simmental Country changes made due to the resignation of production manager.
  - Challenging to fill employment positions in Alberta's current economy, therefore have contracted out production services Today's Publishing
    - Thank you to Ken Frederickson for coming out tonight
    - Darryl Snider has been doing a fantastic job as SC sales rep, thank you Darryl
    - Grant Rolston, with us up to short time ago, will continue to work on a contract basis with SC
- We contract the services of Mike Brooks, Sean McGrath and Bob Kemp for Breed Improvement and IT. The IT side is not as clear cut as we may think. Mike is the brains behind the IT.
- Board of directors give up many hours on your behalf.
  - BIC committee also has dedicated committee members such as Ron Nolan and Kevin Porter
    - To the board and committee members, thank you for your commitment.
- We started a big shift four years ago to tie closer to commercial industry. We are now headed towards entering commercial data. Alana promotes heavily at commercial functions.
- Brian Bouchard talked last year of strong Simmental sales. This has continued again this year.
- CBBC Risk Management project, funded by Ag Canada.
- Strong leadership from board members. Bruce given two years of his life in capacity of President, and has shown the patience of Job. Thank you to Bruce and his family.

***Moved by Jennalee Beutler to adopt Dale Kelly's report  
Seconded by Wes Mack  
CARRIED***

Bruce Holmquist made special mention to:  
Gloria Fantin, Cattlemen  
Ken Frederickson  
Past Presidents Brian McCarthy, Ian Mitchell and Roger Deeg

## **AUDITED FINANCIAL STATEMENTS – DAN O'BRIEN**

Highlights of financial information on pg 27 of AGM book

- no errors and happy with accounting system in place

Balance sheet

- cash situation much better due to Genesis Government grant
- Accounts receivable up - \$125,000 in Genesis and \$90,000 AIMS
- Property & equipment – cost up \$75,000 – new computers and office updates prior to Congress

Income Statements

- THE (total herd enrolment) up, which is promising
- Expenses – salary increases, additional staff for Congress
- the board has implemented a \$50 annual administration fee which will be invoiced in January to augment the CSA financial resources. There has been no fee increases for over 10 years.  
Notice has gone out to email people, and will be mailed out to everyone before December 31

Comment: Stan Cichon - concerned that CSA be careful with finances and budgeting.

A: Dan – deficit has been running like this since BSE and Board has been cutting costs; however, some fundamental programs would need to be cut such as breed improvement and marketing if we do not bring this new \$50 charge into our fee schedule.

Q: Maureen Mappin-Smith –Will lifetime members be billed as well?

A: Dan – yes

- Historically Roundup users paid \$50 admin fee per year. Since we went to online system, that fee has been scrapped. People using online will pay \$2 less to enrol their cows.
- SC page 35 - ad revenue declined somewhat, column 'other' was Limousin Voice magazine, this is \$35,000 of revenue that we won't replace
  - Congress advertising – one time
  - Expense – salaries down, travel and promo up – people do want to see a representative. Darryl is doing a great job
  - One more year of paying for Country, will help substantially when it's paid off.
  - Board sees value of Country. Vehicle to reach out to the members

Q: Rob Young – travel and promotion, understands the breeders are billed for Darryl coming to their places

Dan – some of the SC staff travel costs are covered by these charges but overall that is a small percentage of the costs to keep SC personnel out in the industry

***Moved by Dan O'Brien that the financial statements be approved as presented  
Second by Wilf Davis  
CARRIED***

## **APPOINTMENT OF AUDITORS**

***Moved by Dan O'Brien to appoint KMSS as auditors for the year ending April 30, 2007.  
Seconded by Ian Mitchell  
CARRIED***

Dan O'Brien, on behalf of Ontario Simmental Association, would like to invite CSA members to Ottawa Valley, ON, Aug 2 – 4 for the 2007 Annual General Meeting

## **SECOND CALL FOR NOMINATIONS**

Brian McCarthy made second call for nominations

- There will be one more call for nominations



## **ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – BILL MACLEOD**

It has been one and a half years since we last reported to the membership

- In this time the World Congress has come and gone. We did a tremendous job of showing what we have to the world

Highlights of marketing plan objectives

- development of educational material for CSA members and commercial customers
- ad and promo campaign targeted at commercial industry. Use of Commercial Country, Simmental Country, eight month contract with Cattlemen magazine and Canadian Satellite Livestock Auction
- CSA had a presence at key commercial industry events and auction marts. Olds College pilot project to provide students and local producers with information on how Simmental fits into crossbreeding programs
- effective communication to provincial association and members. Monthly email newsletter, encourage everyone to submit their email addresses to CSA. Annual conference call between provincial association presidents, staff and executive. CSA offers provincial associations assistance to develop and update their websites
- Simmental Country – tool for valuable information about other breeders and CSA
- Simmental Country committee consisting of staff, board members, contract advertisers and industry people. Recommendation made last year to reduce advertising rates to increase ads; rates were reduced this summer. Another recommendation to number of issues currently produced. In 2007 there will be 6 issues of SC; 2 issues CC – reducing costs by not producing an issue in months where the magazine was small
- Implement Simmental value added programs that include identification tags. Work is currently underway for a tagging program and staff are working hard at this project
- Thank you to the breeders for their continuing support of SC and CC

***Moved by Bill MacLeod to adopt his report as presented  
Seconded by Lionel Stilborn  
CARRIED***

## **BREED IMPROVEMENT – MURRAY JACOBSON**

Breed Improvement Committee report in annual general meeting book was prepared with help of Dr. Bob Kemp and Sean McGrath.

[Murray's] last report as chairman

- Thanks to committee members – Stewart Ainsworth, Dan O'Brien, Rick McIntyre, Bruce Holmquist, Kevin Porter and Ron Nolan
- Thanks to American Simmental Association for allowing Dr. Wade Schaffer to attend our meetings
- Appreciation to RAK – Sean McGrath and Dr Bob Kemp
- Thank you to Barb Judd for taking minutes and Mike Brooks for helping out
- Special thanks to Dale who taught us to think outside the box, and that is what has brought us forward. Dale isn't seen out there at shows and sales and that's because he's back home working, where a General Manager should be.

Simmental are tremendous cattle. It's time to cut to the chase. We have all the tools and technology; we've got to start using it. EPDs – our EPDs are dead on and the best tool at this time.

Selection Index project – extensive work has gone into this the past 3 months. We don't use them yet, chicken and pig producers have used them for years, beef is just getting to it. Selection indexes would give the commercial man an economic dollar value with multi-breed indexes and EPDS down the road. Dr. Kemp is working with Mike MacNeil at USDA to begin a modelling process. The development process includes looking at different management systems as well as different markets and regional differences in production across the country.

Ultrasound – the way to look under the hide without cutting the throat. We are encouraging members to ultrasound their animals by increasing the rebate to \$10 per head for both bulls and heifers.

Progeny test program – we are up and running with 150 cows bred to two test sires and 1 reference sire. Next year our goal is 10 sires enrolled on the 2007 – 2009 progeny test program. Reference sires will tie into the US reference sires to get as much out of this program that we can.

It is the job of breed associations to make programs to help breeders improve their cattle. It is the job of the breeder to use these programs.

We want to be a leader.

***Moved by Murray Jacobson to adopt his report as presented  
Seconded by Dan Skeels  
CARRIED***

### **YOUNG CANADIAN SIMMENTAL ASSOCIATION – RICK MCINTYRE**

The first ever World Young Breeders Forum was formed hosting junior participants at the 2006 World Congress.

- Great deal of work done by Bruce Holmquist, Dana Hicks, Carla Hicks, Andrew Godfrey and Amanda Sheehan. Several other YCS members also helped host delegates coming in from other countries.
- Young Breeders had power point presentations from all countries – discussing type of cattle, how they market their cattle, etc.
- Best report on world congress was Joey Barnett [please see annual general meeting report]
- Good group of youth; lasting friendships

National event and show

- Hold five or six events at shows, not just a cattle show. Thank you to Amanda for putting them together
- We are developing a system to send the youth to a World Congress
- need your support to attend YCS shows in your province. Difficult for Rick to attend all provincial shows. [Rick] encourages provincial assoc to help coordinate events in their provinces

***Moved by Rick McIntyre to adopt his report as highlighted  
Seconded by Joe Barnett  
CARRIED***

Bruce Holmquist: heard comment that the CSA wasn't supporting YCS enough. Bruce does not share this opinion, all directors support the YCS. They also contribute \$25,000 to YCS yearly.

Crystal Young: greatly appreciates everything the board does. Extremely excited that the board will be sending youth to the World Congress.

### **WORLD SIMMENTAL CONGRESS UPDATE – BRUCE HOLMQUIST**

WSFF Congress has come and gone with all goals achieved.

- Thank you to the people who brought the cattle
- Brian Bouchard did a good job of the sale, thank you
- WSFF Golden book awards presented to Wilf Davis, Barry Bennett and Frank Maplettoft in recognition of outstanding commitment in promoting and advancing the Simmental breed
- Thank you to staff, volunteers and sponsors

### **MARKETING SPECIALIST'S REPORT – ALANA LUNN**

Thank you to everyone for coming, especially to Saskatchewan Simmental Association for hosting the AGM

- Focusing on more education for our members – THE, EPDS, carcass data. Materials into our new member packages, how to do THE and other programs
- Cattleman magazine – advertising eight months of the year

- Satellite auction advertising
- Simmental Country – featuring commercial people using Simmental
- Big focus is on commercial industry – visits with cow-calf, feedlots and auction markets, building relationships to get them to use Simmental
- Booth in trade fairs and commercial events -Provincial stock growers, Grazing congress – Amanda spoke recently at one
- Member communications – anyone who gives us their emails gets a monthly email newsletter
- Carcass testing program – brochures here, are looking for more bulls and cowherds
- Tagging program – far more than just a tagging program, will be a integral part of the budget

***Moved by Kent Grinde to adopt Alana Lunn's report  
Seconded by Tara Fritz  
CARRIED***

### **THIRD AND FINAL CALL FOR NOMINATIONS**

Brian McCarthy made 3<sup>rd</sup> call for nominations

***Moved by Ian Mitchell to close nominations for the CSA Board of Directors  
Seconded by Stan Cichon  
CARRIED***

By acclamation we have three new directors

- Bonnie Glasman, Russell, MB
  - Bonnie and husband Miles own and operate a purebred operation with sons
  - Raising Simmental for 30 + years
  - Grain farm 2000 acres
  - In December selling mature cow herd, staying on as purebred Simmental and Red Angus breeders
  - YCS chair for 2 years, congress committee, marketing committee
  - Look forward for 3 more years – good group of directors
  - Welcome to other directors
- Dan Skeels, Rimbey, AB
  - Farms with wife and parents – Dan purebred, parents commercial
  - Auctioneer, won World auctioneer competition – lots of travel and exposure
  - 1981 bought first Simmental animal, became CSA member in 84.
  - Echo the fact of the Simmental breed - if for any reason you think it is not alive and well, go through your bull sale records last year. It's going to be the same this year
- Reanne Sanford, Quesnel, BC
  - Ian Mitchell introducing in Reanne's absence
  - Ranching family from Quesnel, BC
  - parents in Simmental 25 years ago
  - Reanne won a Simmental heifer in her 4H days, this is what started her in the breed
  - owns 40 purebred Simmental cows
  - keen individual
  - sent apologies for not being able to attend meeting – looks forward to meeting you shortly

### **PROVINCIAL SIMMENTAL ASSOCIATION REPORTS**

***Moved by Neil Carson to adopt all the provincial reports as printed,  
Seconded by Terry Kaskiw  
CARRIED***

## NEW BUSINESS

### Bylaw Review

Dale Kelly introduced Adrienne Waller, legal council

- Adrienne worked in the Beaumont Church office for 25 years, partnering with Stan Church. In past 3 years, she has gone on her own.
- Works extensively with cattle associations/industry players
- Specialises in Animal pedigree act
- Excellent knowledge of bylaws

Adrienne Waller

- Animal pedigree act – our bylaws do not comply with the new act. We need to deal with rules of eligibility, unique breed issue, more than on a phenotypical level.
- Will work bylaw committee and Breed Improvement.
- Special motion at 2007 meeting of updated bylaws

### SMARTag Program

[Bruce] missed recognizing two people on the World Congress report, Alana and Amanda. Amanda has moved to another project which is the SMARTag program.

- [Amanda] has been with the Canadian Simmental Association for two and a half years
- Smartag will not be breed specific, it is a two tiered system
  - #1 - Operational Tag
    - get tags from one source, we will help facilitate people to work on tag program. Distribute other items at same time.
    - Service to provide through this program. User friendly website – age verify, and add anything else you may want, weights, etc.
    - comprehensive reports – to whatever you want to use to market your calves.
  - #2 - Smart Tags
    - Smart tags are more forward thinking, tied to a DNA tested bull. Please feel free to talk to Merial staff here at Agribition.
    - Profiles on bulls - if you are enrolled in THE, the association will pay for the DNA profile on the bull. Urgent timing – by bull sale season.
    - Strongly encourage members to get carcass data back on calves. Big information gaps – help facilitate information form beginning to end. Help with input.
- Greg Stewart, Merial
  - DNA profiles - development been a long time coming
  - Goal to have multi trait profile on bulls – new technology. All markers are reported – color tests, meat, fat thickness, rib eye, hot carcass, yield grade
  - could be used as a trace back tool
  - Early with program, new evolutions will come to the members
  - Beef industry behind pig and chicken – this is where we need to go.

Question: Roger Deeg – what kind of budget is allotted for this project?

Answer: Dale Kelly - goal is to be self sustaining. Investment over the next two years of \$125,000. Both Simmental and Limousin are putting equal amounts into the program. Amanda is talking to cattle buyers, feedlots, etc. to ask what we need to do to make our tags sellable. New business line of the association. Amount of business associations are doing is going to decrease. We need to come up with other ideas to generate revenue.

Question: Lois McRae – where does this benefit the Simmental Association?

Answers: Bruce Holmquist – will give us a revenue stream. Create some alliances with other industry players that will help us down the road. Amanda Sheehan – Total Herd Enrolment bulls getting DNA profiles paid for, first out of the gate will be Simmental calves.

Comment: Brian McCarthy – this new information on the tagging program is lots to digest, onus is on breeder to learn about it. Talk to the people creating the program. Commend the board for coming up with this.

Question: Stan Cichon – to Dale, is there a reason why we can't get the reports and agenda well in advance of the AGM? More informed membership, have more appreciation of the work put into the reports.

Answer: Dale Kelly – good idea to make them available in advance. Thank you.

***Motioned by Stan Cichon, extend gratitude to the board for their contribution.***

***Seconded by Ian Mitchell***

***CARRIED***

Comment: Rob Young – suggest that the board be a little more open, improve communication.

Response: Bruce Holmquist –A monthly e-mail updating the membership is sent out to those on email as well as updates of board meetings in Simmental Country. Communication is a two way street and if a member has concerns they should contact a director. All directors contact information is in Simmental Country. Thank you, the point is noted.

Presentation by Murray Jacobson to outgoing President – big commitment to be a director. Bruce Holmquist has gone above and beyond. Forward thinker. World Congress – determined for it to be a success. Attended every function he could. Thank you to Bruce.

***Moved by Geraldine Norwood to adjourn the meeting at 9:35 pm***

## VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

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### 3. MEMBERS:

- i) **ACTIVE MEMBERS:** Active life or annual members shall be those individuals partnerships, firms or companies which are actively engaged in the breeding of registered Simmental cattle and have registered at least one Simmental animal in the twenty four (24) months preceding the annual meeting, or have transferred into their membership at least one animal in the twenty four (24) months preceding the annual meeting and have paid this membership and all prescribed fees to the Association.
- ii) **YOUNG CANADIAN SIMMENTAL ASSOCIATION:** All Canadian Simmental Association Junior Members will be referred to as the *Young Canadian Simmental Association*. The *Young Canadian Simmental Association* membership will extend until the age of twenty-five (25) years and be granted full Canadian Simmental Association voting privileges upon reaching the age of eighteen (18) years. The *Young Canadian Simmental Association* membership allows all members to register and transfer cattle. A \$26.50 (one-time) membership fee will be charged for *Young Canadian Simmental Association* members - but this \$26.50 will be applied against a Canadian Simmental Association Life Membership at such time as the *Young Canadian Simmental Association* member so decides. Any previously existing Canadian Simmental Association Junior memberships would be transferred to the *Young Canadian Simmental Association*. Life or Annual memberships, held by anyone under the age of twenty-five (25) years, can be transferred to the *Young Canadian Simmental Association* membership at no charge.

### VOTING PRIVILEGES

### 4. GENERAL MEETING:

- ii) Only active members in good standing shall be entitled to vote at any meeting of the members of the Association and each such Active member or his proxy shall have one vote. Only Active members in good standing, and who are Canadian citizens, shall be entitled to hold office in the Association. A member in good standing is a member who is not in default under any of the Bylaws hereof, who is not in arrears in payment of any fees or other monies to the Association and who is not under suspension from the Association.

Only an Active member in good standing may act as a proxy for a member, and no member shall vote as proxy for more than three other members. Notwithstanding anything contained herein, no individual shall be at liberty to cast more than four votes (including all proxies and all designations by partnership, firm or companies) on any matter coming before a general meeting. A member may vote by proxy by signing the CSA prescribed "Form of Proxy" and their account must be in good standing at the time of the AGM. Faxed proxies are accepted provided they are received 10 days in advance of the AGM at the CSA office.

At the Annual Meeting of the Canadian Simmental Association, there shall be three calls for nominations of Directors from the floor. At the close of nominations, a scrutineer shall be appointed by the President. A ballot shall consist of three (3) names for it to be valid

- iv) For all purposes, the quorum for a General Meeting shall be fifty (50) Active members in good standing. No business shall be transacted at any General Meeting unless the requisite quorum is present at the commencement of the meeting.

# CANADIAN SIMMENTAL ASSOCIATION

## PRESIDENT'S REPORT

*Murray Jacobson*

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Welcome to the 39<sup>th</sup> annual meeting of the Canadian Simmental Association. What a great time to be a Simmental breeder and a member of the Simmental Association. This breed is causing such a stir in the commercial industry that it has all of the other breed associations on alert.

Parisien first walked the pastures of Simmental Breeders Ltd. 40 years ago and started a revolution in the cattle industry of North America. Never had we seen the kind of weight gains and the milk production as what we saw in Parisien sons and daughters. The British breeds were forced to wake up and start producing an animal that was of some value to the beef industry. Without a doubt the best thing that ever happened to the British breeds in Canada was the introduction of Simmental and some of the other Continental breeds. With all that production came certain costs that breeders had to deal with and breed to correct. A solid colour pattern and calving ease were some of the requirements that commercial cattlemen had and we had to adapt and adapt we did to the point where we have developed an animal that is in demand in the beef industry no matter what level you might be talking; cow-calf, feedlot or packing house.

The timing for improvement in beef production and this great breed could not be better. The tools we have available today to make advancements in beef genetics are phenomenal. Our genetic evaluation programs have helped to move this breed to the center stage in commercial beef production. However, I feel compelled to remind us all that like in baseball, you are only as good as the last inning pitched. Improvement must be constant and every breeder must be in pursuit of the best that his or her herd can be. We want to be the breed that proves what the cattle can do, not the breed that looks over the fence and brags about how good the cattle are.

We are in a position of such opportunity to take the lead in economical beef production in Canada and North America. Your board of directors have spent endless hours listening and evaluating the technology available today to take this breed to new heights of genetic improvement. We have very talented people that your board consults with on every issue and our only endeavor is to make this breed number 1 in Canada and by damn we will do it but we have to have our members on side. It is the responsibility of the Association to make these tools of improvement available to the membership, but the members also have a responsibility to take the tools that will work in their herd and produce the type of cattle the industry is in such need of.

I am so passionate about these cattle and their potential that I tend to get repetitious and overbearing but I know with the support of the membership we will confirm what many influential cattlemen are saying, "Simmental will be the number 1 breed of cattle in Canada."

No President's message would be complete without expressing appreciation to the people that make our Association what it is today. We have a tremendous staff of dedicated employees that enjoy coming to work to carry out the daily requirements of running a successful breed association. They have your interests at heart and I thank each and every one for their commitment. Our consultants are invaluable when it comes to making intelligent decisions to move this breed forward. I want to make special mention of Mike Brooks, our computer

programmer. The online program and registry program that he developed for us was presented to several other breed Associations and it was the talk of the industry - thanks Mike.

I would like to thank the BOD that I work with; Stewart Ainsworth, Everett Hall, Bonnie Glasman, Rick McIntyre, Bill McLeod, Dan O'Brien, Danny Skeels and Reanne Sanford. These people think Simmental before they brush their teeth in the morning (well the ones that still have teeth anyway) and are always looking at the big picture and not their own self interests. I know I speak for all members in thanking you all for the effort and commitment that you put forward on behalf of Simmental.

We were requested to review and rewrite our bylaws to reduce repetition, redundancy and ambiguity. Dale Kelly hired the services of Adrienne Waller LLB to carry out this arduous task and I would like to thank her and the staff, Dale Kelly, Barb Judd and the directors, Dan O'Brien and Rick McIntyre who took this project on and brought our bylaws into the 21<sup>st</sup> century.

We are entering the 40<sup>th</sup> year of Simmental in Canada and your BOD feels that it is time for a year long celebration. We want to shout from the rafters and holler from the hollows about this great breed and make every Simmental breeder so damn proud of the cattle he or she raises and the Association that makes it all happen. Plans are underway to make this a special year to remember and we invite input from all our members.

I want to conclude by thanking the members of the Ontario Simmental Association and the Ottawa Valley Simmental club for hosting this year's AGM. It is no small feat to orchestrate an event such as this and we all appreciate the efforts of everyone involved



## GENERAL MANAGER'S REPORT

*D. A. (Dale) Kelly, DTM, P.Ag.*

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One of the significant highlights of the CSA 2006/07 year was the successful hosting of the World Simmental Congress and the manner in which Simmental breeders from coast to coast worked together to a very successful accomplishment. The support required to organize such an auspicious event was very taxing for the volunteers/staff members and well worth the effort. Amanda and Alana had wonderful thoughts of satisfaction following the closing ceremonies, as they should, for a job well done. The details for this event, of which there were many, had the singular focus and incredible effort of oversight by the Chairman, Bruce Holmquist. To all involved we extend a heartfelt vote of appreciation for your commitment and dedication to the Simmental world.

The CSA employee team is a tremendously dedicated group who work tirelessly and without complaint to keep our office and magazine operating in a professional and friendly environment. Barb, Beth, Denise, Cheryl, and Perry all need to be recognized for their on-going commitment and loyalty to the breed's membership. It would be challenging for us to meet our responsibilities without their knowledge and support. Following the World Congress, Amanda felt her time with CSA had come to an end and she has ventured to another career choice in Kelowna, B.C. Her significant contribution to the World Congress was of substantive value to the CSA; thank you Amanda! Also, at the end of our fiscal year, Alana Lunn informed us of her decision to resign as she wanted to pursue an entrepreneurial interest in Calgary. As I have written in my electronic and print messages to members already; the contribution this young woman made to our breed has been outstanding and we will miss her talents, knowledge, get-it-done attitude and smile! And so, the only constant here is change. Subsequent to our year-end, we were fortunate through a rigorous hiring process to find the talents of Joe Barnett who we welcome to his new marketing and PR role.

In addition to our full time staff, we contract the services of Dr. Bob Kemp and Sean McGrath who work with the Breed improvement committee and Mike Brooks/Chris Sanford look after our IT requirements. We also work closely with ASA in addressing breed improvement matters, especially through our relationship with Wade Shafer. We acknowledge the work of this group as it takes a great deal of dedication and time to advance our programs.

We continue to invest resources into information technology areas as it continues to evolve in the office, on the web and the new on-line system. Approximately 40% of CSA data is now managed electronically. The IT area will continue to dominate the resources of the CSA in the years ahead. One other major investment in this fiscal year was a new server and we expect two additional ones to be purchased this year. Information technology will continue to be an area of investment for new systems, programs, reports and searches as the industry relies more and more on data gathered and managed by the Association.

Following the 2006 AGM we made the decision to embark upon a beef industry tagging program and we wanted to ensure it would appeal to a broad base of beef industry interest thereby the sales volumes would justify the investment proposed. SMARTag was given the go-ahead after a great deal of investigative work and then we sought the services of Katelin Wildeman to undertake the day-to-day challenge and she has been a great asset as this tagging program establishes its value to the industry. The program adopts the use of DNA technology as one of the foundation pieces and with the ever growing field of applied genomics the CSA will be in great shape to merge phenotypic and genotypic data together to enhance genetic selection decisions even better than in years past.

This year we also took up the onerous task of overhauling our by-laws with the leadership of our solicitor Adrienne Waller who worked for many hours with her committee of Barb Judd, Dan O'Brien, Rick McIntyre and myself. This was a daunting task and not the lightest of reading; however, these people have accomplished an amazing task. The members at this AGM will be considering their recommendations and we are hopeful to have them to Ottawa for approval in late August. We will also undertake to tackle part II of this assignment over the course of 2007/08 as we finish a review of all the registration rules.

The CBBC risk management project lead by Duncan Porteous continues on behalf of the purebred industry. Ian Mitchell and Bruce Holmquist are our representatives on Council. Information from CBBC provides the following background – "This perils/risks assessment project represents a step in the continued development of the purebred beef sector's risk management process. The overriding goal of the risk assessment project is the growth and advancement of the use of Canadian purebred beef cattle genetics.

I always believe it is important for our members to realize how fortunate we are to have a willing and responsible Board of Directors. The CSA Board members are incredibly dedicated and work to improve the breed with each aspect of our business. To that end, I want to thank them for their on-going commitment of time and energy to resolve issues and create solutions for their membership.

Dr. Murray Jacobson took up the reins of the CSA Chairman's role following our last AGM and his capable leadership has proved to be tremendously valuable to the Simmental breed. Dr. Jacobson beef industry experience is extensive which he has gained through years of work as an active veterinarian and a Canadian pioneer in embryo transplant technologies, a breeder of cattle and a former owner in the feedlot business; this business experience assured CSA members that his focus would be to ensure the investments made by the Association had long term benefits to serve many generations to follow. Murray takes time to investigate matters fully, seeks expertise and guidance from a broad base of knowledge and always has the Simmental breed's best interest at heart when he makes any choice.

Finally, an expression of appreciation to the Ontario Simmental Association, in particular the Ottawa Valley group for their commitment and dedication to hosting our AGM. Dan O'Brien, a member from this area as well as a CSA Board member, has been a tremendous Director, ambassador and supporter of the breed. On behalf of all Simmental members, thank you for the many volunteer hours that went into hosting our annual event.

It has been a pleasure to work with the CSA team, committee members and Directors on behalf of the Association to continue building for a stronger future. Thank-you.



**KENWAY  
MACK  
SLUSARCHUK  
STEWART<sub>LLP</sub>**  
Chartered Accountants  
www.kmss.ca

## **Canadian Simmental Association**

### **Consolidated Financial Statements**

**April 30, 2007**

### **Auditors' Report**

To the Members of Canadian Simmental Association:

We have audited the consolidated statement of financial position of Canadian Simmental Association as at April 30, 2007 and the consolidated statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Association as at April 30, 2007 and the results of its consolidated operations, changes in net assets and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

*Kennedy Mack Slusarchuk Stewart LLP*

Chartered Accountants

July 4, 2007

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*See accompanying notes to the financial statements*

# Canadian Simmental Association

## Consolidated Statement of Financial Position

As at April 30,

**2007**

**2006**

### Assets

#### Current assets

Cash	\$ 176,539	\$ 530,935
Accounts receivable	224,417	512,310
Marketable investments (note 3)	1,439,315	804,993
Prepaid expenses	31,460	18,541
	<u>1,871,731</u>	<u>1,866,779</u>

#### Property and equipment (note 4)

Cost	849,260	825,027
Less - Accumulated amortization	754,956	703,850
	<u>94,304</u>	<u>121,177</u>
	<u>\$ 1,966,035</u>	<u>\$ 1,987,956</u>

### Liabilities

#### Current liabilities

Accounts payable	\$ 73,125	\$ 49,145
Deferred revenue (note 5)	216,140	230,089
	<u>289,265</u>	<u>279,234</u>

### Net Assets

Invested in property and equipment	94,304	121,178
Internally restricted for Dr. Dixon scholarship (note 3)	51,945	56,470
Unrestricted	1,530,521	1,531,074
	<u>1,676,770</u>	<u>1,708,722</u>
	<u>\$ 1,966,035</u>	<u>\$ 1,987,956</u>

Approved by the Board:

\_\_\_\_\_ Director

\_\_\_\_\_ Director

*See accompanying notes to the financial statements*

## Canadian Simmental Association

### Consolidated Statement of Operations

For the year ended April 30,	2007	2006
<b>Revenue</b>		
Total herd enrollment	\$ 520,691	\$ 576,372
Registrations	210,221	176,730
Lab services	53,915	50,421
Interest	52,107	47,689
World Congress	47,877	-
Other services	42,932	48,952
Transfers	39,932	44,186
Memberships	39,682	15,099
	<u>1,007,357</u>	<u>959,449</u>
<b>Expenses</b>		
Salaries and employee benefits	330,346	335,143
Advertising and promotion	145,541	147,587
Breed improvement committee	128,379	67,931
Travel	100,842	69,157
Provincial levy	66,244	65,578
Office and miscellaneous	53,945	41,980
Professional fees	49,906	16,862
Lab services	45,791	43,380
Computer	39,067	29,294
Postage and freight	30,889	22,096
Utilities, property taxes and insurance	23,891	30,753
Interest and bank charges	22,908	18,443
Amortization	22,323	21,055
Young Canadian Simmental Association	21,333	22,502
Telephone	16,193	21,317
Annual general meeting	13,802	18,281
Repairs and maintenance	8,139	6,647
	<u>1,119,539</u>	<u>978,006</u>
	(112,182)	(18,557)
<b>Simmental Country Magazine (Schedule I)</b>	<u>(26,518)</u>	<u>(44,437)</u>
<b>Excess (deficiency) of revenue over expenses before Genesis Grant</b>	(138,700)	(62,994)
<b>Genesis grant revenue</b>	<u>111,273</u>	<u>557,727</u>
<b>Excess (deficiency) of revenue over expenses</b>	<u>\$ (27,427)</u>	<u>\$ 494,733</u>

*See accompanying notes to the financial statements*

## Canadian Simmental Association

### Consolidated Statement of Changes in Net Assets

For the year ended April 30,

				<u>2007</u>	<u>2006</u>
	<u>Invested in property and equipment</u>	<u>Restricted for Dr. Dixon scholarship</u>	<u>Unrestricted</u>	<u>Total</u>	<u>Total</u>
<b>Balance</b> , beginning of year	\$ 121,178	\$ 56,470	\$ 1,531,074	\$1,708,722	\$1,218,629
Investment in property and equipment	24,233	-	(24,233)	-	-
Interest earned	-	475	-	475	360
Scholarships paid	-	(5,000)	-	(5,000)	(5,000)
(Excess) deficiency of revenues over expenses	(51,107)	-	23,680	(27,427)	494,733
<b>Balance</b> , end of year	<u>\$ 94,304</u>	<u>\$ 51,945</u>	<u>\$ 1,530,521</u>	<u>\$1,676,770</u>	<u>\$1,708,722</u>

*See accompanying notes to the financial statements*

## Canadian Simmental Association

### Consolidated Statement of Cash Flows

For the year ended April 30,	2007	2006
<b>Operating activities</b>		
Excess (deficiency) of revenue over expenses	\$ (27,427)	\$ 494,733
Items not involving cash		
Amortization	51,107	49,461
	<u>23,680</u>	<u>544,194</u>
Changes in non-cash working capital balances		
Accounts receivable	287,893	(248,522)
Prepaid expenses	(12,919)	91,016
Accounts payable	23,980	5,048
Deferred revenue	(13,949)	(15,812)
	<u>285,005</u>	<u>(168,270)</u>
	<u>308,685</u>	<u>375,924</u>
<b>Investing activities</b>		
Proceeds from disposals (purchases) of marketable investments	(634,323)	228,499
Purchases of property and equipment	(24,233)	(78,666)
	<u>(658,556)</u>	<u>149,833</u>
<b>Dr. Dixon scholarship investing activities</b>		
Interest earned on restricted investments	475	360
Dr. Dixon scholarships paid	(5,000)	(5,000)
	<u>(4,525)</u>	<u>(4,640)</u>
<b>Increase (decrease) in cash</b>	<b>(354,396)</b>	<b>521,117</b>
<b>Cash</b> , beginning of year	<u>530,935</u>	<u>9,818</u>
<b>Cash</b> , end of year	<u>\$ 176,539</u>	<u>\$ 530,935</u>

*See accompanying notes to the financial statements*

# Canadian Simmental Association

Notes to Financial Statements

April 30, 2007

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## 1. Nature of operations

The Association was formed for the encouragement, development and regulation of breeding of Simmental cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

These consolidated financial statements include the accounts of the Canadian Simmental Association and its wholly-owned subsidiary, Simmental Country (1997) Ltd., both of which are exempt from income taxes as non-profit organizations. All inter-corporate balances and transactions have been eliminated.

## 2. Significant accounting policies

### (a) Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimates.

### (b) Marketable investments

Marketable investments are valued at the lower of cost and market value.

### (c) Property and equipment

Property and equipment are recorded at cost and amortized using the straight-line method at the following rates:

Condominium	20 years
Publishing rights	10 years
Leasehold improvements	10 years
Furniture and fixtures	10 years
Computer equipment	3 years

### (d) Impairment of long lived assets

The Association tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent its carrying value exceeds its fair value.



# Canadian Simmental Association

Notes to Financial Statements

April 30, 2007

## 2. Significant accounting policies, continued

### (e) Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total Herd Enrollment, membership, and subscription revenue is recognized in the period to which it relates.

Revenue for services is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred revenue and classified as a current liability.

Interest earned on the funds restricted for the Dr. Dixon scholarship is recognized as revenue in the year in which the related expenses are incurred.

## 3. Marketable investments

Marketable investments consisting of bonds, t-bills and term deposits earn interest at rates which vary from 1.06% to 7.00% (2006 - 3.25% to 9.25%). These investments mature at various dates from February 2007 to December 2018. The quoted market value of the marketable investments at year end is \$1,456,268 (2006 - \$782,741).

Included in the marketable investment balance are internally restricted funds for the Dr. Dixon scholarship in the amount of \$47,697 (2006 - \$56,470). These funds are restricted for annual scholarship grants. Interest earned on these investments is internally restricted for the Dr. Dixon scholarship.

## 4. Capital assets

	<u>2007</u>		<u>2006</u>	
	<u>Cost</u>	<u>Accumulated Amortization</u>	<u>Cost</u>	<u>Accumulated Amortization</u>
Condominium	\$ 235,999	\$ 235,999	\$ 235,999	\$ 235,999
Publishing rights	233,000	229,117	233,000	205,817
Furniture and fixtures	162,382	134,326	154,024	127,420
Computer equipment	164,490	148,953	150,115	133,317
Leasehold improvements	<u>53,389</u>	<u>6,561</u>	<u>51,889</u>	<u>1,297</u>
	<u>\$ 849,260</u>	<u>\$ 754,956</u>	<u>\$ 825,027</u>	<u>\$ 703,850</u>
Net book value		<u>\$ 94,304</u>		<u>\$ 121,177</u>

# Canadian Simmental Association

Notes to Financial Statements

April 30, 2007

## 5. Deferred revenue

	<u>2007</u>	<u>2006</u>
Total Herd Enrollment	\$ 115,915	\$ 94,440
Member deposits	48,390	49,105
Membership fees	41,333	-
Magazine subscriptions	10,502	7,364
Canadian Agriculture & Food International	-	68,900
Magazine advertising	-	10,280
	<u>\$ 216,140</u>	<u>\$ 230,089</u>

## 6. Supplementary cash flow information

The Association has received cash interest of \$52,582 (2006 - \$47,689).

## 7. Financial instruments

Fair Value

The carrying amounts of cash, accounts receivable and accounts payable approximate their fair value due to their short-term maturity. The fair value of the marketable investments is disclosed in Note 3.

Credit Risk

The Association is exposed to credit risk on the accounts receivable from its members and customers. Its customers are primarily in the agricultural industry.

## 8. Related party transactions

The Association earned \$25,000 (2006 - \$25,200) in rental income from Canadian Limousin Association which is related by way of common management.

Related party transactions are in the normal course of operations and have been measured at the exchange amount, which is the amount of consideration established and agreed to by both parties.

## 9. Contractual obligations

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from August 1, 2006 to July 31, 2009 and payments are based on the number of pages per issue. Estimated publishing costs under this contract over the next three years are as follows:

2008	\$ 161,700
2009	161,700
2010	<u>14,400</u>
	<u>\$ 337,800</u>

# **Canadian Simmental Association**

Notes to Financial Statements

April 30, 2007

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## **10. Contributed materials and services**

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

**Canadian Simmental Association**  
**Simmental Country Magazine**  
Schedule of Operations

For the Year Ended April 30,

	<u>2007</u>	<u>2006</u>
<b>Revenue:</b>		
Advertising	\$ 377,017	\$ 258,298
Other	27,618	54,016
Subscriptions	<u>24,610</u>	<u>27,671</u>
	<u>429,245</u>	<u>339,985</u>
<b>Direct expenses:</b>		
Printing	229,018	102,681
Salaries and employee benefits	124,465	182,964
Travel and promotion	40,211	39,339
Amortization	28,784	28,406
Postage	19,627	14,104
Office and miscellaneous	6,857	6,139
Telephone	5,675	7,515
Interest and bank charges	1,126	1,400
Professional fees	<u>-</u>	<u>1,874</u>
	<u>455,763</u>	<u>384,422</u>
<b>Deficiency of revenue over expenses</b>	<u>\$ (26,518)</u>	<u>\$ (44,437)</u>

## **ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY**

*Bonnie Glasman*

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I am pleased to present the Advertising/Promotion and Simmental Country report. This past year has been a unique one for the Committee, as it has experienced changes in both the position of Chair and Marketing-PR Specialist. After the November annual meeting, new CSA president Murray Jacobson asked me to assume the chair of the committee. I want to thank retiring chair Bill McLeod for his time and involvement. As a committee member for the past three years, I have witnessed and appreciated Bill's expertise in the chair position.

Due to the late annual meeting in November, our committee has only met once during our March director meetings. Not only was this my first meeting to chair but also proved to be our marketing specialist Alana Lunn's last committee meeting. After five years with the Canadian Simmental Association, Alana made the decision to take on a new business venture. Alana will be missed greatly as a marketer and promoter of Simmental cattle at all levels. She was recognized internationally as an ambassador for Canadian beef genetics. The committee will continue to build on the work and plans that she has developed over the past five years.

At our meeting in March, the 2007 Marketing Plan involving goals, objectives and tactics was discussed. Our goals are to grow the breed nationally and increase our market share, establish a positive image for Simmental in the commercial beef industry, increase the use and demand of Simmental genetics in the Canadian beef industry and finally maintain or increase activity at seedstock level.

To meet the marketing goals that we have set, five objectives have been developed. For each objective, tactics and timelines have been selected accordingly. Our first objective is to continue with an advertising and promotion program that promotes our maternal strengths to the commercial cow-calf industry and promotes the efficiency and desirable carcass characteristics to the feedlot industry. New ads, posters and promotional products such as coffee cups, caps, etc. will be designed this year to meet our advertising needs. The new ads will be run in various publications such as the Cattlemen magazine. We will continue to utilize the Commercial Country as a promotional tool by including ads and feature articles on producers using Simmental. We are gathering testimonials from key commercial industry producers that can be used in print, on the website and in articles. A new brochure about Simmental feed efficiency and carcass traits that will be created and sent to custom feedlot operators across the country.

The second objective is to increase commercial market contact through direct visits with key commercial producers, attendance and sponsorship of major events, production and distribution of promotional material and development of education programs. We must ensure the Simmental has a presence at key commercial industry events such as feeder association meetings, bull congresses, trade shows and commercial cattle events. Simmental influenced feeders sales will be organized and promoted this fall at various auction marts. Round table meetings help us to gather industry input on CSA programs and services to the commercial industry. In March, Peggy Checkel, of PC Ag Ventures Inc., attended our promotion meeting and provided us with valuable information. We are also planning on developing a short program that could be presented in seminar form to college students about the value of Simmental in a crossbreeding program.

Our third objective is to identify and assess priorities for the Simmental Country and Commercial Country magazines making them a tool that commercial producers look to for information and that breeders wish to advertise in. We are satisfied with our working relationship with Today's Publishing and will continue to work together to improve these publications. A Simmental Country committee which includes contract advertisers has been formed to ensure that we are meeting the needs of our advertisers and to assist staff in setting priorities for the magazines. We have reduced the number of issues combining June, July and August into a summer issue and November and December as our end of year issue. We hope that the decreased number of issues will encourage more advertisers resulting in a larger publication. Generating more advertising in the magazines is a main priority which is being addressed by our Sales Rep Darryl Snider.

The fourth objective is to work closely with the SMARTag program to ensure that Simmental bull buyers and CSA members are aware of the program, its benefits and why they should be involved in it. The SMARTag program was developed by the CSA to provide a tagging program that adds real value. This tag system incorporates the technology of DNA profiles with data collection creating an advanced system of information tracking and an easy to interpret report generating for the beef industry. Since its recent introduction, our SMARTag program has experienced great success with 3500 RFID tags and 2500 Igenity profiles being sent out to producers. Katelin Wildeman, the SMARTag program administrator must be commended for promoting the program and its benefits to both purebred and commercial breeders. We anticipate continued success with this program in the future.

Our fifth objective is to increase member communication by assisting with the development and delivery of educational material and communication tools for CSA members. This will assist our members in understanding the CSA programs, encouraging participation and utilization of the various services and programs available. We have developed a strategy which involves both new and on going practices. We will continue to reach our membership with our E-newsletter. Feedback has been positive about the new format and the increased numbers of newsletters. The CSA website will continue to be an on-going source of information. Continuous updating and minor redesign of the website has been identified as needs that will immediately be addressed. The Simmental breed is in an enviable position of owning their breed publication which is a powerful communication vehicle to the membership. We are focusing on increasing our subscription numbers. In the future, we are planning to include a membership manual that will be a smaller pamphlet that can be easily removed from the magazine. We will also continue our relationship with the provincial associations. We realize that they provide an important connection with breeders across this large country.

On behalf of the Board of Directors and CSA staff, I would like to thank breeders for their continuing support of Simmental Country and Commercial Country through subscriptions, advertisements, interviews and guest editorials. All involvement is appreciated as it contributes to making our magazine effective tools for the promotion of Simmental Cattle.

Finally, I would like to welcome our new Advertising and Promotion Specialist Joe Barnett. Joe's brings past experience in the Simmental and commercial cattle industry and enthusiasm to the position. I look forward to working with him to implement the 2007 Marketing Plan.

# BREED IMPROVEMENT COMMITTEE REPORT

*Dr. Everett Hall*

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First, thank you for the dedication and effort of current and past committee members. Breed improvement issues and technical decisions require committee members to spend extra effort to ensure committee discussion and decisions are the best for the breed. The CSA breed improvement committee has had a very busy year and has dealt with some complex and exciting issues.

Cows on the first CSA progeny test (2006-08) program at Roseburn Ranch were bred in July 2006. Calves from those breedings were born this spring. Currently we have 9 bulls nominated on the 2007-09 program and have bred cows in 2 participating herds. The progeny test program represents a real opportunity for producers to test sires in a commercial scenario, and I would encourage members to take advantage of the program where possible.

The ultrasound rebate program continues with rebates of \$10 for bulls and heifers that are scanned in valid contemporary groups. The use of ultrasound has been limited, but it does continue to grow amongst our membership. Ultrasound is one of the lowest cost ways to determine relative carcass merit of seedstock.

We have also had several members commit to feeding out their calves and collecting detailed carcass information. This is a great addition to our carcass and ultrasound database and certainly helps to evaluate and thereby assist in positioning Simmental genetics within the beef industry.

Thank you to all members who are contributing to the carcass and ultrasound end of the beef production equation.

The committee has also dealt with the genetic defect reporting policy over the past year and has updated it to reflect changes in technology such as DNA and parentage testing. It is important that members are aware of and report potential genetic defects to ensure that the Simmental breed maintains its' position of integrity with industry.

On the genetic evaluation side, scrotal EPD were produced and released over the last year to a positive response from the membership. Work is currently ongoing with Dr. Mike MacNeil from USDA to develop selection indexes that reflect Canadian economic conditions. Currently a general purpose index and a terminal index are being investigated for both eastern and western Canadian production systems and markets. Selection indexes optimally combine EPD related to the economically important traits (those which directly affect profitability) into a single value that can be used for selection. This exciting technology is already heavily used in other animal industries and greatly enhances the effectiveness of selection. We are looking forward to seeing the results of this work.

Many of you have already heard that the CSA is also conducting due diligence with regards to genetic evaluation providers. The current evaluation systems used in most of North America are in a state of flux, and the committee and board feel that it is important to investigate options and keep abreast of current technologies in this environment. While the due diligence process proceeds we continue to work with ASA and foster enhancements in the current North American evaluation.

Ensuring a high quality and accurate genetic evaluation is of utmost importance to breed improvement. In this regard, CSA data was submitted for an independent quality evaluation at CSU. The results of this evaluation reinforced the fact that the CSA membership has and continues to collect accurate data that is the foundation of accurate EPDs and genetic evaluation.

We have seen a great response to the new on-line system for collection and submission of performance and registry data. There are over 400 members now using the service. There are some new and exciting developments being added to the system. Look for them to be rolled out over the summer and fall of 2007.

Simmental is currently enjoying a period of great popularity in industry and now is the time to build the programs that will help the breed solidify and grow its' position as an industry leader. Thank you to all of the members who participate in and support breed improvement initiatives. Our programs and evaluation are the envy of many in our sector.

# YOUNG CANADIAN SIMMENTAL ASSOCIATION COMMITTEE REPORT

*Rick McIntyre*

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After last years first World Young Breeders Forum at the Congress and this being a short year from our last AGM at Agribition it appears like not a great deal to report and things may seem subdued.

But it is back to business as usual. The best thing to report on is the ongoing development of the National YCSA board with Ashley Pearson (soon to be married at the helm as President) and of course the addition of Katelin Wildeman to the position of YCSA coordinator. Scott Matthews also a member of the national board and his crew are mostly responsible for hosting and running the National event we are presently at. Thank you Scott and Katelin and helpers.

The main issue I would address here is the ongoing building and development of our over the whole country YCSA. Up until the last year or two the YCS is mostly a segregated Provincial association group with some Provinces being very active and strong and some not so. This last couple of years has had a National board started with this year being the first year they have had to develop some type of financial responsibility and record keeping, a communications strategy, looked at National fund raising ideas, and basically laying the ground work for future YCSA national board members to follow. They (the National YCSA board) have met once a year in Calgary in conjunction with the CSA board meetings, and as the rep from the CSA sitting in on some of these meetings, the volume of ideas that just come streaming out is amazing. The challenges are of course financial and the physical constrains of distance. These first few years of developing on going National programs from these ideas and setting up the infrastructure to follow them thru does involve more work out of these individuals and they are learning first hand that no one else will do it for you and an idea alone usually doesn't go to far without the work behind it to bring it into reality, and I commend these young pioneers, many are extremely busy and are into every thing you can imagine.

I see it as my job as the YCSA rep to oversea and offer direction to this national group and of course the provincial group I live in. But it is physically impossible to be at every provincial function and I would like to encourage every provincial association to have a designated YCSA committee member to assist Katelin in this effort of helping our junior programs. There are some provincial groups that need some help especially with some of the financial dealings.

I did announce at Agribition that we will be sending two delegates to the World Young Breeders Federation every two years and we are still working toward that goal. In discussing this with the National YCSA Board the method of selecting these two individuals is going to take more insight and thought to over come all the restrictive circumstances that come into play so watch for further developments, perhaps by the time I am giving this report in Ottawa we will have the program requirements in place.



# BRITISH COLUMBIA SIMMENTAL ASSOCIATION REPORT

*Jan Wisse – Secretary*

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On behalf of the Simmental breeders of British Columbia, I would like to extend a welcome on our behalf to all those in attendance at the Canadian Simmental Association AGM meeting in Ontario. There is a tremendous amount of excitement in the air regarding our breed and our future looks bright.

The B.C. Simmental Association held their AGM at the ranch of Ian and Anja Mitchell in Barriere, B.C. There was a lot of work put into making this day successful and we thank the Mitchell's for their efforts. The field day at the ranch was very well attended. The year's executive is as follows:

President	Lorne Webster
Vice-President	Rob Starr
Secretary	Jan Wisse
Treasurer	Lorraine Sanford

Rounding out our directors are Beryl Moseanko, Reanne Sanford, Cornie Klop, Keith Monsees and Darlene Furber. It was also very pleasing to see one of our own, Reanne Sanford, elected to the CSA board of directors. It has been several years since we have had a B.C. representative on the National Board.

Our Association continues to sponsor two \$500.00 credits towards the purchase of registered Simmental females to be used in 4-H. These credits attract a wide response from across B.C. This year's winners were Andrea Rendall and Elena Paiva, both of Chilliwack, B.C.

The West Coast Simmental group held a potluck dinner in March in honour of two Simmental retirees – Morley and Bernice Rendall of Jebradeen Simmentals, and Andy, Kay and Danny Hosckha of DH Simmentals. Kay accepted the DH Simmentals gift on behalf of her son Danny and husband, Andy, who both passed away this year. These people have made significant contributions to our breed and associations.

The bull sales in B.C. this year suffered slightly at Williams Lake, Vanderhoof and in the Peace River. Several areas of B.C. have experienced severe drought conditions with most ranchers dollars being put towards purchasing extra feed for their cattle. The B.C. and West Coast Associations teamed up in Williams Lake to offer a \$500.00 Simmental bull buyer credit which was greatly appreciated.

The West Coast breeders held a field day in May with this year's attendance reaching 70. There was a strong 4-H contingent present with members from the Lakes and Valley Stock Club putting on an excellent show. The B.C. Association will be hosting a Field Day and the AGM in October at the Sanford ranch in Quesnel, B.C.

Several of our members maintain a presence at fairs and exhibitions throughout the province. This is an important part of keeping our breed in the spotlight.

On behalf of the Simmental Association of British Columbia, I would like to commend the Ontario Association for hosting an event of this caliber. We would like to thank all outgoing Directors for their countless hours of volunteer work as well as the current executive and incoming Directors for volunteering your time and efforts for the breed you believe in.

# ALBERTA SIMMENTAL ASSOCIATION REPORT

*Paul Abrams – President*

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Greetings,

This year has been a year of change and moving forward for the Alberta Simmental Association. One focus this year was to find ways to let the “commercial” man know of the benefits of including Simmental in their program. With grain prices reaching an all time high, Simmental is in an excellent position to expand it’s market share against other breeds with it’s superior feed efficiency.

Early in 2007, the Board changed the focus of the promotional booth, returning it to an aggressive marketing tool. Chuck Groeneveld was hired to spearhead this change. The booth has a clearly professional look, with more information on the diversity and the physical benefits of using our breed in a crossbreeding program (i.e. color, feed efficiency, and quality grade). More work is needed in this area and the Board is committed to seeing this through.

Also new this year was the introduction of a number of Feeder Sales “Featuring Simmental”. With the introduction of Red and Black Simmental many people are misidentifying our “growthy” calves for another breed. Starting last fall, the ASA sponsored a number of Simmental Influenced Feeder’s Sales across Alberta. The result was that over 8000 head were marketed through seven participating markets, bringing greater awareness of the quality the breed offers, not only to the buyers, but to the market operators themselves. This also created a great opportunity for local Simmental producers to reconnect with past and potential bull buyers.

2007 marks the 40<sup>th</sup> anniversary of the introduction of Simmental to Canada. We plan to mark this event with what promises to be an outstanding show and party at Farmfair Edmonton in November. Gaylene Groeneveld will be the coordinator of the Double Crown show and events. I would like to extend an invitation to everyone to come to Edmonton and join us in celebrating this milestone. Please contact Gaylene for show details and how to participate. I believe this will truly be a show to remember.

Finally, I would like to introduce Chris Houchin as our new ASA Office Administrator. Chris brings a wealth of experience and personality to our office. Please feel free to contact Chris at our new contact information (found below) or on our website.

(403) 877-7536 (Tel.) (403) 224-2860 (Fax)  
Email: [info@albertasimmental.com](mailto:info@albertasimmental.com)  
Website: [www.albertasimmental.com](http://www.albertasimmental.com)

# **SASKATCHEWAN SIMMENTAL ASSOCIATION REPORT**

*Gerald Porter - President*

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Welcome from Saskatchewan! I will have finished nine years on the Saskatchewan Simmental Association Board of Directors and it will sure be nice not to have to write another President's report. In the last nine years we have seen tremendous growth in the Simmental breed. I believe bull sales were the strongest ever in Saskatchewan this spring. Commercial bull buyers paid record dollars for top bulls. After years of commercial breeders using Angus bulls they are looking at Simmentals to add some pounds and thickness in their calves.

In response to the increased interest from commercial breeders, Saskatchewan has implemented the SSA Bull Promotion program. Someone who purchases a registered Simmental bull this spring, from a current Saskatchewan Simmental Association member, can win a \$2,000.00 sale credit (providing it is transferred prior to July 31, 2007). The SSA is also producing a Saskatchewan Simmental Association Calendar for 2008. The purpose of this fundraising venture is to advertise for active SSA members and raise money to assist with funding the SSA Bull Promotion.

Agribition was another great show and sale. The pick of the barn was a tremendous success last fall in its second year. The SSA scholarship heifer continues to be a success. Agribition is one of the best shows in the world and I hope you will be a part of it this fall.

# MANITOBA SIMMENTAL ASSOCIATION REPORT

*Neil Carson - President*

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Manitoba has enjoyed another great year of Simmental events. We will once again be hosting our summer show and summer tour. These events are always a great time and are well attended by everyone. The summer show is in Carman and summer tour starts in Elgin at Perkin's.

Our YCS scholarship is still going well. Last year the winners were Jennilee Bernier and Ashley Schweitzer. Congratulations to them and thank you goes out to Wilf Davis who donated the heifer for this years' scholarship program. Thank you also to WLB Livestock, Bill and Nancy Beglieni, for looking after this heifer. Wilf continues to support the Simmental breed in any way he can. Congratulations goes to Wilf on his induction into the CSA Wall of Fame. I don't know anymore more deserving than Wilf for this award and would like to personally thank Wilf for all his help to the board and the Simmental breed in general.

This past year we held our annual meeting in January along with most of the other breeds. This was a great event with the best turn out since I have been on the board. We will definitely be returning and hope everyone will come and participate.

We continue to promote Simmental wherever we can. Our major promotion is the "Taste of Beef" held at Livestock Expo, the major cattle show of the fall in Manitoba. Simmental is very proud to be awarded Judges Choice two years in a row and we will be going for three this fall again.

Thanks to my board for all their hard work this past year and looking forward to another great year ahead.

# ONTARIO SIMMENTAL ASSOCIATION REPORT

*Grace Oesch - President*

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It is really hard to believe that another year has come and gone. It has truly been an exciting year for the Ontario Simmental Association.

We have had several brand new board members accept positions on to our board of directors. I believe that this is what the business is all about - "getting the next generation involved at the grass roots level and helping to plan the future of the Association and the Breed". I have found working with them to be exciting, as they posed questions, challenging thoughts and ideas that really made the rest of us think and have painted a new direction for us on a provincial level. Thank you to these individuals for accepting this opportunity to further the cause. We have also had the opportunity to welcome a new Secretary/Field Representative in Juanita Elmhurst. She too has brought a new and vibrant direction to our image.

A highlight of the 2006 year for our youth was the first ever "Trillium Classic" YCSA show held at Metcalfe last July. Although I was unable to attend, I heard very positive comments about the show and look forward to seeing a rerun of the activities this year in conjunction with the Canadian. I know that they are planning some exciting new opportunities for this program.

There were numerous fairs happening throughout last summer and fall across the province, and each one of these posed an opportunity for breeders to not only promote their herd and breed, but to present a positive image of the beef industry to the general public and educate them about our product. Showing cattle at any fair or exhibition is not a moneymaking venture and in almost all cases costs money. For those that did hit the road with a show string, this venture usually culminates at either the North American Beef Congress in London or the Royal Winter Fair in Toronto, or both. These prestigious events allow the breeders to come together with the best of the best in competition, provide a sale venue to market animals, as well as providing a further educational process to a much larger urban audience - the consumer - who is our ultimate customer.

We also continued to participate with a display of Simmental cattle at the Outdoor Farm Show at Woodstock and the International Plowing Match display. A lot of time and hard work goes into organizing and participating at these events. Thank you to these individuals for their time and dedication to these ventures.

The OSA held a new fundraising event at the Royal Winter Fair with the auctioning of draw tickets with one ticket being drawn from those sold for a heifer calf donated by Dan O'Brien. Many thanks to Dan O'Brien for taking the lead with this fundraiser, and congratulations to Everett Hall who was the lucky winner. Everett very graciously donated the heifer back to the sale the next day, with the proceeds being used by the Association for our youth program. We are looking forward to this happening again and thank Jetstream Livestock for donating a heifer for this year's event. "Some fun to look forward to at the Royal".

Congratulations to all breeders across Canada on your involvement in the Simmental business and look forward to seeing and meeting many of you at the Canadian in Ontario in August.

## **L'ASSOCIATION SIMMENTAL DU QUÉBEC REPORT**

*Rosaire Côté - Président*

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2007 s'annonce prometteuse et, avec la bonne participation de nos éleveurs exposants et de nos membres, nous travaillerons ensemble à encore mieux positionner la race Simmental dans l'industrie... « S'unir et grandir ensemble » pourrait être notre devise cette année!

Avec le succès qu'a connu la relance de notre Vente de femelles à l'automne dernier, nous désirons répéter cette belle expérience pour en faire un événement annuel. C'est une vitrine importante pour notre race car les sujets présentés, soit des vaches et des taures saillies par des taureaux ayant une génétique très intéressante pour les acheteurs, reflètent la qualité même et le potentiel des animaux Simmental.

Aussi, dans le but de donner à nos éleveurs et éleveuses l'occasion de se rencontrer pour fraterniser ensemble, voire échanger leurs idées et partager leur expérience, l'Association Simmental du Québec organisera cet été un pique-nique amical. Et en parlant d'opportunité, nous espérons également que nos jeunes éleveurs participeront en grand nombre à la réunion annuelle de l'Association Simmental Canadienne qui se tiendra cette année en Ontario, tout juste à côté. Cet événement des plus formateurs est l'occasion pour eux de se démarquer dans différentes catégories et de bénéficier d'un échange mutuel avec d'autres jeunes éleveurs compétitifs, venant de l'extérieur du Québec. Pour cette raison, notre Association tenait à les aider financièrement et, par ce soutien, les encourager à y participer et relever le défi. « Soyez fiers de vos connaissances et de votre adresse. Fraternisez et amusez-vous, ce programme est pour vous. Soyez notre fière relève!

## **QUEBEC SIMMENTAL ASSOCIATION REPORT**

*Rosaire Côté - President*

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2007 will surely be a most progressive year with the support of our breeders-exhibitors and members, together, we will work in order to insure our Simmental breed continues to be considered as a top player in the industry. "To be united and grow together" should be our motto for the coming year!

In view of the success we have had with our Fall Female Sale, we are planning to repeat this positive event, so that it becomes our annual Association sale. It is an important showcase for our breed as the subjects offered, young cows or heifers bred with bulls having the popular genetics and appeal for today's market, represent well the top quality and potential of the Simmental breed.

Also, in order to give our breeders the opportunity to exchange ideas and experiences, to socialize and share opinions on how to better our breed, the Quebec Simmental Association will organize a club picnic this summer. Speaking of opportunities, we hope there will be a strong attendance from our Quebec young breeders to the annual general meeting of the Canadian Simmental Association which will be held this year in the Ottawa region, just next door. The YCSA offers the unique opportunity for our young breeders to benefit from exchanges with youth from across the country. For this reason, our board wishes to support their participation through a financial sponsorship program. "Be proud of your accomplishments and the knowledge you will bring to the group. Make new friends, have fun, the YCSA program is tailor-made for you!"

## MARITIME SIMMENTAL ASSOCIATION REPORT

*Richard Armstrong - President*

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Another busy year has gone by in the Maritimes. The 2006 Maritime Simmental Association annual meeting was held in Truro at the Provincial Exhibition. The current executive is:

President – Richard Armstrong

Vice President – Peter Gaunce

Secretary – Ralph Taylor

Treasurer – Bill MacLeod

The MSA welcomed Andrew Godfrey as a new director at the meeting. Returning directors are Don Godfrey, Don Jenkins, Andre Van Agten, and Jamie MacKenzie.

The PEI Simmental Association and the Maritime Simmental Association joined forces and held the 2006 Simmental Classic Sale on October 28 in Pleasant Valley, PEI at the farm of Cliff McKenna. Joe and Doreen Steeves, JoDreen Farms, donated a heifer Jo-Dreen Miss Rock 3S, which was sold by raffle throughout the summer and at the sale. The winner was Amanda Lowe of Mabou, Nova Scotia. Lloyd Crawford, her grandfather and long-time Simmental breeder purchased the ticket on her behalf. Amanda was at the sale and had already purchased another heifer - she is well on her way to starting her own herd. Proceeds from the raffle went to the Maritime Simmental Association – thank you Steeves family.

Planning is underway for another sale jointly hosted by the PEI Simmental Association and the Maritime Simmental Association to be held this fall.

The Maritime Young Canadian Simmental Association was also very active this past year. The 2006 annual show was held at the Provincial Exhibition in Truro with excellent participation. Lacey Fisher is the new president for the MYCS. The annual show is to be held at the Provincial Exhibition in Truro again this year.

The 2007 Maritime Simmental Association annual meeting will be held September 22 in Sussex, New Brunswick.

I would like to thank the executive and the directors for their hard work this past year and the year to come.

**2002 - 2006  
REGISTRATIONS BY PROVINCE**

	2002		2003		2004		2005		2006	
<b>Province</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>
B.C.	258	526	278	432	199	401	214	323	218	305
Alberta	4010	6136	4062	6675	2864	4988	3415	5593	3718	5361
Saskatchewan	1684	2701	1771	2837	1480	2235	1600	2471	1616	2548
Manitoba	757	1661	934	2044	750	1687	837	1671	958	1607
Ontario	321	985	302	1095	279	961	333	1112	314	1028
Quebec	293	455	324	584	245	442	272	536	302	413
New Brunswick	27	72	19	63	18	56	7	58	16	55
Nova Scotia	56	173	54	106	49	142	54	132	27	93
P.E.I.	24	60	38	61	23	74	35	83	15	32
U.S.A.	10	50	3	33	9	47	14	43	14	16
<b>Total</b>	<b>7,440</b>	<b>12,819</b>	<b>7,785</b>	<b>13,930</b>	<b>5,916</b>	<b>11,033</b>	<b>6,781</b>	<b>12,022</b>	<b>7198</b>	<b>11,458</b>

**2002 - 2006  
TRANSFERS BY PROVINCE**

	2002		2003		2004		2005		2006	
<b>Province</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>
B.C.	185	176	154	103	139	160	127	51	122	131
Alberta	2609	1815	2283	2178	1743	1216	1845	1541	2369	1750
Saskatchewan	1169	983	921	715	873	482	924	426	1060	888
Manitoba	451	558	446	528	372	673	412	518	534	1016
Ontario	143	634	119	479	98	558	119	543	139	712
Quebec	166	149	145	226	145	197	139	136	172	211
New Brunswick	14	29	7	8	8	30	11	29	6	40
Nova Scotia	21	41	30	33	24	52	23	27	24	62
P.E.I.	12	33	15	10	8	25	20	67	7	12
U.S.A.	2	15	1	5	0	4	7	22	3	13
<b>Total</b>	<b>4,772</b>	<b>4,433</b>	<b>4,121</b>	<b>4,285</b>	<b>3,409</b>	<b>3,397</b>	<b>3,627</b>	<b>3,360</b>	<b>4,436</b>	<b>4,385</b>



**2006-2007 ACTIVE MEMBERS**  
**Life, Annual and YCS**

*As of April 30, 2007*

Province	2006				2007			
	Life	Annual	YCS	Total	Life	Annual	YCS	Total
<b>British Columbia</b>	50	23	29	102	39	23	21	83
<b>Alberta</b>	457	120	269	846	354	125	199	678
<b>Saskatchewan</b>	220	42	90	352	167	45	66	278
<b>Manitoba</b>	185	25	61	271	154	28	47	229
<b>Ontario</b>	141	73	81	295	126	75	61	262
<b>Quebec</b>	58	47	18	123	50	48	18	116
<b>Nova Scotia</b>	14	9	18	41	13	12	11	36
<b>New Brunswick</b>	7	5	2	13	5	6	1	12
<b>P.E.I.</b>	11	3	14	28	8	4	9	21
<b>Other</b>	14	7	1	22	10	6	0	16
<b>Total</b>	<b>1157</b>	<b>354</b>	<b>583</b>	<b>2094</b>	<b>926</b>	<b>372</b>	<b>433</b>	<b>1731</b>





