

2007 Herd Letter is "T"

# SIMMENTAL

## Simmental Country Deadlines

February Issue	January 1st
March Issue	February 1st
April/May Issue	March 15th
June/July/August Issue	June 1st
October Issue	September 1st
November/December Issue	October 1st

### Sizes

Full Page – 7.25" wide x 9.875" tall  
Page Trim Size – 8.25" wide x 10.875" tall  
Full Bleed Ad Size – 8.75" wide x 11.375" tall (this allows for .25" extra on each side)  
Half Page Vertical Size – 3.8" wide x 9.875" tall  
Half Page Horizontal Size – 7.25" wide x 4.85" tall  
Quarter Page Vertical Size – 3.8" wide x 4.85" tall  
Quarter Page Horizontal Size – 7.25" x 2.4" tall

### Prices

	Full Colour	One Colour	B & W
Full Page	\$975.00	\$760.00	\$650.00
Half Page	\$750.00	\$535.00	\$425.00
Quarter Page	\$600.00	\$385.00	\$275.00

# COMMERCIAL Country

Issues for Commercial Country are January and September

### Deadlines

January Issue	December 1st
September Issue	August 1st

### Sizes

Full Page – 9.5" x 13.5" (with no bleeds)  
1/2 Page – 9.5 x 6.125"  
1/4 Page 5.125" x 6.125"

### Prices:

Full Page Colour – \$1250.00	Full Page B&W – \$1000.00
1/2 Page Colour – \$900.00	1/2 Page B&W – \$750.00
1/4 Page Colour – \$600.00	1/4 Page B&W – \$500.00