FOR IMMEDIATE RELEASE
April 1, 2016

Calgary, Alberta, Canada - The Canadian Simmental Association (CSA) is pleased to welcome Kelsey Dust to their staff in the role of YCSA Coordinator. Kelsey's primary responsibilities will be to work with the CSA's Young Canadian Simmental Association program as it's coordinator.

Kelsey grew up on a cattle and livestock farm near Humboldt, Saskatchewan and later obtained a Bachelor of Science in Agribusiness from the University of Saskatchewan. Since then she has worked for the Saskatchewan 4-H Council and within agriculture sales and the marketing sector. Kelsey was an active 4-H member herself and was also involved in Junior breed associations. Kelsey resides in Coronach, Saskatchewan where she and her fiancé run a Simmental herd. "I'm very pleased to be working with the YCSA and looking forward to promoting the organization and working with all the members and stakeholders" states Kelsey.

Lacey Fisher, CSA President welcomes Kelsey to the CSA team stating "Kelsey's experience with the 4-H program and Junior breed associations will further strengthen the CSA team. I look forward to working with Kelsey as we move forward in expanding Canadian Simmental's programming and promoting the development of our youth within the Canadian beef industry".

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