



June 2010

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CSA & YCSA SPONSOR TWO YCSA MEMBERS TO ATTEND THE 2010 WORLD SIMMENTAL CONGRESS

Congratulations to Andrea Bertholet (Altona, MB) and Jessie Dowe (Amherst, NS) who have been selected to represent the CSA and YCSA at the International Young People Program, as part of the 2010 World Simmental Congress in Australia. They will be great ambassadors for Canada at the World Congress.

2010 WORLD SIMMENTAL CONGRESS IN AUSTRALIA - DETAILS NOW AVAILABLE

[WSC2010 Program](#) [WSC2010 Registration & Booking](#)

Invitation to Attend

Dear Breeders,

Australia will host the World Simmental Congress in Melbourne in September 2010. I would like to take this opportunity to invite you, your partner, friends and industry colleagues to attend the 2010 Simmental World Congress.

Many international and Australian delegates are expected to attend this important event to increase their knowledge of Simmental cattle and the Australian beef cattle industry. The Congress and the pre and post Congress tours will include a range of activities to inform and entertain delegates. It will also cover topics on innovations in cattle genetics, stud and commercial herd breeding, product quality, management technology and marketing.

The Congress will be held in conjunction with the Simmental Feature Breed Judging at Royal Melbourne Show. A special Congress feature will be an International Young People's Program.

We invite you to enjoy the Welcome Reception, interactive networking sessions, a Congress dinner, a themed Australian farewell dinner, partners program during the Congress and other tour events.

In addition, the overall Congress program will provide a memorable rural Australian experience and an insight into Australia's hidden wonders and attractions as delegates journey through a diverse range of terrain, cultures and environments.

We look forward to welcoming you to the 2010 Congress.

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Please take some time to review our [privacy policy](#) so you can rest assured that we will only ever use your information for member-related communications to benefit you and your fellow members.

If you wish to unsubscribe, please [e-mail us](#)

Kind regards,
Bill Almond, Chairman, 2010 World Simmental Congress

Web:
www.worldsimmentalcongress2010.com
Phone: +61 2 6772 9066

Email: simentals@quadrantaustralia.com

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BREED IMPROVEMENT

Genetic Evaluation

The CSA Genetic evaluation is currently underway. Work is being conducted on calving ease, growth, scrotal and carcass/ultrasound evaluations. Look for results the first part of July. It is especially important for those who choose to participate in the genetic programs offered by CSA to report data on all possible calves. Evaluation works on comparison of animals raised in the same environment and failure to report calves in the bottom half of the group will reduce the relative performance of the better calves.

Ultrasound and Carcass Rebate

The ultrasound and carcass rebate programs are still in effect. Eligible ages for scanning are 320 to 440 days.

REGISTRY INFORMATION

Registration of prefixes and naming animals:

- Each person who wishes to register animals in the Herd Book must apply to the Association for, and be allotted, a herd prefix. A persons tattoo letters may be allotted as that persons herd prefix.
- Herd Prefix means a unique combination of letters and numbers allotted to a person by the Association for that persons exclusive use as the first word(s) in the name of each animal registered by that person with the Association.
- Herd Prefix must not be confused with farm name. The Canadian Simmental Association does not register farm names; this is done through your provincial government. However, we will register a Herd Prefix for your exclusive use in naming your Simmentals.
- When choosing a Herd Prefix, please keep in mind that the full name of an animal is limited to 25 combined characters and spaces. Therefore, it is always wise to choose a short prefix, made up of two letters or more with no spaces.
- For instance, a member whose farm name is GOOD TIME SIMMENTAL RANCH may wish to register the Herd Prefix GOODTIME for his/her exclusive use in naming his/her Simmentals when he/she registers them. Please note that a Herd Prefix must be registered as one word and, if made up of more, the words must be linked by a hyphen (e.g. GOOD-TIME) or by omitting the space between the words (e.g. GOODTIME). The Herd Prefix GOODTIME, having 8 letters, leaves the member 17 spaces for the rest of the name he/she gives his animal. For example: GOODTIME XTREME 214X would use up 20 of the 25 combined characters and spaces allowed.
- The registered Herd Prefix must precede any other name given to the animal in order to ensure exclusiveness. E.g. GOODTIME MR XTREME 214X is correctly using the Herd Prefix, while MR GOODTIME XTREME 214X is incorrect.
- You may also choose to register your Tattoo Letters as your Herd Prefix. For instance, if Good Time Simmental Ranch's Tattoo Letters are GTSR he/she may also register GTSR as his/her Herd Prefix and all his/her registered Simmental cattle would bear GTSR in front of their names. E.g. GTSR MR XTREME 214X.
- Tattoos and names cannot contain leading zeros. For example, GTSR 0214X is not a valid tattoo. The correct tattoo would be GTSR 214X.
- The purpose of using a Herd Prefix is to make your cattle herd identifiable and consistent. It indicates, by name, where that animal was bred and by whom it was registered.
- To ensure that you are using the correct Herd Prefix, contact the CSA office.

Cancellation and transfer of tattoo and herd prefixes:

- A persons tattoo letters or herd prefix which have not been used in registered animals by that person for a period of at least ten (10) years may be cancelled by the Association. Such letters may, at the discretion of the Association, be allotted to another person.
- A person may apply to the Association in the form and manner required by the Association to transfer the tattoo letters and herd prefix allotted to that person.
- An individual's Herd Prefix may be used by a son, daughter, son-in-law, daughter-in-law or spouse or a partnership of two or more of such son, daughter, son-in-law, daughter-in-law or spouse who is an individual, provided written consent from the registered owner is on file at the CSA office. Any consent provided by the individual can be revoked in writing at any time.

For more information on Tattoo Letters and Herd Prefixes please go to our website at <http://www.simmental.com/herdletter.htm>

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SAVE THE DATE - CSA ANNUAL GENERAL MEETING

Mark October 8 – 10, 2010 on your calendar and plan to join the CSA for the 2010 CSA AGM at the Victorin Hotel in Victoriaville, Quebec. This event is being held in conjunction with Expo Boeuf, Quebec's largest beef show. The details around this event are being finalized, so mark your calendar, as you do not want to miss this event. Details will be posted on the CSA website, put in the Simmental Country, and the Enewsletter, once they are available.

A block of rooms has been reserved for CSA members, however please call early to reserve your room. This is a very popular event and the hotel will fill up fast.

Hôtel Le Victorin
19, boul. Arthabaska Est
Victoriaville (Qc) Canada G6T 0S4
Phone : (819) 758-0533
Fax : (819) 758-9914
Toll Free : 1 877 845-5344
info@levictorin.com

CSA HALL OF FAME AWARD NOMINATIONS

It is that time of year again to think about your nominations for the CSA Hall of Fame Award. As in the past, we are accepting nominations from the CSA membership and Provincial Associations.

Please see [attached for the information on selection criteria and a nomination form](#). The CSA board will be reviewing the applications in September, so please have your nomination into the CSA office by September 1st, 2010.

If you have any questions please feel free to contact the CSA office or email: mcartwright@simmental.com.

YCSA NEWS

YCSA National Classic

National Classic, October 7th to the 10th - Held in conjunction with the Quebec Beef Expo. All YCSA activities will be held on the 7th and the 8th, but participants are more than welcome to stay and take in the show. This event will feature conformation and showmanship classes along with judging, quizzes, clipping and fitting competitions, marketing, team problems, games and much more.

Please contact Emily Grey at emilygrey29@hotmail.com for more information..

YCSA Provincial Classic Dates:

AB Wild Rose Classic, July 13th - 17th - This year the Wild Rose Classic will feature an all breeds show in Olds, Alberta. Winners from each breed show will be permitted to go to the Calgary Stampede.

SK Tiger Lilly Classic, August 4th-7th - Held in conjunction with PA again, Possibly have an all breeds show in the future.

Manitoba Classic, July 30th, 31st and August 1st - Once again, this year the MYCSA show will be held

along with the "Manitoba Youth Beef Round Up". This all breeds competition will be held in Neepawa, Manitoba and will feature many events and should be another great time.

Maritimes Salt Water Classic - August 27th, will be held conjunction with the Nova Scotia Provincial Exhibition, Come join the fun in Truro, Nova Scotia!!

Ontario Trillium Classic - August 21st-22nd - will be held in Roseneath, Ontario at the fairgrounds.

Contact your nearest [YCSA representative](#) to find out more about upcoming events in your local area.

2011 YCSA Calendar

The Young Canadian Simmental Association is pleased to announce that due to its successes on the 2010 Calendar it will be publishing one for 2011. Thanks to all of the support from Canadian Simmental breeders the calendar will once again be auctioned off at the 2010 Annual General Meeting in Quebec. Don't miss out on an opportunity to be a part of the best advertising tool in the Simmental industry!

The YCSA is looking for New Members

Go online at www.simmental.com for a member registration form or contact [Emily Grey](#), (YCSA Coordinator). Contact your nearest [YCSA representative](#) to find out more about upcoming events in your local area. They would love to hear from you.

YCSA News Makers

The CSA is proud to share the accomplishments of our YCSA members. Youth members learn a great many developmental skills through their involvement with this program and credit their success to the lessons they've learned through the YCSA and the experiences they have had. If you have a story that you would like to share, please send it to [Emily Grey](#) or [Margo Cartwright](#). We know there are more stories out there, and would like to feature as many as possible.

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SIMMENTAL COUNTRY PHOTOGRAPHY CONTEST

The Simmental Country Photo Contest deadline is right around the corner, so grab those cameras and start shooting. Photos must be emailed to [Margo Cartwright](#) by June 15th, 2010. The winner of the Photo Contest will receive one free page in the Summer 2010 issue of the Simmental Country, and your winning photo will be featured on the cover. So get out your cameras and send us your photos.

Photos must be 8.5 x 11 at 300 dpi. All photos submitted will become the property of the CSA.

SIMMENTAL COUNTRY NEWS

The deadline for the Queens of the Pasture Summer Issue is June 15th. Give Darryl a call to reserve your spot today.

Please make sure to note the following deadlines!

ISSUE	DEADLINE
January Commercial Country	December 1st
February Herdsire Simmental Country Issue	January 1st
March/April/May Spring Simmental Country Issue	April 1st
June/July/August Queens of the Pasture Simmental Country Issue	July 1st
September Commercial Country	August 1st
October Simmental Country	September 1st
November/December Simmental Country	October 1st

Should you have any questions regarding the new online version of the magazine, or the new electronic options for advertising please do not hesitate to contact [Margo](#), [Darryl](#) or [Bruce](#). We would be happy to hear from you.

CANADIAN WESTERN AGRIBITION SCHOLARSHIP DEADLINE JULY 1, 2010

Canadian Western Agribition (CWA) reminds post secondary students that the deadline for the Canadian Western Agribition scholarship program is approaching. Applications must be received at the Canadian Western Agribition office by July 1, 2010.

The \$1,000 scholarships are provided to help cover cost of the second or subsequent year of a post

secondary or graduate education program. In order to be eligible for a CWA scholarship, students must be enrolled in a program with a minimum two-year duration at a recognized institution in either Canada or the United States. Applicants must have participated during Canadian Western Agribition as an exhibitor which includes all livestock, 4-H and grain and forage classes or active trade show exhibit participation.

Established in 1994, the CWA scholarship program has awarded over \$139,000 to aspiring students. In 2009 CWA's Scholarship Committee recognized the academic performance of five post secondary students.

Application forms are available by visiting www.agribition.com <<http://www.agribition.com/>> or by calling the Canadian Western Agribition office at (306) 565-0565.

INTERNATIONAL LIVESTOCK CONGRESS, August 11th, 2010, Calgary, AB

The CSA is a proud sponsor of this year's International Livestock Congress (ILC) - BEEF 2010: RAISING OPTIMISM. GLOBAL STRATEGIES. This congress is a gathering of Albertan, Canadian and international cattle industry members and related agricultural industry stakeholders meeting to learn, discuss and debate the issues that impact the beef industry. With this focus, the congress has been successful in attracting key leaders from around the world and is recognized as the leading edge event for the beef industry in Canada and the world. This year the ILC-Calgary is being held in combination with the Canadian Cattlemen's Association Semi-Annual Meeting, August 10th-13th, 2010.

For more information please see attached [brochure](#), the ILC website www.ilccalgary.com, or contact Iris Meck or Carol Huculak (403) 686-8407, ilcreg@imcievents.ca

TBAR INVITATIONAL GOLF TOURNAMENT

Plans are well underway for the third annual [T Bar Invitational Golf Tournament](#). The tournament will be held on June 22 & 23, 2010 at Dakota Dunes Golf Links, Saskatoon, SK. The funds generated go towards the youth in the beef industry through National junior breed associations, to be applied towards program advancement. Last year the tournament raised in excess of \$41,000 with \$7,780.42 being donated to the National Young Canadian Simmental Association. If you are interested in being a part of the T Bar Invitational please contact, T Bar C Cattle Co. Ltd. at (306) 933-4200. www.tbarinvitational.com.

STEAKS FOR RETURNING TROOPS

Alert Agri Distributors Inc is celebrating its 25th year in business this year, having been part of the Canadian beef industry. In celebration, Alert Agri is soliciting your financial support in sponsoring "a steak for a returning soldier and their loved one" to show our appreciation of the dedication and sacrifice these men and women have made. Their sacrifice allows Canadians the privilege to live in peace, while enjoying the freedom and benefits of a democracy.

Please see [attached](#) for more details on how you can help sponsoring a steak for a returning soldier.

CCIA / CFIA NEWS RELEASE

Below is a CCIA / CFIA News Release: Canada Advances System for Cattle Traceability, Bar-Coded Identification Tags De-listed July 1, 2010

[Bar-Coded Tags De-Listed NR \(English\)](#) [Bar-Coded tags - NR \(Francais\)](#)
[Bar-Coded tags - Backgrounder \(English\)](#) [Bar-Coded tags - Backgrounder \(Francais\)](#)

CSA MEMBERSHIP ANNOUNCEMENTS

More Simmental Breeders have been born!

[STELLA LACE MADER](#)

Congratulations to Ryley & Jill Mader, Mader Ranches, on the birth of their baby girl, Stella Lace on May 25th, weighing 7lbs 12oz and 20.1 inches long.

[LEE CHRISTOPHER SHOLOGAN](#)

Congratulation to Mark & Joanne Shologan, who's little boy, Lee Christopher, arrived on May 14th.

[ABBY GRACE RANCIER](#)

Big brother Kade and parents Angela & Garth Rancier are proud to announce the arrival of their little girl Abby Grace on May 5th, weighing 8lbs 3oz.

Please [send us](#) your Membership Announcements to have them included in the next Enews.

CALENDAR OF EVENTS

[Click here](#) for complete calendar of events

QUOTE OF THE MONTH

"Remember that life's most treasured moments often come unannounced."

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