



Canadian Simmental Show Cattle in the Spotlight!

FOR IMMEDIATE RELEASE

November 28, 2017

Calgary, Alberta – The Canadian Simmental Association established the Award of Excellence program in early 2017 to promote, and recognize the top registered Simmental bulls and females that are exhibited at shows across Canada each year. The Award of Excellence (AOE) program encourages Simmental breeders to attend multiple shows in different locations, and provinces that qualify for this program. Each provincial Simmental Association is encouraged to select two or three shows that will qualify for the Award of Excellence points program.

Points were allocated based on the number of Simmental cattle entered in each show that qualified and the animal's placings. Following the final show- Canadian Western Agribition, the Canadian Simmental Association tabulated points for the Award of Excellence Show Female and Bull of the year.

The top 5 AOE show Females of 2017 were:

- #5- Academy Hill Azula 5A- Owned by Alliance Simmental Farm, North Gower ON- Total of 77 points
- #4- Boss Lake Ms Elle 638D- Owned by Boss Lake Genetics and Ty-D livestock, Parkland County AB – Total of 100 points
- #3- CMS Soda Pop 425B- Owned by Blackgold Simmentals, Lloydminster, SK- Total of 103 points
- #2- New Trend Karizma 5C- Owned by New Trend Cattle Co, Strathmore AB - Total of 119 points
- #1- Barlee Lexi Lou 1C- Owned by Barlee Simmentals, Clarendon, QC- Total of 165 points**

The top 5 AOE show Bulls of 2017 were:

- #5- RJY Chip 18E- Owned by High Country Simmentals, Breton AB- Total of 76 points
- #4- VCL Dagger 605D- Owned by Double Bar D Farms, Grenfell, SK- Total of 90 points
- #3- RJY Casino 11C- Owned by High Country Cattle Services, Breton AB- Total of 101 points
- #2- BGS/BM Captain Scream 63D- Owned by Blackgold Simmentals/Canadian Sires, Lloydminster, SK- Total of 109 points
- #1- KDL Dunraven Dude 14D - Owned by Dunraven Simmentals, Calumet Island, QC- Total of 131 points**

The winners were announced before the 50 for 50 Simmental Sale at Agribition on Wednesday, November 22nd, where CSA President Lee McMillen acknowledged the top 5 AOE Show Females and Bulls and made a presentation. Congratulations to all those that exhibited Simmental cattle this year!

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For more information please contact:

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