

Support the future of the largest beef breed in the Nation.
The 2009 MYSA Classic



Sponsorship Opportunities

**FOR MORE INFORMATION CONTACT:
Jennie Palmer (902) 370-2137**

Our Organization

The Maritime Young Simmental Association (the “MYSA”)

The MYCSA is the regional subsidiary of the parent Young Canadian Simmental Association (the “YCSA”) that promotes junior livestock shows in every province across Canada and involves juniors between the ages of one and 25.

The MYCSA hosts a Classic each year to the junior members. The Classic involves up to 40 juniors, show casing their Simmental animals as well as expanding their marketing, communication, and team building skills. Events such as graphic marketing, sales talk, team grooming and show ring judging give juniors an opportunity to increase their skill level and gain valuable experience. The juniors complete all events with no parent participation to ensure the juniors get the most from this learning experience as possible

The MYCSA is proud to include juniors from all breeds in its Classic, which exemplifies the true Maritime spirit of camaraderie, while promoting the Simmental breed.

The regional organization raises all the funds for this costly event. Thus, Sponsorship is a crucial component. We, the Maritime Young Simmental Association, are currently seeking your help and support for the 2009 Classic, and we are proud to offer a complete package of alternatives that will match your desired contribution level.

This money is used for competition prizes, facility costs, event clothing, food, and various other costs associated with running such an event.

I encourage you and your organization to consider the opportunity we are offering. You would be leaving a lasting impression of your company with the past, present and future of cattlemen and women nationwide.

Sponsorship Opportunities

Title Sponsor. Sponsorship \$1000.00 or over.

Title Sponsor for the event receives the following for their contribution:

Company name featured in all literature published leading up to, during and after the Summer Classic including, but not limited to:

The *Simmental Country* (an internationally distributed magazine reaching over 2,000 Simmental Breeders)

The YCSA Website – which I encourage you and your organization to visit at:
www.simmental.com/ydsa

All newsletters published locally and nationwide immediately following the show

Company name featured prominently on all competition shirts worn by competitors

Company name promoted on the sponsor board

Company name promoted ringside with banner/sign provided by company

Company name promoted by the show announcer during the show

Platinum Sponsor. Sponsorship \$500.00 or over

Platinum Sponsors for this event will receive the following for their contribution:

Company name promoted on the sponsor board

Company name promoted ringside with banner/sign provided by company

Company name promoted by the show announcer during the show

Company name acknowledged in ad in the *Simmental Country*

Gold Sponsor. Sponsorship of \$250 - \$500.00.

Gold Sponsors for this event will receive the following for their contribution:

Company name promoted on the sponsor board

Company name promoted ringside with banner/sign provided by company

Company name promoted by the show announcer during the show

Silver Sponsor. Sponsorship of \$100 to \$250.

Silver Sponsors for this event will receive the following for their contribution:

Company name promoted on the sponsor board

Company name promoted ringside with banner/sign provided by company

Company name promoted by the show announcer during the show

Bronze Sponsor/Class Sponsor. Sponsorship of \$25-\$75.00

Bronze/Class Sponsor for this event will receive the following for their contribution:

Company name promoted on the sponsor board

Company name promoted on the designated competition award

Commemorative photo from the event.

Maritime YCSA Sponsorship Contract

*The following information confirms your sponsorship of the
2009 YCSA Classic in Truro, Nova Scotia.*

Sponsor Name: _____
(Please print Sponsor Name exactly as you would like it to appear in print)

Sponsorship of: _____

Cash Amount: _____

Gift in Kind (GIK) Retail Value: _____

Brief Description of GIK: _____

Please Complete and Sign:

Company Name: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Your support is greatly appreciated. Please return form to:

*Maritime Young Simmental Association
Jennie Palmer
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