



September 2009

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#13 - 4101 - 19th St. NE  
 Calgary, Alberta Canada  
 T2E 7C4  
 Toll Free: 1-866-860-6051

General Manager  
 Dale Kelly

Office Manager  
[Barb Judd](#)

Industry/Member Liaison  
[Bruce Holmquist](#)

Breed Improvement  
 Co-ordinator  
 Sean McGrath

YCSA Co-ordinator  
[Emily Grey](#)

Registration / Member Services  
[Perry Welygan](#)  
[Beth Rankin](#)

Receptionist  
[Lisa West](#)

Commis bilingue  
[Denise Dorosz](#)

Simmental Country

Sales Representative  
[Darryl Snider](#)  
 cell – 403-803-6532

SC/CSA Marketing  
 Co-ordinator  
[Margo Cartwright](#)  
 403-250-5255

BOARD OF DIRECTORS

Everett Hall

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## BREED IMPROVEMENT INFORMATION

**Ultrasound Information:** We thought that it might be of interest for breeders to see the average performance of Simmental cattle that are ultrasounded.

Sex	Raw Phenotype Data							Age Adjusted Data			
	Num	Scan Wt	REA	Rib Fat	Rump Fat	IMF	LY	Num	Adj REA	Adj Rib Fat	Adj IMF
M	2431	1307	14.44	0.21	0.22	3.19	65.36	2029	14.10	0.20	3.22
F	1602	982	11.17	0.19	0.25	3.95	63.37	1473	10.95	0.19	3.89

Now is a good time to be thinking about organizing ultrasound scans on your 2009 calf crop. Scans are accepted between 320 and 430 days of age and must be conducted using the Ultrasound Guidelines Council protocol. A list of Canadian technicians is available on their website at [www.ultrasoundbeef.com](http://www.ultrasoundbeef.com). Click on the Technicians link on the left hand side.

The CSA carcass rebate program is also still in effect and provides an account credit for each valid ultrasound record submitted to the CSA. Ultrasounding of yearling seedstock provides a very good indication of the relative carcass merit of their progeny and data is included in the CSA genetic evaluation to generate carcass EPD.

## Breed Average EPD

	CE	BW	WW	YW	MCE	Milk	MWW	SC	CWT	REA	Fat	Marb
<b>Current</b>	2.8	2.9	36.1	60.1	-0.7	7.2	25.3	0.13	1.0	-0.02	0.004	0.05
<b>Active Sire</b>	2.9	2.9	35.9	60.0	-0.8	7.9	25.9	0.13	3.2	-0.01	0.002	0.07
<b>Active Dam</b>	0.9	3.5	36.4	59.8	-0.5	7.9	26.2	0.18	2.4	-0.03	0.002	0.08

Current Population – all calves born in the last 2 years (2007-2008)  
 Active Sire – any sire with a calf reported in the last 2 years (2007-2008)  
 Active Dam – any dam with a calf reported in the last 2 years (2007-2008)

Individual registered animals can be found on the Simmental search site at <http://search.simmental.com>.

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## REGISTRY INFORMATION

**Total Herd Enrollment 2nd Installment Billing OCTOBER 1:**

Members with credit cards on file with CSA – please note the 2nd half of your THE fees owing will be processed at the time of billing.

President  
[eahall@bmts.com](mailto:eahall@bmts.com)

Rick McIntyre  
First Vice-President  
[abccattleco@sasktel.net](mailto:abccattleco@sasktel.net)

Ron Nolan  
Second Vice-President  
[rnolan@hatch.ca](mailto:rnolan@hatch.ca)

Andrew Godfrey  
[agodfrey@ogilvyrenault.com](mailto:agodfrey@ogilvyrenault.com)

Don Lundberg  
[x-tsimmentals@xplornet.com](mailto:x-tsimmentals@xplornet.com)

John Sullivan  
[Sullivan.simmentals@bell.net](mailto:Sullivan.simmentals@bell.net)

Randy Mader  
[rrmader@xplornet.com](mailto:rrmader@xplornet.com)

Judy Sweet  
[judsweet@telus.net](mailto:judsweet@telus.net)

Fraser Redpath  
[redsim@xplornet.com](mailto:redsim@xplornet.com)

Please take some time to review our [privacy policy](#) so you can rest assured that we will only every use your information for member-related communications to benefit you and your fellow members.

If you wish to unsubscribe, please [e-mail](#) us

Members without credit cards on file, invoices will be mailed to you detailing the 2nd installment billing. The 2nd installment billing is payable upon receipt of your invoice.

#### Credit Card Users:

Please ensure your credit card information is current in the office. If your card expires or you change numbers, please contact the office so we can continue to process all your work with no delays. Online.Simmental.com users are required to keep a credit card on file with the CSA.

#### Requesting Registration Papers – Total Herd Enrollment Participants:

If you don't require registration papers for upcoming shows or sales, it is recommended you wait until you submit all of the pertinent performance weights before asking for the registration paper. That way, if the animal(s) stay in your ownership name you don't have to request an updated paper showing all the performance weights. Thus, saving yourself the \$5.25 – Certificate Update Fee.

#### Import Animals:

If you are unsure of the fraction on an import animal or foreign AI sire, please call the CSA Registry Department to help you research it. Members purchasing bulls/semen from the United States should be aware of differences that exist between Canada and United States in the Percentage of Simmental required to qualify for purebred status. The CSA requires a male to be 15/16 Simmental to reach purebred status while the ASA accepts 7/8 males as purebred. You can find the fraction guide under [CSA Policy Library – Upgrading Table](#).

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### YCSA NEWS

#### YCSA Classics

The 2009 YCSA Classics were held across the country, starting with the National YCS Show (Tiger Lily Classic) held in Prince Albert, SK on July 28 -30. Kids from across Canada took part in various activities that were targeted to "meet new people" from barnyard Olympics, conformation & showmanship classes, quizzes, judging, team problem & lots more everyone had a fun time...learned lots and made new friends.

Congratulations to all of the participants. We look forward to seeing you at Simmental events this fall, and are starting to plan for next summer already. [Click here](#) for a summary of the events.

Thank you to all of the volunteers, judges, parents, and participants for making these events so successful.

#### YCSA News Makers

The CSA is proud to share the accomplishments of our YCSA members. Youth members learn a great many developmental skills through their involvement with this program and credit their success to the lessons they've learned through the YCSA and the experiences they have had. If you have a story that you would like to share, please send it to [Emily Grey](#) or [Margo Cartwright](#). We know there are more stories out there, and would like to feature as many as possible.

#### New Members

If you are at all interested in becoming a YCSA member, please contact [Emily Grey](#) at 819-875-3205 or refer to the registration form online.

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### SIMMENTAL COUNTRY NEWS

As you are aware, beginning with the September issue of Commercial Country, our magazines, Simmental and Commercial Country are being published by MediaEdge Publishing Inc. from their office in Winnipeg.

The September Commercial Country is in the mail and will be arriving in your mailbox in the next week. A few exciting facts to make note of as you read through the magazine.

1. The magazine will now be FULL COLOR, including your card ads, so if you have your card ad in color please send it to [mcartwright@simmental.com](mailto:mcartwright@simmental.com) and we will get a color version put in the magazine.
2. The magazine will now be available online. It will be on the Simmental Country website next week, so check it out at <http://www.simmental.com/simmentalcountry/index.htm>
3. The advertisers will have the opportunity to include hyperlinks on their ads in the online version of the magazine (\$100/hyperlink)
4. The advertisers will have the opportunity to include streaming video on their ads in the online version of the magazine (\$350 / 30 second video)

Our deadline schedule for the magazines has remained the same. A reminder that these deadlines are camera ready deadlines. Should you require assistance in designing your advertisements, please send your information to [Margo](#), prior to this date, so that your ad can be prepared and approved for this deadline date.

For those who design their own ads, or have a design agency create them, please send your ads directly to Margo at [mcartwright@simmental.com](mailto:mcartwright@simmental.com), or they can upload your advertisement artwork directly to our FTP site. Please see the instructions in the [Media Kit](#).

Please make sure to note the following deadlines!

ISSUE	DEADLINE
January Commercial Country	December 1s
February Herdsire Simmental Country Issue	January 1st
March/April/May Spring Simmental Country Issue	April 1st
June/July/August Queens of the Pasture Simmental Country Issue	July 1st
September Commercial Country	August 1st
October Simmental Country	September 1st
November/December Simmental Country	October 1st

Should you have any questions regarding these procedures, or the new electronic options for advertising please do not hesitate to contact [Margo](#), [Darryl](#) or [Bruce](#). We would be happy to hear from you.

### HALL OF FAME NOMINATIONS

It is that time of year again to think about your nominations for the CSA Hall of Fame award. As in the past, we are accepting nominations from the CSA membership and Provincial Associations.

Please see attached for the [information on selection criteria and a nomination form](#). The CSA board will be reviewing the applications in October, so please have your nomination into the CSA office by October 15, 2009.

If you have any questions please feel free to contact the CSA office or email: [mcartwright@simmental.com](mailto:mcartwright@simmental.com).

### SCHOLARSHIP APPLICATIONS

The deadline for the Dr. Allan A. Dixon Memorial Scholarship and the Trevor Vance Memorial Scholarship is October 1, 2009. These scholarships are for members (or children of members) of the Canadian Simmental Association. Please see [website](#) for details and application form.

For other scholarships offered to YCSA members, please see the [CSA Website](#) for more details.

### SIMMENTAL EVENTS ACROSS THE COUNTRY

The Fall season, along with its beautiful colors brings with it the fall shows and sales. These are excellent opportunities to showcase the Simmental breed, so hopefully everyone will be able to take some time to either participate or show their support with their attendance. For a complete list of events please see our Events Calendar on our website <http://www.simmental.com/simmentalcountry/events.htm>

**NATIONAL SIMMENTAL SHOW:** The CSA and the OSA invite all Simmental enthusiasts to the National Show and Sale being held on November 7th, at the Royal Winter Fair in Toronto, ON. This day will prove be an excellent representation of Simmental Cattle and full of Simmental hospitality. The annual CSA Foundation Auction will be held during this event. The Ontario Simmental Association will also host their Futurity Show on Friday, November 6th. Stay tuned to the [CSA](#) and [OSA](#) websites for more updates and entry forms. We look forward to seeing you there.

**ASA DOUBLE CROWN:** The Alberta Simmental Association is hosting the Simmental Show and Sale, as well as the Double Crown Bull & Female Futurities at Farmfair International in Edmonton on November 11 & 12th, 2009. You are invited to attend two days packed full of exciting events, great prizes and lots of Simmental hospitality. This [letter](#) is your invitation to join the ASA as an ASA Double Crown member. For further information please contact Gaylene Groeneveld (403) 248-8289 evenings or [g5cattle@telus.net](mailto:g5cattle@telus.net).

**FAIRFAIR INTERNATIONAL:** Farmfair International entertains, educates and engages visitors with our beefed-up cattle shows and events, world class equine sales, competitions, and clinics, as well as variety of small and specialty livestock programs. After 36 years, Farmfair International continues to be a top business destination for the global livestock industry. Each year, over 100,000 guests come together to see, show and sell top quality livestock in Edmonton, Alberta.

Farmfair International welcomes international guests and local ranchers to come together to experience country life first hand and enjoy some great western hospitality, November 6 – 15, 2009.

For further information visit [www.farmfairinternational.com](http://www.farmfairinternational.com)

### CSA MEMBERSHIP ANNOUNCEMENTS

[Easton Clark Beechinor](#)

Congratulations to proud parents, John and Michelle Beechinor, of Beechinor Bros. Simmentals, on the birth of their son Easton Clark Beechinor, on Friday, September 11th, weighing 8 pounds & 9 ounces.

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CALENDAR OF EVENTS

[Click here](#) for complete calendar of events

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QUOTE OF THE MONTH

"Above all Life should be fun! Take time for some Fun in Your Life Today!"

... *Barbara Jean Olson* [www.inspirational-quotations.com](http://www.inspirational-quotations.com)

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