

2025

The Canadian Simmental Association's **BOARD of DIRECTORS**

Four positions were open for the 2025 Canadian Simmental Association (CSA) Board of Directors. All four positions were filled by acclamation, with one newly elected director who will assume his three-year commitment at the conclusion of the AGM held on July 26, 2025. We thank retiring director Shane Williams for his contributions to the CSA board over the past 6 years.



ALBERTA - BARCLAY SMITH - ELECTED BY ACCLAMATION



Hello, my name is Barclay Smith and I am a part of SIBL Simmentals. SIBL Simmentals was established in 1994 with the purchase of one bred heifer from the Northern Image sale at Farmfair. My beginning in purebred Simmentals began in the fall of 1993 with the purchase of a 4-H heifer that was purebred Simmental. My junior membership was established as CLAY Simmentals that fall. Over the past almost 30 years we have raised fullblood, fleckvieh, and red and black Simmental cattle. After my return from college and beginning a career in the livestock feed industry, we increased our focus on raising bulls and expanding our cowherd. Our herd grew slowly over the next number of years to breeding approximately 85 females in the spring of 2018. However this number was not sustainable, with a young family and full-time, off-farm careers. The decision was made to sell half of our female base later that fall. That sale was also the dispersal of our fleckvieh females. Over the last 23 years I spent time as a 4-H leader, worked with some very outstanding Simmental breeders, and have gained a great deal of knowledge from some of the most respected breeders. I changed careers in 2010 and have been employed with AFSC (Agriculture Financial Services Corporation). During my time with AFSC I have been in a leadership role for most of 15 years, covering various areas of the business from lending to insurance and risk management, and a term role as the manager for the Livestock Price Insurance program, which covered the western provinces. The livestock industry is my passion, and I have had the pleasure of being the finance chair for the last 2 years, and I look forward to being apart of the CSA board for another 3-year term and contributing to the success of the Simmental Breed.

ALBERTA - KYLE LEWIS - ELECTED BY ACCLAMATION

My name is Kyle Lewis, and I am part of the 4th generation at Lewis Farms, established in 1932. We've been raising seedstock since the 70's. I farm alongside my family, my wife, Alexis, and 4 kids - Dysen, Rylan, Kolter, and Haizley. Also my folks, Ken and Corrie Lewis are actively involved. I graduated Lakeland College in 2009 with an Animal Science program. Lewis Farms is currently running 700 Simmental cows and 300 Angus cows. We host an annual female sale on the last Thursday in November with guest consignors, as well as our annual bull sale on the last Saturday in February. We sell roughly 300 bulls each year at the farm.

Our kids enjoy showing cattle, and hockey, so I try and do as much of those 2 things with them as I can.

The CSA is currently in tremendous hands. Lead by Jennie Mutch, the board is incredibly devoted to the breed and the betterment of Simmental cattle. I've never been apart of a volunteer organization that cares as much and devotes the time to make our breed a leader in Canada.



SASKATCHEWAN - RANDY NOBLE - ELECTED BY ACCLAMATION



Randy grew up on a family farm northeast of Lloydminster, where he and his family reside today. Randy's parents had registered cattle in the 1970's. In the early 80's, Randy and his 3 brothers started Black Gold Simmental. Black Gold Simmental continues to be a noble family operation with a cow herd of 280 fullblood and purebred cows. The younger generations have rejuvenated our passion for the Simmental breed and raising high quality cattle. We enjoy participating in the cattle shows and we host two annual sales each year: a Female sale in October, and a Bull sale in March.

ONTARIO - BLAIR WILLIAMSON - ELECTED BY ACCLAMATION

My name is Blair Williamson from Lambton Shores, Ontario. I own and operate Ridgeview Cattle Co. The herd consists of red, black, and fullblood Simmentals. Bulls are marketed off the farm privately in the spring, and females are sold annually in the RPCC and Guest's Fall Gala Sale.

I have just completed 6 years on the Ontario Simmental Association board of directors, serving the last 3 as president. I am proud of the work we accomplished in that time. We have increased the association's presence to commercial cattle producers and hosted a very successful CSA AGM and YCSA National Classic, to list a couple things. I also have served as the OYCSA adult advisor for the last couple of years.

I have served both the Ontario Federation of Agriculture and the Beef Farmers of Ontario in advisory roles. I am currently appointed to the Livestock Financial Protection Board by the Provincial Agricultural Minister. The board oversees a fund of money and adjudicates claims to protect producers against non-payment from a licenced dealer. I work in the insurance industry, providing me with risk management experience.

I would like to thank the Ontario Simmental Association for supporting my nomination to the CSA board of directors. It would be my honour to serve the CSA membership on the CSA board. I think my past experience will be a positive asset to the board as they continue to work at moving the breed forward. If you have any questions or would like to chat, please feel free to reach out. I hope I can count on your support. Thanks!

