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AGENDA
CANADIAN SIMMENTAL ASSOCIATION
46TH ANNUAL MEETING

Saturday, July 26, 2014

1:00 pm

- President's Welcome, Call to Order – Fraser Redpath, President
- Moment of Silence
- Guest Introductions
- Approval of Agenda
- Approval of the 45th Annual General Meeting minutes
- First Call for Nominations
- Voting procedures, discussion procedures, etc.
- President's Report – Fraser Redpath
- General Manager's Report – Bruce Holmquist
- Audited Financial Statements – John Sullivan
- Appointment of Auditors
- Second Call for Nominations
- Committee Reports:
 - Advertising/Promotion and Simmental Country – Randy Mader
 - Breed Improvement – Kelly Ashworth
 - Simmental Innovations Update – Sandy Russell
- Young Canadian Simmental Association – Tiffany Peters
- Friends of Canadian Simmental Foundation
- Third Call for Nominations
- Election of Directors
- Provincial Simmental Association Reports
- New Business
- Motion to ratify the actions and proceedings of the CSA Board of Directors and Officers for 2013
- Adjournment

PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION

1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 - 08	Dr. Murray Jacobson, Shaughnessy, Alberta
2008 - 10	Dr. Everett Hall, Owen Sound, Ontario
2010 - 11	Rick McIntyre, Churchbridge, Saskatchewan
2011 - 13	Ron Nolan, Markdale, Ontario
2013 - 14	Fraser Redpath, Mather, Manitoba

CSA BOARD OF DIRECTORS / 2013 - 2014

Fraser Redpath
President
Mather, MB

Kelly Ashworth
1st Vice-President
Oungre, SK

Randy Mader
2nd Vice-President
Carstairs, AB

John Sullivan
Chair of Finance Committee
Kazabazua, PQ

David Milliner
Dundalk, ON

Deanne Young
Breton, AB

Lacey Fisher
Amherst, NS

Maureen Mappin-Smith
Byemoor, AB

Wes Mack
Estavan, SK

HOST PROVINCE – MANITOBA SIMMENTAL ASSOCIATION BOARD OF DIRECTORS / 2013 - 2014

Everett Olson
President
Minnedosa, MB

Todd Collins
Vice-President
Darlingford, MB

Rick Dequier
2nd Vice-President
Carman, MB

Donalee Jones
Secretary/Treasurer
Cartwright, MB

Andrea Bertholet
Director
Hartney, MB

Greg Woychyshyn
Director
Minnedosa, MB

Craig Davidson
Director
Virden, MB

Jacque Downey
Director
Coulter, MB

Lesley Hedley
Director
Rapid City, MB

Trevor Peters
Director
Rivers, MB

Fraser Redpath
CSA Director
Mather, MB

Kolton McIntosh
Manitoba YCSA President
Eriksdale, MB

Terry Woychyshyn
Keystone Rep
Erickson, MB

CSA STAFF & CONSULTANTS

Bruce Holmquist
General Manager

Barb Judd
Office Manager

Margo Cartwright
Marketing Co-ordinator

Beth Rankin
Registry & Member Services

Jeff Hyatt
Breed Development Coordinator

Perry Welygan
Registry & Member Services

Kelly Richardson
Industry and Member Services Representative

Devra Leavitt
Reception & Member Services

Jane Crawford
Eastern Canada Simmental Country Sales Consultant

Absolute Business Solutions
Rita Ricioppo
Bookkeeping

CREO Episteme Ltd.
Chris Sanford / Mike Brooks
Information Technology

Spring Creek Consulting
Sandy Russell
Simmental Innovations Manager

CANADIAN SIMMENTAL ASSOCIATION

DRAFT MINUTES OF THE 45th ANNUAL MEETING

July 17, 2013, 2 pm

Calgary, Alberta

CALL TO ORDER

President Ron Nolan called the meeting to order at 2:10 pm

PRESIDENT'S WELCOME – Ron Nolan

- 3rd day of our session, we hope you come away with a better understanding of what our research projects are all about after attending Simmental Innovations
- thank you to staff for tremendous job in running meetings
- thank you to everyone who contributed to the GSSF auction

MOMENT OF SILENCE

GUEST INTRODUCTIONS

- Past Presidents in attendance Brian McCarthy and Ken Lewis
- Alberta Simmental Association President - Ashley Anderson
- YCSA President - Tiffany Peters
- T Bar C Cattle Company - Chris Poley

APPROVAL OF AGENDA

Addition of proposed bylaw change prior to 3rd call for nominations

***MOTION: by Dan Skeels, to approve the agenda with addition of proposed bylaws.
Second, Deanne Young
CARRIED***

APPROVAL OF THE 44TH ANNUAL GENERAL MEETING MINUTES

***MOTION: by Paul Abrams, to approve the 44th AGM minutes as presented.
Second, John Sullivan
CARRIED***

BOARD ELECTION - FIRST CALL FOR NOMINATIONS

Ron Nolan asked for first call for nominations

- There are three (3) director terms expiring; Ron Nolan, Lacey Fisher and Kara Enright
- The following nominees have let their names stand for CSA directors:
 - Lacey Fisher, nominated by Maritime Simmental Association
 - Maureen Mappin-Smith, nominated by Alberta Simmental Association
 - Dave Milliner, nominated by Ontario Simmental Association
- Ron called for nominations from the floor of which there were none

VOTING PROCEDURES

President Ron Nolan outlined the process being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Refer to page 11 of AGM report for voting procedures and identification of members
- Sandy Russell is appointed Parliamentarian
- Jeff Hyatt and Sandy Russell are appointed scrutineers
- Voting members 43 people present, plus 26 proxies, for a total of 69 votes

PRESIDENT'S REPORT – RON NOLAN

- Hello from Carla, she would have liked to have been here
- Has been an honour to be President of the Association and a pleasure to be on the board the past six years. When I was elected I thought there were some issues with items such as EPDs and I believe we have accomplished much
- Please read through President's written report on page 12
- CSA has committed \$450,000 for research of which we have spent a great deal already and our balance sheet hasn't suffered at all; good planning and good research team who haven't overspent

- Thank you again to Judy Sweet who's donation got it started; we are out front now and will have to work hard and commit more money to keep there
- Thank you to the CSA directors and staff who have been very supportive
- Hear from everyone we have a great board and a first class staff; continue to move on and do well in the future

**MOTION: by Dave Milliner, to accept the President's report as presented by Ron Nolan.
Second, Keitha Harris-Donovan
CARRIED**

GENERAL MANAGER'S REPORT - BRUCE HOLMQUIST

- In 2012 the Simmental breed enjoyed great success; increased market share in a decreasing commercial cowherd. Acknowledge and recognize we need to pay attention to details of producing quality cattle
- We need to continue to make investments in research programming to improve the breed
- Rewarding to hear comments that Simmental is leading the way in work we are doing
- President Ron has completed his term; Fraser 1st Vice and Randy 2nd Vice thank you all for your commitment. Rest of the board, especially committee chairs Fraser Redpath, Randy Mader and Lacey Fisher who took extra time to do what was required to move things along. Barb for her great office experience, both in our office as well as from her life previous to CSA; Perry, Beth and Carol complete the office staff. Margo for her efforts promoting Simmental as marketing coordinator, and Darryl as our Simmental Country field rep. Contract staff Sandy, Carla, Jane and Steve. New staff Jeff Hyatt research coordinator who is doing a great job
- Benefits of the project work is considerable with in-kind promotion in advertising
- Simmental is Continental breed of choice
- Thank you to you the members, you are why we exist and thank you for your support

**MOTION: by Bill Swenson, to accept the General Manager's as presented.
Second, Kelly Ashworth
CARRIED**

AUDITED FINANCIAL STATEMENTS – JOHN SULLIVAN

Highlights of 2012 year-end financial information on page 15 of AGM book:

- Review of balance sheet page 16
- Net assets at 2012 of \$1,561,919

Refer to page 27 of Non-Consolidated Schedule of Operations without projects

- Consolidated statements of financial position including comparisons of 2011 to 2012: Assets are down \$100k due to allocated project spending. Revenue increase of other services includes rental income of \$36,400, 50K research allocation, GSSF recovery of \$47,660, and promo merchandise. CAFI is government and industry reimbursement for international travel and out of country promotional material
- Expenses: to date CSA has committed \$450k to projects. Provincial promotion funding increase due to full utilization of provincial ad grants. Breed Improvement decrease is due to the \$47,600 that was paid for DNA cow herd project the year previous. Slight travel increase primarily stems from AGM travel costs to the Maritimes. Professional fees include audit
- Association did very well last year and we should be pleased that the day to day operations offset some of the costs of project work

Refer to page 17 for Consolidated Statements of Operations which is the same as page 27 with the exception that it includes project work including CAAP and ALMA/ADF

- With project work we show a difference because of the project work and overlapping fiscal years, until the projects are completed there will always be a difference

Simmental Country – postage is a cost that continues to increase which we all need to be aware of. Well done to the Simmental Country staff for keeping costs in line

Page 29 and 30 are a breakdown of our projects, Canadian Agriculture Adaptation Program (CAAP) Schedule 3 and Alberta Livestock and Meat Agency and Agriculture (ALMA) Schedule 4. Budget versus actual is how we projected through the quarters. Differences are reflected because of a different project year end and CSA year end. Thanks to Sandy Russell for doing a fantastic job keeping the project books balanced.

**MOTION: by John Sullivan, to approve the CSA financial statements as presented
Second, Larry Barkley
CARRIED**

APPOINTMENT OF AUDITORS

**MOTION: by John Sullivan, to appoint DNTW as auditors for the upcoming year end
Second, Barb Vance
CARRIED**

SECOND CALL FOR NOMINATIONS

Ron Nolan made second call for nominations – no nominations received

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – RANDY MADER

Pleased to be reporting again for the 3rd year, especially when our breed is doing so well. Bull sales are up along with interest in the breed

- The Promotion committee is always open to new thoughts from the membership
- Continue to advertise in Canadian Cattlemen's magazine. We are pleased with ads, pictures and slogans that we are developing and comments are always welcome
- Successful marketing includes provincial associations utilizing provincial matching grants and levies wisely and we are getting the word out around the country
- Promotional wear is available to use at sales or provincial functions from the CSA office
- Female buyers program was developed and an information package mailed to all Simmental female commercial purchasers. This has brought new members to the association
- Member survey was completed in 2012 and the board has had a good look at it to implement some of the thoughts
- Pleased to be back at Today's Publishing to print our magazines. We have a publication we can certainly be very proud of
- It is a team effort and I am pleased to be part of the committee.

***MOTION: by Randy Mader, to accept the Advertising/Promotion and Simmental Country report as presented
Second, Wes Mack
CARRIED***

BREED IMPROVEMENT – FRASER REDPATH

Fraser extended a huge thanks to our members and those who are in attendance today, without you we would not have an Association or money to go forward. Hats off to you who support us

- Focused around our research work. Encourage members to collect and gather ultra-sound scan data on their cattle
- Steve Miller is here to give a presentation
- Important to recognize the financial contributions made by Government of Canada, Saskatchewan Ministry of Agriculture, Alberta Livestock and Meat Agency and The Garth Sweet Simmental Foundation
- Total Herd Enrolment is very important for us and is working well. We continue to encourage complete reporting of all calves as it reduces biases in the data thus improving genetic evaluation
- EPD – just got our first run back from the ASA and the results are being assessed
- Online members account for over 50% of the data submitted to the association and this will grow more.

***MOTION: by Fraser Redpath, to accept the Breed Improvement report as presented
Second, Jacob Fisher
CARRIED***

SIMMENTAL INNOVATIONS UPDATE - DR STEVER MILLER & SANDY RUSSELL

[Sandy Russell] We have excellent group of people who work on the research projects; leading and cutting edge in their fields

- We have had our challenges, ADF project – as of tomorrow we are back in Cargill after their recent flood issues; Jeff has played a large part in the sample collection process since joining us
- Through Dr Miller we have one of the best researchers in the world. Always learn something every time he speaks about genetics

[Dr Steve Miller] Simmental Innovations Conference featured speakers from all over the world. Mike Goddard of Australia was amazed at the impact that Simmental has in Canada

- University of Guelph piece of the Simmental projects is focused on hard traits, feed efficiency and carcass traits which are difficult to do and expensive to measure as they are measured late in life; available after slaughter.
- Guelph has 300 research cows that add to the data
- 1500 head of research steers will have gone through the feed measurement system
- Simmental Innovations has participated in all projects Guelph has invited them to work on. They are involved with:
 - AAFC CAAP/ CSA
 - ALMA / Genome Alberta – MBV
 - Genome Canada
 - AIP and ALMA – SNP conversion
 - ADF / ALMA – meat quality 1000 head
 - Now all pedigree (6K) and AI sires and ET dams (50K)
 - Sequencing 70> and >15,000 genotypes
- 1000 bull genome project – collaboration of data sets for everyone to get the most out of their information to build better tools
- Steve would like to thank the audience for seeding the research funding.

Questions/Comments:

What do we do as purebred breeders to implement the research and technology?

We've talked about the promise, now it is happening. When a calf is born now, you have a higher accuracy EPD so you can more accurately sire select and then offer your commercial customers a better product.

When will we get genomically assisted EPD in Canada?

A genomically assisted EPD will be available in the genetic evaluation after this current run; ASA has some in their next run; CSA's should be in the following.

How many red and black bulls in the 30 sire test? Concerned where the industry has gone with phenotypes, are we relating to our current population?

These bulls are heavily in current population. A list of some of the "Young Guns" Sires is also being sequenced. It is not all old bulls; many current popular bulls are included.

Can we enhance our milk EPD through milk data collection rather than growth markers?

Our milk is really maternal weaning weight. Down the road we could see some benefits from our data. Simmental is a dual purpose breed in Europe where they collect milk data. There is no reason we cannot access their milk data.

YOUNG CANADIAN SIMMENTAL ASSOCIATION – TIFFANY PETERS

- On behalf of YCSA thank you to CSA, T Bar Invitational Golf Tournament and GSSF Foundation Auction for their dedication and contributions to the YCSA. Their support helps in the continuation of these youth programs.
- [Tiffany read report as written in AGM book]
- Future partnership with Bohrson Marketing, Bouchard Livestock International and Transcon Livestock Corp has been made to assist in fundraising for the YCSA program through semen and embryo donations across the country. These partners have agreed to sell the semen and embryos in one of their sales with proceeds going to the junior program.

***MOTION: by Tiffany Peters, to accept the Young Canadian Simmental Association report as presented.
Second, Darryl Snider
CARRIED***

GSSF REPORT – KEN LEWIS

Thank you to the donors of products for auction items and to the purchasers; to CSA staff for all their help and co-chair Deanne Young for all her work

- Judy's initial \$250,000 was the seed that started the project work; from there we've had seven auctions that have totalled close to \$140,000.00
- As we go forward the landscape changes a little but looks very strong
- It is very important to keep going forward and we appreciate the support.

***MOTION: by Ken Lewis, to accept the GSSF report as presented.
Second, John Sullivan
CARRIED***

PROPOSED BY-LAW CHANGE

Please refer to AGM package attachment

- In 1967 we implemented upgrading on the sire side and now we want to do it on the dam side
- This goes back 45 years when Simmental was imported and we used Simmental sires on British cows to raise half-bloods. At that time our forefathers did not see the benefits to upgrade from the maternal side. Now we need to use the influence from both sides of the pedigree of this great Breed
- If proposed bylaw is carried, it will need to be submitted and approved by the Minister of Agriculture and Agri-Food Canada under the *Animal Pedigree Act* prior to use of the proposed upgrade table

PROPOSED BY-LAW CHANGE #1

CSA Determination of Simmental Fractions (upgrading table)

Whereas we believe the Canadian Simmental Association is not servicing all members by allowing the Simmental breed to develop from the widest possible genetic base as it limits how a member may upgrade from the Simmental female;

Whereas the current Determination of Simmental Fractions (upgrading table) does not acknowledge all possible combinations and resulting fractions of Simmental genetics in an animal, and;

Whereas there is no genetic difference in upgrading from a Simmental female versus the Simmental male, and;

Whereas we want to recognize Simmental genetics with greater clarity to the commercial cattle industry,

Therefore be it resolved that the Canadian Simmental Association Determination of Simmental Fractions (upgrading table) dated February 2008 be changed to the May 2013 Determination of Simmental Fractions (upgrading table) in order to more accurately recognize the amount of Simmental blood in an animal as a result of the upgrading process.

Upgrading

69. In order to facilitate the development of the Simmental Breed of cattle in Canada through the widest possible genetic base, the Association will encourage breeders to engage in an upgrading program using established breeds.

- (a) Upgrading to a Purebred registered status may be accomplished by using registered Purebred or percentage bulls/females as designated in the upgrading table attached as Table 1. To be eligible for recordation, an animal must be at least one-half (1/2) Simmental blood and either the sire or dam must be registered with the Association. The non-Simmental registered purebred sire (from a recognized breed registry as determined by the Association) must have the pedigree entered into the Association's database. The non-Simmental registered purebred sire (from a recognized breed registry as determined by the Association) must have the pedigree entered into the Association's database.
- (b) Parent stock must be recorded through each phase of upgrading.
- (c) Bulls are accepted as Purebred and can be registered if they are at least 15/16 Simmental breeding.
- (d) Heifers are accepted as purebred and can be registered if they are at least 7/8 Simmental breeding.

MOTION: by Brian Bouchard, The Canadian Simmental Association Determination of Simmental Fractions (upgrading table) dated February 2008 be changed to the May 2013 Determination of Simmental Fractions (upgrading table) in order to more accurately recognize the amount of Simmental blood in an animal as the result of the upgrading process.

***Second, Kelly Ashworth
CARRIED
(63 for, 0 opposed)***

THIRD AND FINAL CALL FOR NOMINATIONS

Ron made 3rd call for nominations – no nominations received.

***MOTION: by Randy Mader, to close nominations for the CSA Board of Directors
Second, Brian McCarthy
CARRIED***

By acclamation we have three new Directors:

Lacey Fisher, Amherst, NS

- Thanks to everyone who has participated and helped over the last few days to make Beef Innovations 2013 such a success
- Lives in Nova Scotia with husband Jacob and two daughters where we have a purebred and commercial operation of reds and blacks. Grew up in agriculture, starting with horses and have developed a passion for the Simmental breed
- There has been a lot going on in the Simmental breed and I am proud to be involved and part of it
- Involved in Maritime Simmental Association and holds the CSA position of director to the YCSA program.
- My professional career of team management helps me with the youth, which is a passion of mine as the youth is our future
- Enjoy being a part of the agriculture industry to promote and strengthen Simmental breed, and help our youth
- Proud to be part of this team and appreciate your support to continue on the CSA board.

Maureen Mappin-Smith, Byemoor, AB

- Farm with my folks and husband Eric. We run approximately 230 Simmental cows and grain farm
- Has been part of the Alberta Simmental Association board for six years; four as president and have very much enjoyed it
- Excited to join CSA board – got a lot of great people. Look forward to representing you as a membership.

David Milliner, Dundalk, ON

- Operate Waydamar Simmentals with wife Gayle and son Grant. Have two daughters off the farm
- Career in administrative management
- Vice president of BIO
- Run 70 head of red and black Simmentals
- We use ultrasound and EPD for selection.
- Market bulls through Marywood group and commercial breeders in Ontario
- Appreciate the confidence to put me in this position
- Thank Sandy and Bruce for coordinating Beef Innovations and helping with Guelph conference.

PROVINCIAL SIMMENTAL ASSOCIATION REPORTS

*MOTION: by Grace Oesch, to accept all the provincial reports in their entirety as printed
Second, Deanne Young
CARRIED*

NEW BUSINESS

*MOTION: by Keitha Harris-Donavan, to ratify the action of the CSA Board of Directors for the year 2012.
Second, Brian McCarthy
CARRIED*

Retiring directors

Thank you to Kara Enright from President Ron Nolan

- Kara chose not to run for a second term as she was at the stage where she wanted to spend more time with her family
- Unfortunate that we could not keep her on the board, her knowledge of the beef industry was an asset

Thank you to Ron Nolan from Fraser Redpath

- We hope to have another member on the board with as much financial and business knowledge as Ron, which has been invaluable. On behalf of CSA, thank you for sharing your business savvy and financial expertise. You will be missed
- We wish all the best to Ron and Carla

2014 AGM

Andrea Bertholet-Arbuckle, on behalf of Manitoba Simmental Association, invited the CSA and YCSA membership to Elkhorn Resort, July 24 – 27, 2014 for the 2014 CSA AGM and National Classic

Bruce presented Barb with a gift in appreciation and thank you for her contribution to the CSA and its' members.

*Motioned: by Dan Skeels, to adjourn the meeting at 4:50 pm
Second, Darryl Snider
CARRIED*

VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

VOTING MEMBERS:

- a) an **ACTIVE MEMBER** in good standing, and
- b) a **YOUNG CANADIAN SIMMENTAL ASSOCIATION MEMBER** in good standing who is 18 years of age or older

who have, in the twenty-four (24) months preceding the Annual General Meeting or Special General Meeting:

- (A) registered at least one Simmental Animal with the Association
- (B) transferred into their membership at least one Simmental animal; or
- (C) participated in the Total Herd Enrollment program.

QUORUM

- 40. A quorum for the transaction of business at any Annual General Meeting or Special General Meeting shall be twenty-five (25) Voting Members in good standing present in person.
- 41. No business other than election of a Chairman of the meeting and the adjournment or termination of the meeting shall be conducted at any meeting unless quorum is present at the commencement of the meeting, but quorum need not be present throughout the meeting.

VOTING

- 45. Each Voting Member shall have one (1) vote on each matter put to the question at any meeting of Members and may vote at an Annual General Meeting or a Special General Meeting either in person or by proxy.

PROXIES

- 49. Proxies shall be in writing in the "Form of Proxy" prescribed by the Association, signed by the Voting Member and need not be attested. A proxy holder must be a Voting Member and must be in attendance at the meeting for which the Voting Member has been appointed as proxy. No Voting Member shall vote as proxy for more than three (3) Voting Members.
- 50. Notwithstanding Article 49, no individual shall be at liberty to cast more than four (4) votes, whether as a Voting Member, as a representative of a Voting Member or as a proxy holder, on any matter coming before a general meeting or special meeting of the Members.

ELECTION OF DIRECTORS

- 58. The Directors shall be elected by secret ballot by the Voting Members at the Annual General Meeting of the Members.
- 60. In any election for Directors the Voting Members shall vote for three candidates. Any ballot not consisting of three names shall not be counted.

CANADIAN SIMMENTAL ASSOCIATION PRESIDENT'S REPORT

Fraser Redpath

It is a great pleasure to welcome each of you to my home province Manitoba and to the beautiful Elkhorn Resort. A considerable amount of work has been done by Manitoba breeders, and especially the organizing committee, in order to make this weekend an event to remember. I know we will all go home with great memories and my deepest gratitude to you all.

2014 will be remembered for several reasons but mainly the fact that the beef business is at a point where many of us have never seen it before. Let's not dwell on it, let's not discuss it at great length, let's soak it in and enjoy what the product we have to offer is doing for the beef industry. Simmental's success is graciously presented to us because we are a true maternal/paternal beef breed.

Your Canadian Simmental Association is made up of a group of board members as well as hand selected committee members who have great interest in our breed. The outside input at the Breed Improvement Committee meetings really helps guide us as they sometimes provide input with an "outside in" look rather than an "inside out" view. Hats off to all for all the hard work and dedication.

2014 has once again presented a very busy year for BIC as current phase of Simmental Innovations project work is in the stages of finalism. As a result we will be one of the most comprehensive genetic evaluations in the beef industry. This is further enhanced by the strength of our partnership with American Simmental and the considerable data that they provide to our joint genetic evaluation.

CSA promotion remains focused on the "real world" and the Canadian commercial producer as it has for many years. This approach is what continues to grow our breed in spite of a diminishing North American cowherd.

The CSA is working closely with the Foundation which has been restructured and will continue to work hard to raise money for Youth, Research and development. The Foundation Board of Directors is made up of members that are very dedicated to the Simmental breed and give many hours of their time to fill the Foundation's mandate.

One very important part of our association is the YCS. We currently are working with the National YCS board to make the youth component as strong as we can and to continue to grow the program and ultimately this great breed.

The CSA continues to be a grassroots member driven association with a board of directors who do appreciate hearing from you the membership. We are fortunate to have a set of staff that is the envy of the industry and who approach their work with a passion and a wealth of industry experience. This combination is a strength that CSA members may underestimate the value of. Our General Manager and office staff continues to be the envy of many associations and their professionalism truly shines a positive light on us as members.

It has truly been an honor to serve as a CSA board member for five years and ending as Chairman for 2014. Thank you for the opportunity to serve you!

Respectfully,

Fraser Redpath

GENERAL MANAGER'S REPORT

Bruce Holmquist

The Simmental Breed and your Association enjoyed great success over the past year as was shown through a very strong set of bull sales. The success of these sales was especially impressive when one considers the smaller domestic commercial cow-herd that those bulls sold into, based on the number of Canadian cows we have never sold more Simmental bulls for more money in the history of the breed in Canada. Though cow numbers across North America continue to decrease, the demand for Simmental genetics continues to increase due to the efforts of you the breeders, sales managers and your Association.

Ron Nolan completed his final year as CSA President in 2013 and incoming President Fraser Redpath was joined by Kelly Ashworth as First Vice-President and Randy Mader served as Second Vice-President. Thank you to these individuals for your outstanding commitment to the CSA and its members; your interest and focus on all areas of CSA activities has guided us and allowed us to build upon the strong foundation that past CSA boards of directors have left behind. Thank you to all of the CSA directors who take time out of their busy schedules to volunteer and provide direction to the Association. It is not an easy task serving as a director of a National organization and it is sometimes challenging to ensure regional interests don't overshadow the big picture. You have been successful in focusing on making decisions for the good of all and the balance and sound decision-making that you have followed has created positive direction for the breed.

The CSA realized an operational surplus in 2013 as a result of increased registry activity combined with prudent spending. This has allowed us to maintain, and in some areas to increase service without increasing costs to you the member. Another success that has contributed is the partnership we entered into with New Holland Agriculture. This new relationship allows an avenue of support for the CSA that is outside our traditional revenue streams; we thank New Holland for their confidence in our programming and look forward to expanding that relationship for the benefit of both parties.

For the most part, all programming at CSA falls into three categories; breed improvement, promotion, and youth. Through various committees, input is provided to the CSA board and staff and the dedication from all who are involved is appreciated. Along with this more internal structure, CSA also supports numerous relationships within the entire beef industry. As a result of this mandate, we have been a part of several industry committees and working groups which deal with topics such as animal health, livestock traceability, trade, as well as many other industry issues. It is important that the seed-stock sector has a voice at these tables and CSA has taken a leadership role in covering the many bases on your behalf. CSA has been an active part of the International Livestock Congress, Canadian Cattlemen's Association (CCA) meetings, Cattlemen's Young Leaders (CYL), Canadian Beef Breeds Council meetings, Beef Improvement Federation and Livestock Markets Association of Canada convention.

A considerable amount of resources have been focused in the area of genetic improvement and Canadian Simmental continues to lead the industry through research initiatives with a focus on Simmental genetics. Our first round of Simmental Innovations projects are nearing completion and through this work and our partnerships we have established, we are better positioned to move the industry forward through identifying superior and more predictable seed-stock. The CSA has taken a strong leadership role in providing the best possible tools to our members for improving production of Canadian beef through using Simmental genetics. However the process is not complete without its members understanding and using the tools we have provided.

The CSA is fortunate to have a dedicated compliment of full time and contracted staff whose commitment to the Simmental breed plays a very significant part of our success. All are very committed to their work and I am proud of the service that we offer to our membership through them. As with any business we may not get it right "first time - every time" however the decades of knowledge and experience that CSA staff supplies is invaluable in this age of ever changing and growing needs for service. We do our best to work for you!

Canadian Simmental has implemented many new and exciting initiatives over the past several years and as a result has become the envy of many. Change does not come without its critics, however it is very hard to argue the inroads that Simmental has made over the past decade and the successes that have been achieved. This will continue as long as we as an association and as Simmental breeders focus on tangible programming, combined with strong leadership and the focus on moving the cattle industry forward.

Independent Auditors' Report

To the Members of the Canadian Simmental Association

Report on the Financial Statements

We have audited the accompanying consolidated financial statements of the Canadian Simmental Association which comprise the consolidated statement of financial position as at December 31, 2013, and the consolidated statements of operations, changes in net assets, cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Canadian Accounting Standards for Not-For-Profit Organizations and for such internal control as management determines necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion the consolidated financial statements present fairly, in all material respects, the financial position of the Canadian Simmental Association as at December 31, 2013, and its financial performance and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Not-For-Profit Organizations.

Calgary, Alberta
July 10, 2014

Professional Accountants

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENT OF FINANCIAL POSITION
As at December 31, 2013

	2013	2012
ASSETS		
CURRENT ASSETS		
Cash (Note 2)	\$ 677,124	\$ 586,331
Marketable securities (Note 3)	834,066	813,646
Accounts receivable	51,242	68,798
Prepaid expenses	19,689	8,286
	1,582,121	1,477,061
DUE FROM RELATED PARTIES (Note 6)	5,709	48,150
PROPERTY AND EQUIPMENT (Note 4)	29,907	36,710
	\$ 1,617,737	\$ 1,561,921

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued liabilities	\$ 117,137	\$ 127,711
Goods and services tax payable	1,691	21,495
Deferred revenue (Note 5)	258,085	200,574
	376,913	349,780

NET ASSETS

General fund	1,210,917	1,175,431
Invested in property and equipment	29,907	36,710
	1,240,824	1,212,141
	\$ 1,617,737	\$ 1,561,921

APPROVED ON BEHALF OF THE BOARD OF DIRECTORS

_____ Director

_____ Director

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENT OF OPERATIONS
Year Ended December 31, 2013

	2013	2012
REVENUE		
CAAP project (Schedule 3)	\$ 785,740	\$ 523,390
Total herd enrolment	628,595	592,992
ALMA/ADF Project (Schedule 4)	619,343	114,551
Simmental Country Magazine (Schedule 2)	396,454	368,410
Registrations	194,452	182,617
Lab services	104,694	64,475
Memberships	70,041	70,550
Symposium sponsorship	50,670	-
Other services	43,665	139,811
Legacy reimbursements	34,103	17,578
Transfers	30,855	39,990
Symposium registrations	11,770	-
Research reimbursement	6,950	-
	2,977,332	2,114,364
EXPENSES		
CAAP project (Schedule 3)	961,756	716,130
ALMA/ADF Project (Schedule 4)	619,343	114,551
Simmental Country Magazine (Schedule 2)	400,960	377,053
Salaries and employee benefits	365,570	345,065
Provincial promotion funding	116,346	118,930
Breed improvement	81,135	63,727
Travel	76,703	79,170
Computer	57,894	53,130
Symposium	56,462	-
Advertising and promotion	33,872	31,328
Utilities, property taxes and insurance	33,409	33,048
Interest and bank charges	27,850	26,356
Office	22,703	22,627
Postage and freight	22,275	19,543
Research contributions (Note 9)	18,536	50,000
Amortization	16,076	15,547
Professional fees	14,500	19,034
Telephone	13,225	12,858
Lab service	10,379	49,299
Sponsorship to YCSA (Note 6)	10,000	10,000
Repairs and maintenance	8,143	6,845
Annual general meeting	6,419	9,333
	2,973,556	2,173,574
OTHER INCOME		
Interest	20,831	28,612
Realized gain/(loss) on marketable securities	(1,711)	2,687
Unrealized gain/(loss) on marketable securities	5,787	(3,406)
	24,907	27,893
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ 28,683	\$ (31,317)

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENT OF CHANGES IN NET ASSETS
Year Ended December 31, 2013

	General fund	Invested in property and equipment	2013 Totals	2012 Totals
Balances, beginning of the Year	\$ 1,175,431	36,710	1,212,141	1,243,458
Investment in property and equipment	(9,807)	9,807	-	-
Deficiency of revenue over expenses	45,293	(16,610)	28,683	(31,317)
Balances, end of the Year	<u>\$ 1,210,917</u>	<u>29,907</u>	<u>1,240,824</u>	<u>1,212,141</u>

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENT OF CASH FLOWS
Year Ended December 31, 2013

	2013	2012
OPERATING ACTIVITIES		
Deficiency of revenue over expenses	\$ 28,683	\$ (31,317)
Items not affecting cash:		
Amortization	16,610	16,104
Realized gain/(loss) on marketable securities	1,711	(2,687)
Unrealized gain on marketable securities	(5,787)	3,406
	41,217	(14,494)
Changes in non-cash operating working capital:		
Accounts receivable	17,555	65,720
Prepaid expenses	(11,403)	4,265
Accounts payable	(10,573)	(152,378)
GST payable	(19,804)	6,673
Deferred revenue	57,511	64,579
	74,503	(25,635)
Cash flow from (used by) operating activities	74,503	(25,635)
INVESTING ACTIVITIES		
Purchase of property and equipment	(9,807)	(14,715)
Purchases of marketable securities	(368,682)	(411,778)
Proceeds on disposal of marketable securities	352,338	773,850
	(26,151)	347,357
Cash flow from (used by) investing activities	(26,151)	347,357
FINANCING ACTIVITY		
Advances from (to) related parties	42,441	(118,786)
	90,793	202,936
INCREASE IN CASH	90,793	202,936
CASH, BEGINNING OF THE YEAR	586,331	383,395
CASH, END OF THE YEAR	\$ 677,124	\$ 586,331
CASH FLOWS SUPPLEMENTARY INFORMATION		
Interest paid	\$ -	\$ -

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

DESCRIPTION OF BUSINESS

The Canadian Simmental Association (the "Association" or "CSA") was formed for the encouragement, development and regulation of breeding of Simmental cattle in Canada. The Association was incorporated under the Federal Animal Pedigree Act on February 20, 1969 which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

These consolidated financial statements include the accounts of the Canadian Simmental Association and its wholly owned subsidiary, Simmental Country (1997) Ltd. All are exempt from corporate income taxes as they are not-for-profit organizations. All inter-company balances and transactions have been eliminated.

1. SIGNIFICANT ACCOUNTING POLICIES

Management has prepared the consolidated financial statements of the Association in accordance with Canadian Accounting Standards for Not-for-Profit Organizations ("ASFNPO"). The consolidated financial statements have, in management's opinion, been properly prepared using careful judgment with reasonable limits of materiality and within the framework of significant accounting policies summarized below.

(a) Measurement uncertainty

The preparation of consolidated financial statements in conformity with ASFNPO requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates. Examples of such estimates include amortization of property and equipment, estimated useful life of capital assets, application of revenue recognition policies and accrued liabilities.

(b) Cash and cash equivalents

The Association considers all investments with maturities of three months or less and demand bank loans that are being utilized periodically for day to day operations to be cash equivalents.

(c) Marketable securities

Marketable securities include bonds, T-bills, term deposits, preferred shares and common shares of publicly traded entities. These investments are classified as held for trading and therefore measured at fair value.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

(d) Property and equipment

Property, plant and equipment are stated at cost less accumulated amortization. Amortization is provided on a straight line basis over their estimated useful lives as follows:

Condominium	20 years
Land improvements	10 years
Computer equipment/software	3 years
Furniture and fixtures	10 years
Publishing rights	10 years

The Association regularly reviews its property, plant and equipment to eliminate obsolete items.

(e) Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total herd enrolment, memberships, registration and subscription revenue is recognized in the period to which it relates.

Revenue for service is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred income and classified as a current liability.

(f) Income taxes

The Association is a not-for-profit organization under section 149.1(l) of the Income Tax Act and is therefore not subject to income taxes as long as it maintains its not-for-profit status.

(g) Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

(h) Financial instruments

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses report in income. Cash and marketable securities are measured at fair value. All other financial instruments are measured at amortized cost. The financial instruments measured at amortized cost include accounts receivable, accounts payable and due from related parties.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

The fair value of a financial instrument is the estimated amount that the Association would receive or pay to settle a financial asset or financial liability as at the reporting date. The fair values of accounts receivable, accounts payable and due to related parties approximate their carrying values due from their short term nature.

2. CASH

	<u>2013</u>	<u>2012</u>
Operating account	\$ 668,867	\$ 194,562
Broker account	8,257	391,769
	<u>\$ 677,124</u>	<u>\$ 586,331</u>

3. MARKETABLE SECURITIES

Marketable investments consisting of bonds, T-bills and term deposits earn interest at rates which vary from 1.80% to 7.50% (2012 – 2.55% to 7.50%). These investments mature at various dates from June 2015 to June 2019.

4. PROPERTY AND EQUIPMENT

	<u>Cost</u>	<u>Accumulated amortization</u>	<u>Net 2013</u>	<u>Net 2012</u>
Condominium	\$ 235,999	\$ 235,999	\$ -	\$ -
Publishing rights	233,000	233,000	-	-
Computer equipment/software	229,198	211,088	18,110	19,424
Furniture & fixtures	162,382	162,382	-	-
Condominium improvements	54,260	42,463	11,797	17,286
	<u>\$ 914,839</u>	<u>\$ 884,932</u>	<u>\$ 29,907</u>	<u>\$ 36,710</u>

5. DEFERRED REVENUE

	<u>2013</u>	<u>2012</u>
Meat Quality Project (Note 9)	\$ 114,446	\$ 170,809
CAAP contribution	95,239	-
Trevor Vance scholarship	14,396	-
Member deposits	24,069	23,098
Advertisements	643	1,250
Magazine subscriptions	5,442	5,417
Auction market calendar	3,850	-
	<u>\$ 258,085</u>	<u>\$ 200,574</u>

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

The grants received from the Alberta Livestock and Meat Agency Ltd. (ALMA), the Agriculture Development Fund (ADF) and the Saskatchewan Resource Council (SRC) are externally restricted for spending in the related projects and are deferred to the subsequent years to recognize revenues when the related expenses are incurred.

Deferred contributions:	2013	2012
Meat Quality Project		
Deferred contribution, beginning	170,809	100,000
Contributions received	562,980	235,359
Contributions used for project expenses	(619,343)	(164,550)
Deferred contribution, ending	114,446	170,809
CAAP		
Deferred contribution, beginning	-	-
Contributions received	880,979	-
Contributions used for project expenses	(785,740)	-
Deferred contribution, ending	95,239	-

6. RELATED PARTIES

	2013	2012
The Garth Sweet Simmental Foundation <i>Common directors and management</i> Sponsorship to YCSA	\$ 10,000	\$ 10,000

These transaction are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

	2013	2012
Due to (from) The Garth Sweet Simmental Foundation Research and development	\$ (5,709)	\$ (48,150)

Advances from the related party are non-interest bearing, unsecured and have no set repayment terms.

7. FINANCIAL INSTRUMENTS

The Association's financial instruments include cash, marketable securities, accounts receivable, due from related parties and accounts payable. It is management's opinion, that the Association is not exposed to significant risks arising from these financial instruments with the exception of the risks noted below.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

Credit Risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from its members and customers. Its customers are primarily in the agricultural industry. In order to reduce its credit risk, the Association conducts regular reviews of its existing members and customers' credit performance. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Association has a significant number of members and customers which minimizes concentration of credit risk.

Interest Risk

Interest risk is the risk that future cash flows associated with a monetary financial instrument will fluctuate in amount with changes to interest rates. The Association manages its portfolio investments based on its cash flow needs and with a view of optimizing its interest income.

Currency Risk

Currency risk is the risk to the Association's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Association is exposed to foreign currency exchange risk on cash, accounts receivable, and accounts payable held in U.S. dollars. The Association does not use derivative instruments to reduce its exposure to foreign currency risk.

8. CONTRACTUAL OBLIGATIONS

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from September 2009 to September 2013 and payments are based on the number of pages per issue. As of March 2012, the contract has been terminated without incurring any penalties. The Association has entered into a new publishing agreement for production of the magazines on March 12, 2012 for a period of five years commencing June 1, 2012 and ending on May 31, 2017.

9. GRANTS

The Association has been approved for a research grant of up to \$1,700,000 from the Canadian Agriculture Adaptation Program (CAAP) to be paid in quarterly installments from April 1, 2011 to March 31, 2014. The objective of the project is to develop genomic and genetic prediction tools designed to improve fertility, feed efficiency, carcass and meat quality of Simmental cattle. The Association will collect DNA & phenotypic data, conduct whole genome scanning and imputation, and develop and disseminate a series of genetic prediction tools that will allow Canadian Simmental cattle breeders to identify, select and breed cattle that have greater fertility and mothering ability, growth and feed efficiency to produce a more desirable beef product.

The Association has been approved for research grants up to a maximum of \$375,000 each from ALMA and the ADF for the completion of the Meat Quality Project. The funds from ALMA is released in 4 installments and the funds from ADF is released in 3 installments upon completion of specific requirements. The objective of the Meat Quality Project is to extend and complement the phenotypic and genotypic dataset with a focus on Western Canada sourced cattle and ensure that the technologies developed in the complimentary project are of sufficient accuracy that can be directly included into beef breeding programs that include a carcass and meat quality focus.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Year Ended December 31, 2013

During November of 2012 the Association was approved for a contribution of \$202,000 from the SRC. As of December 31, 2013, the Association has received a payment of \$202,000 of which \$50,000 was used in 2012 for the Agricultural Innovation Program (AIP) for the purpose of accelerating the adoption of SNP based DNA genomics technologies in the Canadian Cattle Industry and \$152,000 was used for the Meat Quality Project.

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 1 - CANADIAN SIMMENTAL ASSOCIATION
NON-CONSOLIDATED SCHEDULE OF OPERATIONS
Year Ended December 31, 2013

	<u>2013</u>	<u>2012</u>
REVENUE		
Total herd enrolment	\$ 628,595	\$ 592,992
Registrations	194,452	182,617
Lab services	104,694	64,475
Memberships	70,041	70,550
Symposium sponsorship	50,670	-
Other services	43,665	139,811
Legacy reimbursements	34,103	17,578
Transfers	30,855	39,990
Symposium registrations	11,770	-
Research reimbursement	6,950	-
	<u>1,175,795</u>	<u>1,108,013</u>
DIRECT EXPENSES		
Salaries and employee benefits	365,570	345,065
Provincial promotion funding	116,346	118,930
Breed improvement	81,135	63,727
Travel	76,703	79,170
Computer	57,894	53,130
Symposium	56,462	-
Advertising and promotion	53,872	51,328
Utilities, property taxes and insurance	33,409	33,048
Interest and bank charges	27,850	26,356
Office	22,703	22,627
Postage and freight	22,275	19,543
Research contributions	18,536	50,000
Amortization	16,076	15,547
Professional fees	14,500	19,034
Telephone	13,225	12,858
Lab service	10,379	49,299
Sponsorship to YCSA	10,000	10,000
Repairs and maintenance	8,143	6,845
Annual general meeting	6,419	9,333
	<u>1,011,497</u>	<u>985,840</u>
OTHER INCOME		
Interest	20,831	28,612
Realized gain/(loss) on marketable securities	(1,711)	2,687
Unrealized gain/(loss) on marketable securities	5,787	(3,406)
	<u>24,907</u>	<u>27,893</u>
Excess of revenue over expenses	<u><u>189,205</u></u>	<u><u>150,066</u></u>

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 2 - SIMMENTAL COUNTRY MAGAZINE
NON-CONSOLIDATED SCHEDULE OF OPERATIONS
Year Ended December 31, 2013

	<u>2013</u>	<u>2012</u>
REVENUE		
Advertising	\$ 350,067	\$ 321,208
Other	39,726	41,002
Subscriptions	26,661	25,200
CAAP project	-	1,000
	<u>416,454</u>	<u>388,410</u>
DIRECT EXPENSES		
Printing	186,041	171,076
Salaries and employee benefits	124,500	119,252
Magazine postage	50,438	46,272
Travel & promotion	33,250	33,473
Telephone	3,893	3,656
Interest and bank charges	891	848
Office and miscellaneous	753	474
Office postage	661	919
Amortization	533	558
Education and training	-	525
	<u>400,960</u>	<u>377,053</u>
Deficiency of revenue over expenses	<u>15,494</u>	<u>11,357</u>

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 3 - CANADIAN AGRICULTURAL ADAPTATION PROGRAM
SCHEDULE OF OPERATIONS
Year Ended December 31, 2013

	Budget 2013 <i>(unaudited)</i>	Actual 2013	Actual 2012
REVENUE			
CAAP funding	\$ 785,740	\$ 785,740	\$ 523,390
DIRECT EXPENSES			
Activity 1 - Database expansion			
Technician	70,450	71,236	56,425
Travel & meeting	6,177	9,405	14,163
Operating & equipment	47,766	48,884	41,150
Activity 2 - Development of genetics			
PhD Quantitative Genetics	24,881	28,104	29,671
Communication	1,000	897	1,000
Technical IT support	1,335	4,272	6,665
Travel & meeting	4,809	3,632	4,490
Operating & equipment	-	-	198
Activity 3 - Genotyping			
PhD molecular genetics	22,398	24,917	32,583
Communication	538	327	-
Travel & meeting	3,464	8,135	5,565
Operating & equipment	463,360	462,021	240,061
Activity 4 - Genomic enhanced			
Communication	6,643	1,643	1,623
Technical IT support	1,750	4,272	6,250
Travel & meeting	10,316	9,246	5,399
Operating & equipment	-	-	-
Activity 5 - Technology			
Communication	19,946	19,946	4,932
Travel & meeting	28,525	27,214	17,988
Activity 6 - Professional personnel			
Professional personnel	242,984	164,579	152,910
Project management	88,750	63,750	67,438
Project reporting			
Financial reporting	10,516	-	18,460
Progress reporting	-	9,276	8,859
Translation	800	-	300
	1,056,408	961,756	716,130
Association's portion of project expenditures	\$ (270,668)	\$ (176,016)	\$ (192,740)

	Budget to Sept 30, 2014 (unaudited)	Actual 2013	Actual 2012
REVENUE			
ALMA funding	375,000	250,000	100,000
ADF funding	375,000	331,789	14,551
Meat Quality Project contribution	-	37,554	-
	750,000	619,343	114,551
DIRECT EXPENSES			
Phase 1 - Collect carcass and meat			
Technical sourcing	31,000	-	10,667
Rib sample preparation	25,000	5,533	-
Purchase of rib samples	200,000	130,508	11,066
In plant grading	6,000	6,798	-
Laboratory analysis	288,000	226,800	75,600
Phase 2 - Collect tissue samples			
Field work	4,250	4,250	-
Technical coordination and data analysis	20,000	-	-
Tissue collection	8,000	-	-
DNA extraction and storage	12,000	-	-
High density genotype	200,000	198,175	-
Phase 3 - Develop genomic enhancements			
Technical analysis for genetic evaluation	20,000	-	-
Data coordination and preparation	30,750	3,150	1,260
Project coordination	75,000	44,129	15,958
	920,000	619,343	114,551
Association's portion of project expenditures	\$ (170,000)	\$ -	\$ -

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY REPORT

Randy Mader - Committee Chair

Committee Members: Randy Mader (Chair), John Sullivan, Lacey Fisher, Kara Enright, Deanne Young, Maureen Mappin-Smith; Staff Members: Bruce Holmquist, Margo Cartwright, Darryl Snider

The CSA Promotion Committee met twice in 2013 to discuss marketing initiatives for the CSA.

A major event that CSA held which put the Simmental Breed at the forefront of the Canadian Beef Industry was the Beef Innovations Symposium held in July in conjunction with the CSA Annual General Meeting. This Symposium brought together Simmental breeders, cattle producers, industry partners and the research community to discuss the Simmental Genomic Research Projects and the impact that they have on the Canadian Cattle Industry. This Symposium created significant exposure for the CSA and we are very proud of the work that was put into making this event such a success.

The CSA continued to strengthen its existing relationships with industry partners in the support of various events this past year. The CSA was proud supporters of the T Bar Invitational Golf Tournament, International Livestock Congress, Ontario Beef Industry Convention, Livestock Markets Association of Canada, Saskatchewan Beef Industry Conference, University of Calgary Veterinary Medicine Beef Conference, Alberta Beef Industry Conference, Canadian Western Agribition International program and Canadian Cattlemen's Association.

In 2013, the CSA was excited to announce a new corporate relationship with New Holland Agriculture. New Holland Agriculture has a long history of innovation in agriculture equipment and has been serving the needs of farmers and ranchers across North America for more than 110 years. New Holland was a Platinum Sponsor of the Beef Innovations 2013 Symposium, the YCSA National Classic and the Guelph Beef Innovations Field Day. They were also a contract advertiser in the Simmental Country Magazine and a supporter of other CSA promotion initiatives. The CSA is working with New Holland on growing a relationship that will benefit both of our organizations.

We continue our advertising program in the Canadian Cattlemen and Angus Advantage magazines to promote the Simmental breed. The CSA published a number of new promotional items in 2013. The Marketing Made Easy booklet was updated and reprinted. This was made possible with the sponsorship of New Holland Agriculture and Masterfeeds. This booklet covers topics such as animal nutrition and health, showmanship preparation and techniques, animal photography and advertising. We believe these booklets are beneficial to all youth involved in the beef industry, regardless of the breed. The CSA supplies these booklets free of charge to Canadian Youth Programs in the beef industry, with great Simmental breed recognition success. The CSA also updated the Simmental Calving Book, distributed 2014 Calendars and produced a Simmental Promotional Video. These promotional materials and other items such as caps, styrofoam cups and mugs are available to our members from the CSA office. Our relationship with Mark's Work Wear house also provides product discounts and embroidery services to develop individualized items.

The CSA continues our Female Buyers Program where informational packages are mailed to non-member buyers of Simmental animals and continues to welcome new members to the association. We continue to support the provincial Simmental Associations through the Levy and Provincial Advertising Grant programs.

The Simmental Country, Commercial Country and the CSA newsletter continue to be strong promotional tools for the CSA and its members. In 2013 we held our annual Queens of the Pasture photo contest and continued with the Female Sale and Sales Report advertising specials in order to create advertising opportunities for all of our members. Our goal remains to produce a publication that all of our members want to advertise in. Contact our Simmental Country staff NOW to get your name in front of 17,000 readers.

We are very proud of our accomplishments in 2013 and look forward to building on these accomplishments and growing the Simmental breed in 2014. Thank you to our CSA members, provincial associations, board and committee members and staff for their continued efforts in the promotion of the Simmental breed.

BREED IMPROVEMENT COMMITTEE REPORT

Kelly Ashworth – Committee Chair

Committee Members: Kelly Ashworth (Chair), Wes Mack, Fraser Redpath, Dave Milliner, Brian Bouchard, Ken Lewis, Dave Erixon, Darryl Perkin

The CSA Breed Improvement committee experienced another busy and positive year in 2013. The committee meets twice annually to discuss and evaluate matters pertaining to the Improvement of the Simmental Breed in Canada, with any recommendations made by the committee being forwarded to the CSA Board of Directors for further approval. I would like to thank the committee members for their time and effort they put into attending the BIC meetings and for their valued input into Breed Improvement matters.

The Simmental Breed continues to move forward in the Beef Industry having enjoyed another very successful Bull Sale season and posting some of the strongest sale averages of any breed. At the commercial level Simmental influenced steers topped many markets during the fall calf run and Simmental influenced heifers once again bringing a premium going back into the industry as replacements. A major part of the Breed Improvement agenda in the last 3 years has been the Simmental Innovations project. It is now in its final stage as the data of the cattle on feed at Guelph will be finished in July with the results on Relative Feed Efficiency (RFI) and lean meat yield to follow and will compile the most comprehensive data set on meat quality and RFI of any of the major beef breeds. This information will assist in defining which animals are superior in areas such as Relative Feed Efficiency, Lean Meat Yield and Tenderness.

The CSA is entering into its second year of using North American multi breed EPDs which includes information from the South African and US Simmental populations, as well as Angus and Red Angus EPDs for genetics used in Canada and several other breeds. This is the result of a breed improvement recommendation to the CSA Board of Directors to re-establish a joint North American evaluation that is common to both US and Canadian breeders. Work to add stayability to the North American EPDs is currently being done.

At the CSA AGM in 2013 a bylaw change was approved by the CSA membership and received final approval by Agriculture Canada as of March 4, 2014 allowing for registration of cattle sired by percentage bulls on Purebred and percentage females. An upgrading table to determine Simmental fractions can be viewed on the CSA website.

The CSA online member site remains very popular amongst breeders as more than 50% of all performance data entries are now submitted online. It provides instant reporting of calving and performance data as well as inventory updating and other reporting features to assist to register your cattle. If you would like to sign up for the online system, please contact the CSA office.

The CSA continues to keep its members informed on current programs and initiatives through regular extensions in the [Simmental Country](#) and E-news updates. Information on current programs such as the Ultrasound/Genotyping Incentive Program where members can save on the cost of Ultrasounding and Genotyping animals when it is done as a package has been covered through these updates. Please take the time to read these articles and updates as it is everyone's responsibility to keep up on the happenings of breed improvement.

The Simmental breed is very well positioned to move forward and be a major influence in the North American beef industry. We are a breed that is both performance oriented and maternally strong. Leading edge investment by our breeders and the association in technology and research will only help to strengthen our position in the industry.

YOUNG CANADIAN SIMMENTAL ASSOCIATION REPORT

Tiffany Peters – National YCSA President

The 2013 National Board consists of Tiffany Peters, National President; Sophie Wotton, Vice President; Andie Hadway, Executive Officer; Sara Van Sickle, Alberta President; Emily Hickson, Manitoba President; Danielle Sullivan; Ontario President; Tiffany Peters, Saskatchewan President; Heather Creamer, Maritime President; Krista Whalen, Quebec President.

2013 proved to be a successful and progressive year for the YCSA program.

The YCSA held 6 classics across the country.

- Saskatchewan Tiger Lily Classic, Prince Albert, Saskatchewan
- National YCSA Classic, Okotoks, Alberta
- Quebec Junior Beef Show, Brome, Quebec
- Manitoba Youth Beef Round Up, Neepawa, Manitoba
- Maritime Classic, Truro, Nova Scotia
- Ontario Trillium Classic, Toronto, Ontario

2013 had many highlights for the YCSA with one of the most important being a major increase in membership after making it mandatory that any youth participating in a National or Provincial Classic must be a YCSA member. In 2013 the board decided that the Overall Aggregate and the Overall Showman from the National YCSA Classic would be awarded the opportunity to participate in the 2013 American Junior Simmental Association National Summit Leadership Conference in Stillwater, Oklahoma in July. The two Juniors that attended were Krista Whalen from Quebec and Connor Morse from Nova Scotia. YCSA coordinator Emily Grey accompanied Krista and Connor to the Leadership Conference.

Throughout the year the board met on a regular basis, via conference call to discuss the direction and activities of the YCSA. The financials, advertising and SWOT (strengths, weaknesses, opportunities and threats) were the main areas discussed on the calls. The 2013 budget was reviewed and discussed and funds were allocated where needed, with no significant change from the 2012 numbers. A YCSA section was included in the monthly CSA e-newsletter and we used the Simmental Country to promote our events across the country. We encouraged the provincial YCS associations to forward event happenings and YCSA stories to the National Board so they could be included in these avenues. 2013 brought a new fundraiser for the YCSA in the form of semen and embryo donations. The calendar fundraiser had “ran its course” and something new was set in place. The National Board discussed doing a one-day auction to sell semen and embryos with all the proceeds going to the YCSA however this was not feasible. After talking with the sale management groups across Canada, it was decided to gather semen and/or embryo donations and sell them in a sale at various provincial events. The seller would have coverage in the Simmental Country, the CSA e-newsletter and in the sale catalogue for that sale. All proceeds would go directly to the National YCSA. Semen was gathered from across the country and we found this fundraiser to be a great success.

2013 was a successful year for the YCS program in Canada and I would like to thank the YCS Board of Directors for their time and efforts as well as Emily Grey who assisted in so many ways. I would also like to thank those who supported the YCSA program financially; without your collective support the YCS would not be the ongoing success that it has been for so many years.

ALBERTA SIMMENTAL ASSOCIATION REPORT

Ashley Pearson – President

We kick off each year with our Alberta Simmental Association (ASA) Summer Pasture Tour and Annual General Meeting (AGM). I'd like to give a special thanks to last year's outgoing ASA President, Maureen Mappin-Smith, and her family for hosting last year's event. Our Board is looking forward to hosting another great Summer Pasture Tour and AGM on Saturday, June 21st hosted by Deeg Simmentals. As part of the day we will be awarding our 2014 Commercial Breeder of the Year and 2014 ASA Ambassador of the Year.

The first major event we hosted this year was the 2013 National Simmental Show at FarmFair International. We had 100 head exhibited and 133 show entries. It was fantastic to see so many new Simmental exhibitors at FarmFair, alongside the return show exhibitors. Once again we held our Simmental Draft Event and SIBL / Clay Simmentals bull was chosen for the \$ 10,000 prize. The all breed sale averaged \$4781 per head, with Simmental being the largest breed represented with a sale average of \$5510 per head. It is very encouraging for us to see that Northlands Park has implemented some very positive changes over the past couple of years. As a result the overall number of animals is increasing, along with increased traffic thru the barns, a higher number of international guests, and fantastic sponsorship.

Our Commercial Industry Promotions Committee has shifted focus over the past couple of years from fall feeder calf sales to fall bred heifer sales. We have found that this has increased the number of commercial Simmental breeders we are able to interact with. This year we targeted sales in Vermilion, Veteran, and the Bar L7 Dispersal Sale in Innisfail.

Chuck Groeneveld continues to be our dynamic and enthusiastic ASA Fieldperson, with the assistance of his wife Lorraine. We are very thankful for the all the hours and miles these two put in for us at Bull Congresses, cattle sales, and FarmFair International. We changed some of our booth advertising this past year and have received very positive feedback on the posters – make sure you stop by for a chat and a coffee at the next event to check out our new ads!

As breeders, we should be very proud of the Simmental bull sale results this spring. Hats off to all of you for raising high quality, functional, dependable bulls that are highly sought after by cattlemen & women. The ASA continues to focus a large portion of our budget on advertising in order to continuously promote our great breed. Our Advertising Committee has focused on Beef Illustrated and select issues of Alberta Beef; along with our regular updates in the Simmental Country. We also donated a half page back cover ad and all proceeds went towards the Mark Draves Benefit Auction. Thanks to all the breeders that bid on the prize, you helped raise \$650 for the Draves' Family.

We continue to invest time and money into our youth as that is the future of our breed and the agriculture industry. After receiving a lot of feedback from 4H families on our awards, we decided to make a change to the 4H Breed Awards Program. In the past each 4H member exhibiting a Simmental influence animal got a small gift and then we provided three clubs in the province with blowers or clippers for their club to use. The feedback we received was that the individual gifts should be more valuable and we should discontinue the club awards as each individual club has different rules for grooming. So, we decided to increase our budget for each individual item and 4H members will be provided with ear bud headphones with the ASA logo on them.

Another important junior investment we make is to the AYCSA Wild Rose Classic held in Bashaw and the Summer Synergy Show held in Olds. The AYCSA Wild Rose Classic focuses on teaching showmanship, grooming, salesmanship, judging, and networking skills in a less competitive atmosphere. Our AYCSA Board does a great job of planning and hosting this annual event. We also support the Summer Synergy Show, which is a more competitive all breed event held in July as well. Last year ten Simmentals kids received \$13,500 in scholarship money from the event. Congratulations to our youth! In total Simmental youth have received \$27,750 in scholarship money to date.

Spring is here and everyone is busy putting a crop into the ground and getting cattle moved out to pasture. We have a lot to be thankful for this past year – high cattle prices, a bountiful harvest for both feed & crops, a successful bull sale season, and wonderful people in our breed! The ASA Board will continue to work hard to promote Simmental genetics. This is an exciting time to be in the cattle business and it is an honor to have such a great group of breeders to work with.

Happy Trails!

SASKATCHEWAN SIMMENTAL ASSOCIATION REPORT

Dave Erixon – President

I would like to thank all of the SSA board of directors for their hard work and determination. As for Carolyn McCormack, a simple thank you is not enough as she continually goes over and above her role of secretary. This group of individuals is very dedicated to promoting the breed of Simmental and the Saskatchewan Simmental Breeders both provincially and nationally!

The SSA hosted the Simmental Show at Agribition. It was a great success with 41 exhibitors entering 153 head of cattle. The Agribition Simmental Select Sale went well grossing \$153,850. 21 live lots averaged \$6,355 and 6 embryo pkgs averaged \$3,400. I would like to thank Bouchard Livestock for all their support, and efforts that go into making a sale of this stature such a success.

The Simmental Select replaced the Pick of the Barn at CWA this past fall with over \$25,000 given away in cash and prizes. Only sale cattle were eligible to be entered and the event was combined with the sale. Grand Prize Draw \$7500 Sale Credit (to be used during the Simmental Sale) was Double G Simmentals, Stalwart, SK.

Top 5 Placings (voted by membership holders)

1. Erixon Lady 3A - \$2500 each to buyer & seller
2. Sunny Valley Hayley 55A - \$1500 each to buyer & seller
3. Mader Satin Sheets 90A - \$750 each to buyer & seller
4. McIntosh Cleopatra 21A - \$600 each to buyer & seller
5. Mader Twisted Passion 94Z - \$500 each to buyer & seller

\$500 Wildcard Draw Winner - Wilcox Simmental

A huge thank you to the Simmental Select major sponsors - Bouchard Livestock, OLS Lick Tubs, Direct Livestock Marketing Systems, New Holland, Western Litho Printers, and PEO Canada.

The SSA Scholarship heifer was donated by Swan Lake Farms of Stoughton, SK. and won by Double Bar D Farms. The scholarship auction raised \$3,910. This year's \$1000 scholarship recipients were Bethany Harland, Riley Lafrentz, Morgan Dimler, Kaitlyn Dimler and Kale Scherger. Thank you to Swan Lake Farms for their generous donation. Ashworth Farms has generously donated the 2014 SSA scholarship heifer.

The commercial and purebred breeder of the year awards were awarded at Agribition. Congratulations to Sunny Valley Simmentals for being awarded Purebred Breeder of the Year and to Sentes Farms for being awarded Commercial Breeder of the year.

The 2013 Bull Promotion was also a success. The bull promo promotes being a SSA member and it also ensures that registration papers are transferred in a timely matter. Congratulations to our 2013 winner Anchor Lazy U Cattle Co. for purchasing a bull from McIntosh Livestock.

We have also focussed our promotional efforts at many different levels:

- Exhibitor awards for 4-H members and winners
- Sponsorship of T Bar C Golf Tournament (which supports all national junior breed associations)
- Sponsorship of Western Beef Development Centers field day
- Sponsorship of Saskatchewan Stockgrowers annual meeting
- Simmental influenced feeder sales in the province - by hosting Simmental Appreciation Days; serving coffee and donuts and having promotional material available for interested markets.
- Serving coffee and donuts at pasture take out days

The SSA assisted with recognizing various summer shows and fall fairs. We were present at Prince Albert, Swift Current, Edam, Lloydminster, Brandon and Yorkton. It is encouraging to see the presence of high quality Simmental cattle at these shows.

The SYSA's Tiger Lily Classic was held at the Price Albert Fair, this past July. Congratulations to the SYSA for hosting such a great event.

Looking forward to another year of successfully promoting the Simmental breed.

MANITOBA SIMMENTAL ASSOCIATION REPORT

Donalee Jones – Secretary

Our January all breeds AGM was well attended, and reports were given by the MSA board as well as CSA reps Bruce Holmquist and Fraser Redpath. The Simmental Ambassador Award was presented to Wilcox Simmentals of Treherne.

The MSA budgeted for and attempted to hire a field person to get out and attend feeder sales and other industry events. Unfortunately we have not yet been successful in hiring for that position.

With volunteer help we were able to attend the Manitoba Ag Days Bull Congress, with a new booth and display purchased at the beginning of 2013. Everyone agreed it was a worthwhile investment. We also re-branded our website in 2013, and registered the domain www.mbsimmental.com. We encourage everyone to visit the website regularly for news, members listings, events and other information.

Our summer show for 2013 was held in Carberry, where 40 animals were exhibited. The Keystone Simmental Association sponsored and catered a great supper to end the day.

Manitoba Livestock Expo's Simmental show was held on November 1st in Brandon. Numbers were down a bit from last year, but the quality was definitely not sacrificed. Judges were Ryan & Don Lundburg from Eastend, SK. The day ended off with Champion Bull going to an entry from Come As U R Simmentals, and Champion Female was exhibited by Erixon Simmentals. Transcon's National Trust sale was hosted the following day and was once again a successful sale.

The MSA has traditionally been involved in both the 4-H program and the Junior Simmental program and this year was no different. On the 4-H end, we gave out 'Simmental' touques to every 4-H member who showed a Simmental influenced animal. Of these 4-Hers we also drew for two \$500 vouchers. Virginia Olson and Viktor Popp were the winners of the vouchers. New in 2013 we also offered free entry into the Manitoba Youth Beef Roundup to all of the highest placing Simmental entries at 4H achievements around the province. Three lucky Simmental exhibitors cashed in on this opportunity.

The Manitoba Youth Beef Roundup continues to take place August Long Weekend every year, and this is where we host our YCSA Classic. There are clinics for showmanship, grooming, judging and nutrition. There were also competitions for arts, advertising, scrapbooking, marketing and photography. Everyone did an excellent job in representing the Simmental Breed.

The MSA once again sponsored Commercial Producer of the Year Awards, which were presented by both our provincial associations. The Keystone Simmental Association selected Curle Farms of Minnedosa and the Pembina Triangle Association recognized Melvin & Janet Dunn of Carman for their success in using Simmental genetics.

We did not receive a donation of a scholarship heifer in 2013, and therefore we did not hold a scholarship heifer draw; however, we did award a scholarship to Taylor Madsen. The MSA would like to thank Schweitzer Simmentals for donating the 2014 scholarship heifer. At our AGM in January 2014 three scholarships were awarded to Danika Warkentin, Janesse Warkentin and Raina Smyrk.

After a few years of stagnant membership numbers the MSA was happy to welcome 4 new members in 2013: Greg Woychyshyn, James Reid, Kolton McIntosh and Glasman Farms.

In April 2013, plans began for the CSA AGM & YCSA National Classic; which is to be held in Manitoba in 2014. An at large organizational committee was formed and along with the MSA Board of Directors and staff, we have been working hard to ensure that this national event is a success.

ONTARIO SIMMENTAL ASSOCIATION REPORT

Tina Hiddink – President

As we move into 2014 for the Ontario Simmental Association I would like to highlight some of the events and successes of 2013. The board of directors continues to look for new ideas to promote our breed and welcomes suggestions and participation from the membership.

Melissa Ledoux continued to publish the Ontario Advocate, which is distributed to all OSA members, Ontario Simmental breeders, Ontario YCS members and a growing list of commercial cattlemen. We encourage our members to submit addresses of commercial buyers to increase our mailing lists. The Advocate continues to be profitable and is considered an effective way to advertise and to communicate to our OSA Members activities and programs. We publish a spring edition and a fall edition that includes a Membership Directory as well as sending out a June and December newsletter providing a calendar of events and publishing sale results and show results.

Juanita Elmhirst continues to maintain our website www.ontariosimmentalassociation.com on a volunteer basis, she is dependent on members to forward information on sales, shows and upcoming events in their area.

We also want to thank Sophie Wotton for being our 2013 OSA Ambassador.

We held a successful Simmental Show at the 2013 Royal Winter Fair with approximately 120 head shown in various classes and judged by Rob Young from Breton, Alberta.

The Ron Wooddisse Memorial Class was announced at the Simmental Show held at the Royal. The class winners were chosen using a scoring formula derived from CSA EPD's and actual ultra-sound scan results. The animals were not exhibited at the Royal so it allowed the members to participate without time and expense attending the show. The class winners: Champion Heifer: Waydamar; Reserve Heifer: Waydamar; Champion Bull: O'Brien Farms; Reserve Bull: Indian River Cattle Co. The Futurity Show at the Royal Agricultural Winter Fair, although small in numbers was a success and we will continue for 2014.

The Royal All Breeds Elite Sale was well represented by the Simmental Breed and the cattle were well accepted by the buyers in attendance. Clair Sullivan from Sully Farms donated a heifer for the OSA 2013 fundraiser, catalogued as Lot 1 and sold at the Royal All Breeds Elite Sale. We thank the partnership of Charles Burns, Glenn Wotton and Larry Barkley who purchased the heifer. The proceeds of the sale will be used to support Ontario Youth through the 4-H Beef Programs and the OYCS. The OSA was able to assist the 6 YCS members to attend and participate in the National YCS Show and the Beef Symposium held in Alberta in 2013. The OSA presented approximately 165 4-H awards of a blue fluffer comb to every 4-H member showing a Simmental 4-H project. The OSA membership continues to encourage and support them on their success, as we all know that youth are the future of our Simmental breed and the beef industry.

OSA promotional display boards are available to assist our members and clubs with promoting the Simmental Breed. These display boards may be used for booths at the farm shows, plowing matches and various other events. The Ottawa Valley Simmental Club used the displays as part of their educational display at the Ottawa Valley Farm show. They continue to receive the first prize for best educational display.

We have contracted a full-page ad in the Beef Farmers of Ontario Magazine and also advertise in the Ontario Cattle Feeders' publication focusing on the CSA Genomic Project.

The OSA organized and hosted the Beef Innovations Symposium held on August 2 – 4, 2013 at the University of Guelph, beef barn facility. The focus was on Genomics with guest speakers, exhibitor displays and a delicious roast beef dinner that was sponsored by the Ontario Simm-Belles, enjoyed by all. There were approximately 70 people in attendance. We thank Dave Milliner and Grace Oesch who did a lot of work "on the ground", the CSA staff and the OSA directors during the planning of the event.

Our Board of Directors will be busy in 2014 planning for the Simmental National Show being held at the Royal Agricultural Winter Fair in November and planning for the 2015 CSA –AGM and YCS National Show. We thank the OSA Directors for taking on initiatives and completing them successfully. We also thank Debbie Elliott for keeping track of our financial affairs and many other projects.

Thank you to all our Members for your continued support of Ontario Simmental.

RAPPORT DE L'ASSOCIATION SIMMENTAL DU QUÉBEC / QUEBEC SIMMENTAL ASSOCIATION REPORT

Rosair Côté - président / President

L'année 2013 a été une année profitable pour l'ensemble de l'industrie bovine québécoise. Les ventes de veaux d'embouche ont connu des prix des plus élevés amenant ainsi une dynamique renouvelée. La race Simmental a su tirer son épingle du jeu!

Au sein de l'Association Simmental du Québec, nous avons maintenu notre présence dans les médias spécialisés, dans les expositions agricoles et au sein des divers comités de travail. La revue a été produite à deux reprises et distribuée partout au Québec et dans les provinces de l'Ouest et des Maritimes.

Les ventes de taureaux, de femelles et les expositions demeurent des moteurs de promotion importants. Que ce soit dans les ventes de stations d'épreuve, à la Vente Synergie ou à la Vente de taureaux de la Ferme Gagnon, la demande pour des taureaux Simmental est fort présente. Les qualités des animaux de chez nous sont recherchées autant par les producteurs de veaux d'embauche que par les éleveurs pur-sang.

Les ventes de femelles rapportent également à notre industrie. Les hautes moyennes de vente témoignent de la popularité de la race pour l'élevage de femelles commerciales et de haut calibre génétique.

Côté marketing, les diverses expositions régionales et provinciales offrent une vitrine tangible aux fervents de notre race. La plus importante demeure sans contredit l'Expo-Bœuf ou plus d'une centaine de sujets se mesurent les uns aux autres. Je lève mon chapeau à ces passionnés de génétiques qui mettent en lumière l'excellence de notre race !

En terminant, je tiens à remercier René Larose et Steve Dion pour leur travail au sein du Conseil d'administration et je souhaite la bienvenue à Robin Jamieson et Scott Matthews au sein du bureau de direction.

Bonne année Simmental à tous!

2013 was a profitable year for the entire Quebec cattle industry. Sales of feeder calves have experienced higher prices, leading to a renewed momentum. The Simmental breed has done very well in the industry!

Within the Quebec Simmental Association, we have maintained our presence in specialized media, at various agricultural exhibitions and within the various working committees. The magazine was produced twice and distributed throughout Quebec, the western provinces and the Maritimes.

Bull Sales, Female Sales and exhibitions remain important promotion locations for the Association. Whether at the Test Stations, the Synergy Sale or Ferme Gagnon Sale, the demand for Simmental bulls is very strong. Quality Simmental genetics are sought after by both calf producers and purebred breeders.

Female sales are just as important to our industry. The high averaged sales reflect the popularity of the breed to breed commercial females and those of high genetic caliber.

On the marketing side, the various regional and provincial exhibitions offer a showcase for our breed enthusiasts. The most important exhibition is Expo -Boeuf where more than one hundred animals compete. I tip my hat to these enthusiasts that highlight the genetic excellence of our breed!

In closing, I would like to thank René Dion Larose and Steve for their work on the Board of Directors and I welcome Robin Jamieson and Scott Matthews in the executive office.

A good Simmental year to all!

MARITIME SIMMENTAL ASSOCIATION REPORT

Ralph Taylor - Secretary

2013 was an interesting year for the Maritime Simmental Association. The increase in beef prices and beef cattle prices brought more enthusiasm.

We are looking forward to the Canadian Simmental Association Annual General Meeting and YCSA National Classic 2014 at Elkhorn Resort at Riding Mountain National Park, July 25 – 27.

The Maritime Simmental Association is proud to host the 2014 Truro Simmental Show, Thursday, August 21 – 23 at the Nova Scotia Provincial Exhibition. The YCSA Show and events will take place on August 22 – 23 in Truro.

Andre and Geraldine Van Agten from New Scotland (north of Salisbury), New Brunswick will be hosting a field day and meet and greet this fall. Watch for the date of this event and plan to attend and meet this interesting Simmental family.

The Maritime Simmental Association is interested in the CSA strategic planning sessions that the CSA board and staff participated in during the past year. These sessions drafted a new mission statement as follows: "To be a leader in the cattle industry through innovative marketing, technology, programs and services while expanding Canadian Simmental genetics worldwide."

We in the Maritimes are interested in the aggressive genomic research program over the last few years. It is interesting how the Simmental breed has improved over the last couple of decades. The update on Simmental genetics has been great for Simmental semen sales over the last five years and has increased about 700%.

Wishing all Simmental people the best in 2014.

2012-2013 ACTIVE MEMBERS
Life, Annual and YCS

As of December 31, 2013

Province	2012				2013			
	Life	Annual	YCS	Total	Life	Annual	YCS	Total
British Columbia	34	12	16	62	31	12	16	59
Alberta	296	80	167	543	300	77	157	534
Saskatchewan	151	44	75	270	162	43	73	278
Manitoba	130	24	50	204	131	24	56	211
Ontario	111	63	92	266	117	63	95	275
Quebec	47	35	33	115	47	37	35	119
Nova Scotia	14	9	13	36	15	8	16	39
New Brunswick	4	2	4	10	4	3	3	10
P.E.I.	8	5	11	24	7	5	12	24
Other	8	6	0	14	7	5	1	13
Total	803	280	461	1544	821	277	464	1562

2009 - 2013
TOTAL HERD ENROLLMENTS BY PROVINCE

	2009	2010	2011	2012	2013
Province					
B.C.	857	729	742	761	789
Alberta	12,773	12,392	12,336	12,467	13,277
Saskatchewan	7,698	7,828	8,204	8,579	8,952
Manitoba	3,860	3,454	3,607	3,801	4,041
Ontario	1,650	1,620	1,608	1,628	1,774
Quebec	1,114	1,105	830	876	825
New Brunswick	153	134	154	157	157
Nova Scotia	106	90	95	127	87
P.E.I.	136	93	87	94	93
U.S.A.	2	6	32	49	20
Total	28,349	27,451	27,695	28,539	30,015

**2009 – 2013
REGISTRATIONS BY PROVINCE**

	2009		2010		2011		2012		2013	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	183	231	156	224	181	220	161	282	211	305
Alberta	3196	4443	3364	4525	3048	4155	3482	4332	3751	4649
Saskatchewan	1803	2290	2091	2533	2066	2669	2183	2533	2455	2963
Manitoba	931	1517	792	1451	1128	1714	1077	1776	1108	1462
Ontario	265	934	283	968	271	1046	324	991	318	931
Quebec	329	556	305	454	269	466	228	405	298	414
New Brunswick	18	50	20	34	25	55	25	49	16	43
Nova Scotia	46	99	33	118	37	105	41	113	45	121
P.E.I.	25	71	26	53	12	66	17	30	17	72
U.S.A.	32	12	8	17	3	7	56	79	5	3
	6,828	10,203	7,078	10,377	7,040	10,503	7,594	10,590	8,224	10,963
Total	17,031		17,455		17,543		18,184		19,187	

**2009 - 2013
TRANSFERS BY PROVINCE**

	2009		2010		2011		2012		2013	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	113	74	106	53	101	47	125	41	133	53
Alberta	1980	1480	1936	1369	2029	1705	2533	2019	2267	1033
Saskatchewan	1288	779	1279	951	1420	655	1641	849	1628	977
Manitoba	556	711	660	829	632	735	967	1193	793	726
Ontario	150	642	141	659	166	724	140	576	147	502
Quebec	181	140	153	132	153	126	159	235	155	163
New Brunswick	3	12	7	7	9	12	10	10	18	5
Nova Scotia	18	18	21	30	26	26	29	45	25	51
P.E.I.	12	34	9	34	8	16	12	42	13	12
U.S.A.	4	29	1	26	55	160	4	24	6	11
	4,304	3,919	4,313	4,090	4,599	4,206	5,620	5,034	5,185	3,533
Total	8,223		8,403		8,805		10,654		8,718	

NOTES


