

**2019 CANADIAN SIMMENTAL ASSOCIATION CONVENTION  
IS A HUGE SUCCESS!**

FOR IMMEDIATE RELEASE

*August 14, 2019*

Calgary, Alberta Canada - The 2019 Canadian Simmental Association (CSA) National Convention took place from August 7-11th hosted by the Quebec Simmental Association in Saint-Hyacinthe, Quebec. During this annual event, participants had the opportunity to attend tour Old Quebec City as well as local area farms including Ferme Sibelle, Elvage Buffalo ltee, and Ferme Claessens.

During this year's convention, the CSA also conducted its Annual General Meeting where attendees received reporting on another very successful year for the Simmental breed and the Association. The CSA showed its appreciation to retiring director Larry Barkley for his commitment and dedication to the Association. Newly elected to the CSA Board of Directors is Shane Williams, East Garafraxa, ON. Garth Rancier, Killam, AB was re-elected as CSA President. Marlin LeBlanc, Estevan, SK was elected 1<sup>st</sup> Vice President. Blair McRae, Brandon, MB was elected 2<sup>nd</sup> Vice President. Continuing directors are Francis Gagnon, Cheneville, QC, Roger Deeg, Strathmore, AB, Frank Robblee, Crapaud, PEI and Lee McMillen, Carievale, SK, Byron Johnson, Amisk, AB.

A highlight of the Convention was the 2019 Friends of Canadian Simmental Foundation (FCSF) auction which was once again a success raising \$100,850 to support the Foundation's programming. Highlights included a bred heifer donated by Barlee Simmentals of Shawville, Quebec which raised \$32,140.

At the 2019 National YCSA show, which was held the final day of the Convention, the FCSF presented \$15,000 from the auction proceeds to the Young Canadian Simmental Association (YCSA) for ongoing youth activities.

The 2019 Young Canadian Simmental Association's National Classic completed the week and was attended by almost 70 YCSA members from across Canada and two participants from the USA. 100 head of cattle were displayed in the conformation classes.

"It's an exciting time to be part of the Simmental breed as we continue to celebrate the success and growth of the breed" stated CSA President Garth Rancier. "We look forward to continued growth as we work at supplying superior genetics to beef producers both in Canada and world-wide."

The Manitoba Simmental Association looks forward to hosting next year's convention and AGM in Portage La Prairie July 23<sup>rd</sup> – 26<sup>th</sup>, 2020

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