



2008 Beef Improvement Federation
Annual Research Symposium & Annual Meeting

June 30 – July 3, 2008
Calgary, Alberta, Canada

Hosted by **Canadian Beef Breeds Council**



For program information and registration: www.canadianbeefbreeds.com

Spring 2008

Dear ((*Breed Association Directors/PB Producer*))

I personally invite you and your family to register for North America's preeminent beef industry conference! This yearly Beef Improvement Federation event is the leading forum to showcase and discuss genetic advancements and innovations in beef production.

More than 500 delegates involved in the beef cattle industry will gather in Calgary this summer for the **Beef Improvement Federation Annual Research Symposium & Annual Meeting**. Attendees will include seed stock and commercial beef cattle producers, feedlot operators, genetic researchers and innovators, industry service providers—and enthusiastic young producers from across North America (and a few from overseas) .

Your colleagues and peers will be in attendance and the Conference Program includes:

- **Collection and Application of Genetic Information from a Canadian Perspective** — Dr. Bob Kemp, RAK Genetic Consulting Inc.
- **Emerging Technologies/Producer Initiatives** – Delivery to Consumers — Dr. Bob Church, University of Calgary
- **Keeping the Genetic Doors “Open” between Canada and U.S.** — Dr. John Pollak, Director, National Beef Cattle Evaluation Consortium, Cornell University
- **Emerging Technologies in Genetic Improvement—Convergence of Quantitative and Molecular Tools** — Dr. Mike Tess, Montana State University
- **Informational Channels: Access to, and Benefits from, Enhanced Data Protocols** — Brad Wildeman, Poundmaker Feedlot
- **Traditional & Marker-Assisted Evaluation** — Dr. Denny Crews, Research Scientist, Lethbridge Research Station
- **New Trait Development** — Dr. Mark Enns, Colorado State University

Canadian Beef Breeds Council (CBBC), in partnership with Canadian beef breed associations, is delighted to help stage this significant event again following our successful hosting in 1998. The content is always interesting and informative and helps introduce producers to industry advancements in the field of animal breeding and continued beef improvement. Canada's 10,000 purebred producers have the potential to benefit greatly from this event—not just through knowledge, but valuable networking and relationship-building with fellow breeders from across Canada and the U.S.

We encourage you to register now! The event runs June 30 to July 3, 2008 in Calgary. Full Conference details and on-line registration are available at www.canadianbeefbreeds.com.

We also encourage and welcome your financial support as a sponsor of the BIF Conference; become a 'Friend' with a \$500 contribution and receive your Conference registration plus additional benefits! Contact CBBC for more information: info@canadianbeefbreeds.com

Consider too... a post Conference visit to the Calgary Stampede: July 4 to 13, 2008. www.calgarystampede.com

I look forward to meeting you in Calgary.

Don Mackenzie

President CBBC Board of Directors and Chair of the CBBC BIF steering committee 2008