



April 2010



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### CSA & YCSA SPONSOR TWO YCSA MEMBERS TO ATTEND 2010 WORLD CONGRESS YOUTH FORUM

Calling all YCSA members, do not miss this once in a lifetime opportunity. The CSA and YCSA are sponsoring two YCSA members to attend the 2010 World Simmental Congress and Youth Forum.

The successful youth will have the opportunity to meet other youth from around the world, and increase their knowledge of the Simmental breed and how it positively contributes to food production worldwide. There will be a range of activities to inform and entertain delegates and will cover topics on innovations in cattle genetics, stud and commercial herd breeding, product quality, management technology and marketing.

Youth members that are interested in taking part in this Youth Forum are required to prepare a report based on one of the following two selection criteria:

1. Why should other countries invest in Canadian Simmental Genetics? (Export Slant).
- OR
2. Why should the commercial industry expand its use of Simmental genetics?

The report can be in the format of:

1. I-movie
2. Webpage
3. Commercial
4. Report or article
5. Brochure or pamphlet
6. Powerpoint

Evaluation criteria will be based on accuracy, completeness and understanding of subject material with a balance towards usage by the CSA for further promotional purposes.

Please send all applications to Emily Grey  
 250 Wheeler Road  
 Cookshire, Quebec  
 J0B 1M0  
 email: [emilygrey29@hotmail.com](mailto:emilygrey29@hotmail.com)

Note: please be sure to include your name, address, phone number & email. Also, a Passport is required to travel to Australia, so the successful applicants will need to provide proof of a valid passport, before any arrangements will be made.

**2010 WORLD SIMMENTAL CONGRESS IN AUSTRALIA - DETAILS NOW AVAILABLE**

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If you wish to unsubscribe, please [e-mail](#) us

[WSC2010 Program](#) [WSC2010 Registration & Booking](#)

### **Invitation to Attend**

Dear Breeders,

Australia will host the World Simmental Congress in Melbourne in September 2010.

I would like to take this opportunity to invite you, your partner, friends and industry colleagues to attend the 2010 Simmental World Congress.

Many international and Australian delegates are expected to attend this important event to increase their knowledge of Simmental cattle and the Australian beef cattle industry. The Congress and the pre and post Congress tours will include a range of activities to inform and entertain delegates. It will also cover topics on innovations in cattle genetics, stud and commercial herd breeding, product quality, management technology and marketing.

The Congress will be held in conjunction with the Simmental Feature Breed Judging at Royal Melbourne Show. A special Congress feature will be an International Young People's Program.

We invite you to enjoy the Welcome Reception, interactive networking sessions, a Congress dinner, a themed Australian farewell dinner, partners program during the Congress and other tour events.

In addition, the overall Congress program will provide a memorable rural Australian experience and an insight into Australia's hidden wonders and attractions as delegates journey through a diverse range of terrain, cultures and environments.

We look forward to welcoming you to the 2010 Congress.

Kind regards,

Bill Almond, Chairman, 2010 World Simmental Congress

Web: [www.worldsimmentalcongress2010.com](http://www.worldsimmentalcongress2010.com)

Phone: +61 2 6772 9066

Email: [simmentals@quadrantaustralia.com](mailto:simmentals@quadrantaustralia.com)

### **SAVE THE DATE - CSA ANNUAL GENERAL MEETING**

Mark October 8 – 10, 2010 on your calendar and plan to join the CSA for the 2010 CSA AGM at the Victorin Hotel in Victoriaville, Quebec. This event is being held in conjunction with Expo Boeuf, Quebec's largest beef show. The details around this event are being finalized, so mark your calendar, as you do not want to miss this event. Details will be posted on the CSA website, put in the Simmental Country, and the Enewsletter, once they are available.

A block of rooms has been reserved for CSA members, however please call early to reserve your room. This is a very popular event and the hotel will fill up fast.

Hôtel Le Victorin  
19, boul. Arthabaska Est  
Victoriaville (Qc) Canada G6T 0S4  
Phone : (819) 758-0533  
Fax : (819) 758-9914  
Toll Free : 1 877 845-5344  
[info@levictorin.com](mailto:info@levictorin.com)

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### **CSA HALL OF FAME AWARD NOMINATIONS**

It is that time of year again to think about your nominations for the CSA Hall of Fame Award. As in the past, we are accepting nominations from the CSA membership and Provincial Associations.

Please see [attached for the information on selection criteria and a nomination form](#). The CSA board will be reviewing the applications in September, so please have your nomination into the CSA office by September 1st, 2010.

If you have any questions please feel free to contact the CSA office or email: [mcartwright@simmental.com](mailto:mcartwright@simmental.com).

### **INTERNATIONAL LIVESTOCK CONGRESS, August 11th, 2010, Calgary, AB**

The CSA is a proud sponsor of this year's International Livestock Congress (ILC) - BEEF 2010: RAISING OPTIMISM.

GLOBAL STRATEGIES. This congress is a gathering of Albertan, Canadian and international cattle industry members and related agricultural industry stakeholders meeting to learn, discuss and debate the issues that impact the beef industry. With this focus, the congress has been successful in attracting key leaders from around the world and is recognized as the leading edge event for the beef industry in Canada and the world. This year the ILC-Calgary is being held in combination with the Canadian Cattlemen's Association Semi-Annual Meeting, August 10th-13th, 2010.

For more information please see attached [brochure](#), the ILC website [www.ilccalgary.com](http://www.ilccalgary.com), or contact Iris Meck or Carol Huculak (403) 686-8407, [ilcreg@imcievents.ca](mailto:ilcreg@imcievents.ca)

### CZECH REPUBLIC YOUTH VISITS CANADA

The CSA has received a request from a Czech Republic Youth to assist him in finding a farm that is looking for an 18 year old Simmental/Fleckvieh breeder helper as a part of a working visit to Canada this summer. His father is the president of the Czech Fleckvieh Association. Aside from the opportunity to see some Canadian cattle, his main goal for the summer is to work on a Canadian farm or ranch while improving his English. If you would be interested in having this student stay with you during this summer, please contact Bruce Holmquist (403) 988-8676, [bholmquist@simmental.com](mailto:bholmquist@simmental.com).

### TBAR INVITATIONAL GOLF TOURNAMENT

Plans are well underway for the third annual [T Bar Invitational Golf Tournament](#). The tournament will be held on June 22 & 23, 2010 at Dakota Dunes Golf Links, Saskatoon, SK. The funds generated go towards the youth in the beef industry through National junior breed associations, to be applied towards program advancement. Last year the tournament raised in excess of \$41,000 with \$7,780.42 being donated to the National Young Canadian Simmental Association. If you are interested in being a part of the T Bar Invitational please contact, T Bar C Cattle Co. Ltd. at (306) 933-4200. [www.tbarinvitational.com](http://www.tbarinvitational.com).

### BREED IMPROVEMENT

#### [Ultrasound Rebate Program](#)

The CSA ultrasound and carcass rebate program is still in effect. Ultrasound data collected on animals in valid contemporary groups is subject to a \$10 CSA credit. Scans must be collected by a certified technician and read by an accredited lab. Calves are to be between 300 and 440 days of age and must have been weighed at weaning. Ultrasound information is included directly in the evaluation of carcass merit and can rapidly produce carcass EPD for interested herds..

An updated list of certified technicians and labs is available at [www.ultrasoundbeef.com](http://www.ultrasoundbeef.com)

#### [Scanning Heifers](#)

Scanning heifers is often a good investment as they provide more information on marbling fat than bulls of the same age. Additionally, heifers provide a progeny record for both parents, but will also enter the breeding cowherd with their own carcass record. Ultrasound scanning of heifers is something that may be worth considering in your management program. Scans are eligible for the ultrasound rebate program.

#### [Date Reminders:](#)

Many CSA members are busy calving cows, taking yearling weights and ultrasounding. It is useful to know the date ranges that are associated with these measurements, so that adjusted values and indexes can be provided and the data can be used in the EPD evaluation for selection and marketing purposes.

Age Range	Weaning Weight		Yearling Weight		Ultrasound	
	160	250	320	410	300	440
Birthdate	First Day	Last Day	First Day	Last Day	First Day	Last Day
01-Jan	10-Jun	08-Sep	17-Nov	15-Feb	28-Oct	17-Mar
01-Feb	11-Jul	09-Oct	18-Dec	18-Mar	28-Nov	17-Apr
01-Mar	08-Aug	06-Nov	15-Jan	15-Apr	26-Dec	15-May
01-Apr	08-Sep	07-Dec	15-Feb	16-May	26-Jan	15-Jun
01-May	08-Oct	06-Jan	17-Mar	15-Jun	25-Feb	15-Jul
01-Jun	08-Nov	06-Feb	17-Apr	16-Jul	28-Mar	15-Aug
01-Jul	08-Dec	08-Mar	17-May	15-Aug	27-Apr	14-Sep
01-Aug	08-Jan	08-Apr	17-Jun	15-Sep	28-May	15-Oct
01-Sep	08-Feb	09-May	18-Jul	16-Oct	28-Jun	15-Nov
01-Oct	10-Mar	08-Jun	17-Aug	15-Nov	28-Jul	15-Dec

01-Nov	10-Apr	09-Jul	17-Sep	16-Dec	28-Aug	15-Jan
01-Dec	10-May	08-Aug	17-Oct	15-Jan	27-Sep	14-Feb

**To use the table:****Select the Birthdate of your earliest calf**

Last Day represents the latest you can collect data for inclusion in genetic evaluation

Select the Birthdate of your last calf

First Day represents the earliest you can collect data for inclusion in genetic evaluation

For maximum data inclusion try to select measurement dates between the first and last day

If First Day is after Last Day, then you may need to collect data on more than one date

At least 2 calves of the same sex that have been managed together since birth are required to form a contemporary group.

Example: Weaning Date

**January 1**

September 8

April 1

September 8

Optimal Weaning Date -  
September 8th

**Data Deadline (Early Reminder)**

Information must be submitted to the CSA no later than June 15th for inclusion in the Fall 2010 EPD evaluation.

**Breed Average EPD**

	CE	BW	WW	YW	MCE	Milk	MWW	SC	CWT	REA	FAT	MARB
Top											-	
25	9.3	1.3	41.4	68.5	6.4	10.5	29.7	0.31	13.0	0.17	0.013	0.16
<b>Avg</b>	<b>7.2</b>	<b>2.8</b>	<b>36.1</b>	<b>60.3</b>	<b>5.5</b>	<b>7.0</b>	<b>25.1</b>	<b>0.13</b>	<b>1.7</b>	<b>0.01</b>	<b>0.005</b>	<b>0.04</b>
Top								-	-	-		
75	5.6	4.4	30.7	52.4	4.7	3.8	20.9	0.05	10.0	0.16	0.021	-0.10

**REGISTRY INFORMATION****Genetic Evaluation Deadline for Total Herd Enrollment (THE) herds:**

In order for data to be included in CSA genetic EPD evaluations, it must be received by the CSA office no later than JUNE 1st for the Fall Evaluation and NOVEMBER 1st for the Spring Evaluation!

**Spring Calving Season - Calving Data Reminder:**

With the end of Spring calving season, now's the time to complete your calving data. THE participants are encouraged to submit data on their entire calf crop. Herds with multiple ownership, or herds which are operated as a single unit, should submit calving information on all animals together under a single or master herd number. This does NOT affect ownership or registration requirements, however it does ensure that calves are handled correctly in the genetic evaluation and that proper credit is given to the animal's genetic merit.

**Reminder on Transferring Bulls:**

The Simmental breed has once again experienced another strong and successful spring bull sale season! The CSA would like to remind you of the importance of transferring your bulls. A registration paper is an excellent promotional tool for Simmental genetics, plus transfers on all animals sold for breeding purposes makes statistics more accurate.

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**YCSA NEWS****YCSA National Classic**

National Classic, October 7th to the 10th - Held in conjunction with the Quebec Beef Expo. All YCSA activities will be held on the 7th and the 8th, but participants are more than welcome to stay and take in the show. This event will feature conformation and showmanship classes along with judging, quizzes, clipping and fitting competitions, marketing, team problems, games and much more.

Please contact Emily Grey at emilygrey29@hotmail.com for more information..

**YCSA Provincial Classic Dates:**

**AB Wild Rose Classic**, July 13th to the 17th - This year the Wild Rose Classic will feature an all breeds show in Olds, Alberta. Winners from each breed show will be permitted to go to the Calgary Stampede.

**SK Tiger Lilly Classic**, July 28th – 30th - Held in conjunction with PA again, -Possibly may have an all breeds show in the future.

**Manitoba Classic**, July 30th, 31st and August 1st - Once again, this year the MYCSA show will be held along with the "Manitoba Youth Beef Round Up". This all breeds competition will be held in Neepawa, Manitoba and will feature many events and should be another great time.

**Maritimes Salt Water Classic** - August 27th, will be held conjunction with the Nova Scotia Provincial Exhibition, Come join the fun in Truro, Nova Scotia!!

**Ontario Trillium Classic** - details to follow

Contact your nearest [YCSA representative](#) to find out more about upcoming events in your local area.

**YCSA member to represent Canada at the 2010 World Congress in Australia**

The CSA and YCSA are sponsoring two YCSA members to attend the Youth Forum at the 2010 World Simmental Congress in Australia. Please see [above](#) for section criteria.

**2011 YCSA Calendar**

The Young Canadian Simmental Association is pleased to announce that due to its successes on the 2010 Calendar it will be publishing one for 2011. Thanks to all of the support from Canadian Simmental breeders the calendar will once again be auctioned off at the 2010 Annual General Meeting in Quebec.

Don't miss out on an opportunity to be a part of the best advertising tool in the Simmental industry!

**Article on Green Certificate Training**

The following is an article on the green certificate training offered to high school students in Alberta and northern BC for credits towards their grades that may interest our readers. Thank you to the GPRC Fairview College Campus Communications Department for this article.

[Green Certificate Feature Article](#)   [Devon Larson & Amber Havens](#)   [GC testing Fairview](#)

**The YCSA is looking for New Members**

Go online at [www.simmental.com](http://www.simmental.com) for a member registration form or contact [Emily Grey](#), (YCSA Coordinator). Contact your nearest [YCSA representative](#) to find out more about upcoming events in your local area. They would love to hear from you.

**YCSA Executive**

Following the YCSA meetings in Calgary, [attached](#) is the new YCSA executive.

**YCSA News Makers**

The CSA is proud to share the accomplishments of our YCSA members. Youth members learn a great many developmental skills through their involvement with this program and credit their success to the lessons they've learned through the YCSA and the experiences they have had. If you have a story that you would like to share, please send it to [Emily Grey](#) or [Margo Cartwright](#). We know there are more stories out there, and would like to feature as many as possible.

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**SIMMENTAL COUNTRY PHOTOGRAPHY CONTEST**

The Simmental Country Magazine is looking for a Cover Shot for our Queens of the Pasture (Summer) Issue. Photos must be emailed to [Margo Cartwright](#) by June 15th, 2010. The winner of the Photo Contest will receive one free page in the Summer 2010 issue of the Simmental Country, and your winning photo will be featured on the cover. So get out your cameras and send us your photos.

Photos must be 8.5 x 11 at 300 dpi. All photos submitted will become the property of the CSA.

**SIMMENTAL COUNTRY NEWS**

**Automatic renewal of subscriptions**

Simmental Country subscriptions are automatically renewed upon expiry. Any member with a credit card on file with the CSA, the renewal will be automatically applied to this card. For those members who do not have a credit card, your subscription will be automatically renewed and you will receive an invoice in the mail.

If you have any questions, please do not hesitate to give Margo a call at (403) 250-5255 or email [mcartwright@simmental.com](mailto:mcartwright@simmental.com).

Please make sure to note the following deadlines!

ISSUE	DEADLINE
January Commercial Country	December 1st

February Herdsire Simmental Country Issue	January 1st
March/April/May Spring Simmental Country Issue	April 1st
June/July/August Queens of the Pasture Simmental Country Issue	July 1st
September Commercial Country	August 1st
October Simmental Country	September 1st
November/December Simmental Country	October 1st

Should you have any questions regarding the new online version of the magazine, or the new electronic options for advertising please do not hesitate to contact [Margo](#), [Darryl](#) or [Bruce](#). We would be happy to hear from you.

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### **SIMMENTAL ON THE MOVE**

As part of his role as the CSA Industry/Member Liaison, Bruce Holmquist attends and participates in many functions that are on the leading edge in the Beef Industry. To keep our membership informed on the different events he attends, Bruce is now on TWITTER. Tune in for the latest news from Bruce's travels.

<http://twitter.com/#search?q=bruceholmquist>

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### **CSA MEMBERSHIP ANNOUNCEMENTS**

#### **[Kinley Ava Peters](#)**

Congratulations to parents, Amy and Trevor Peters, and big sister Austyn, Big Sky Simmentals, on the birth of their little girl Kinley Ava, born on February 20th, weighing 7 lbs, 4 ounces.

#### **[London Cierra Matthews](#)**

Gaylene and Jack Groeneveld, G5 Cattle Co., are pleased to announce the birth of their new granddaughter, London Cierra Matthews on February 23, 2010. Excited parents are Kim and Tim Matthews and brother Logan of Highland Stock Farms, Olds, Alberta. London weighed 8 lbs. 4 oz.

#### **[Allison Marie Schuller](#)**

Congratulations to Andrew and Lisa Schuller, Prospect Hill Simmentals, on the birth of their daughter, Allison Marie Schuller on March 29th weighing 5 lbs, 8 oz. Big brother Owen, is very excited to have a little sister.

#### **[Abigail Claire Mowbray](#)**

Congratulations to parents, Donalee Jones and Scott Mowbray, Cartwright, MB, on the birth of their baby girl Abby, on March 25th, weighing 6 lbs, 2 ounces, measuring 19.5 inches.

Please [send us](#) your Membership Announcements to have them included in the next Enews.

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### **CALENDAR OF EVENTS**

[Click here](#) for complete calendar of events

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### **QUOTE OF THE MONTH**

**"Without faith a man can do nothing; with it all things are possible."**

*Sir William Osler*

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[Give us your feedback](#)