

DEAL OR NO DEAL?

For Sale \$3995



**You know you wouldn't buy this truck without more information!
Why would you demand less when selecting your breeding stock?**

How do you know if the above is a great deal, or a bad investment? Without knowing the year, number of kilometers, mechanical history and current working order of the truck, it is impossible to know what you are really purchasing! If you don't use EPDs as a selection tool for your herd management, you don't know what you are missing!

Every registered Simmental animal has its own set of EPDs. EPDs measure the relative genetic performance of an animal, and give you direct insight into the animals potential, based on its past performance, and the performance of its family genes. When you use EPDs, you know that you have bought an animal that will not only look great in your herd, but will continue to perform in your herd for years to come!

Demand to Know.



Canadian Simmental Association
13, 4101-19 Street NE, Calgary, Alberta T2E 7C4
Tel: (403) 250-7979
E-mail: cansim@simmental.com
website: www.simmental.com